Visual Designer

COMMUNICATIONS   **FULL TIME**

Join our creative team to drive the visual and digital expression of our church's mission, blending design, technology, and collaboration in a dynamic, detail-oriented environment.

RESPONSIBILITIES

Design & Branding

› Collaborate with ministries to ideate, conceptualize, and execute visually appealing graphics, layouts, and digital media that align with the church's brand and mission across platforms, including print, web, and video content.

› Provide support for Sunday morning worship services, including creating the weekly bulletin, sermon notes, and screen assets

› Create and maintain communications channels to effectively communicate the church's programs and ministries

› Stay up to date with industry trends and best practices in design, user experience, and technology

Printing & Finishing

› Print and trim marketing collateral to support church-wide and ministry-level initiatives

› Maintain print and finishing equipment, papers, and supplies

Web Design & Maintenance

› Maintain the church's website using the church's content management system

› Experience with HTML, CSS, and the modern web preferred

Video Assistance & Production

› Create design assets to support creative storytelling in video

› Assist in the lighting and shooting of creative storytelling pieces

› Collaborate with the Communications Director and Worship Pastor to create bumpers and assets for sermon series

› Experience with video editing or motion graphics a plus

Copywriting

› Craft compelling copy for events, web, and weekly communications

› Be able to adjust writing to fit different audiences, for those within the church and for our community

› Proofreading skills a plus

QUALIFICATIONS

Detail-Oriented

› Meticulous attention to detail and high degree of accuracy

› Proofreading skills a plus

Organized

› Strong organizational skills

› The ability to handle multiple tasks and projects simultaneously

Collaborative

› Work well in collaborative environment, eager to share ideas and present potential problems as necessary

› Help brainstorm new ideas and innovative solutions to problems

› Can take and give critical feedback

Communicator

› Strong written and verbal skills

› Ability to write marketing copy a plus

Tech-Friendly

› Familiarity with creative software and/ or processes, especially Adobe Creative Cloud, strongly preferred

› Comfortable with all types of technology

Experienced

› Background or familiarity with communications, marketing, or a related field preferred

› Degree in design or marketing a plus

› Portfolio should be submitted with application