



BIRTHDAY WITH PURPOSE

Setup Guide

Want to celebrate your birthday with purpose but not sure how to begin? Follow this simple guide to set up your Bold Faith birthday campaign:

Step 1: Get Started

- Go to <https://iecc.hk/birthday>
- Click the “Start Fundraising” button

Step 2: Register Your Account

- Select “Join as an Individual” and fill in your details

Step 3: Create Your Profile

- **Write a short blurb** about why you are supporting Bold Faith. Feel free to include a personal story or testimony to help others connect with your cause.
(Not sure what to say? Check out Page 2 for the summary of this campaign.)
- **Choose a clear photo of yourself** so friends and family can easily recognise you.
- **Set your fundraising goal.** *(You can adjust this above or below the suggested amount!)*

Step 4: Check Your Email

- Once submitted, you’ll receive a notification that your profile page is being created.
- When your profile is ready, you’ll get a confirmation email letting you know it’s good to go!

Step 5: Spread the Word

- **Share the link to your fundraising page** with friends and family via social media, text message, or email to rally support. *(Need ideas? See Page 2 for sample invitation wording.)*

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About This Campaign

More than just a building revitalisation project for Island ECC, a church founded and rooted in Hong Kong since 1999, Bold Faith is a vision to create a space where lives are empowered, communities flourish, and hope takes root. After years of searching, this vision became a reality at 423 King's Road, North Point, the historic site of Sunbeam Theatre. Island ECC is honoured to steward its legacy, revitalising and transforming it into a place of connection, growth, and inspiration for all.

Join me in celebrating my birthday with purpose this year by supporting my church's Bold Faith campaign for the revitalisation of Sunbeam Theatre!

Together, we can honour Hong Kong's history while building a brighter future for the community. Your support will bring light to our city and create a lasting legacy of love, faith, and hope for generations to come.

Thank you for your generous support!

Sample Invitation Wording



This year, I'm celebrating my birthday with purpose by supporting my church, Island ECC's Bold Faith campaign for the revitalisation of Sunbeam Theatre.

Sunbeam Theatre is a historic part of our community, and this project is about so much more than upgrading a building – it's about creating a space where lives can be transformed with love, faith, and hope.

I'd love for you to join me in supporting this vision. If you feel inspired, please consider donating to my birthday campaign. Together, we can make a lasting impact for generations to come!

[insert your personal campaign page URL]

Learn more:

- **Island ECC:** www.islandecc.hk
- **Bold Faith:** boldfaith.islandecc.hk

 click on image to save & use!