



CAREERS

Graphic Designer

COMMUNICATIONS

FULL TIME

As part of Burnt Hickory's creative team, the Graphic Designer develops compelling designs that communicate the church's mission across print, web, and digital media—supporting worship, events, and ministries through consistent, thoughtful branding and attention to detail.

RESPONSIBILITIES

Design & Branding

- › Collaborate with ministries to ideate, conceptualize, and execute visually compelling designs that align with Burnt Hickory's brand and mission across print, web, app, and digital platforms
- › Design weekly assets for worship services, including the Worship Guide, sermon notes, and screen graphics to enhance both in-person and online experiences
- › Create graphics and deliverables for major events, sermon series, and digital storytelling, working closely with the Communications and Worship teams
- › Stay current with design trends and best practices in layout, typography, and digital media

Printing & Finishing

- › Print and trim marketing collateral to support church-wide and ministry-level initiatives
- › Ensure all printed materials are prepared and in place ahead of services and events
- › Maintain print and finishing equipment, papers, and supplies

Digital & Web Design

- › Adapt designs for use across multiple channels, including the website, church app, digital signage, and social media
- › Maintain and update content within the church's website using the content management system
- › Familiarity with HTML, CSS, and the modern web preferred

Copywriting

- › Augment, synthesize, or create compelling copy that maintains the voice of the church, while communicating clearly and eloquently
- › Ensure quality standards in proofing, editing, and creating copy, including typographic and grammatical consistency

Portfolio is required with application.

QUALIFICATIONS

Detail-Oriented

- › Meticulous attention to detail and high degree of accuracy
- › Proofreading skills a plus

Organized

- › Strong time management and organizational skills
- › Ability to handle multiple tasks and projects simultaneously

Collaborative

- › Works well in collaborative environment, eager to share ideas and present potential problems as appropriate
- › Helps brainstorm new ideas and innovative solutions to problems
- › Can take and give critical feedback

Communicator

- › Strong written and verbal skills
- › Ability to write marketing copy a plus

Tech-Friendly

- › Familiarity with creative software and/or processes required; experience in Adobe Creative Cloud strongly preferred
- › Comfortable with all types of technology

Experienced

- › Background in marketing, communications, or a related field strongly preferred
- › Background in church work a plus
- › Degree in design or marketing a plus