

Frequently Asked Questions



What is the *Lord, Renew Your Church* campaign? *Lord, Renew Your Church* is a capital and endowment campaign that seeks to raise a minimum of \$250 million in gifts and pledges to strengthen local parishes, renew our commitment to educating our youth for discipleship, work to preserve our Cathedral and Basilica, provide for the needs of our active, retired, and future clergy, and renew our embrace of the Corporal Works of Mercy as a means of caring for our brothers and sisters in need.

Why is the Archdiocese of Saint Paul and Minneapolis embarking on the *Lord, Renew Your Church* campaign? It has been over 20 years since the last capital campaign for this Archdiocese. The *Lord, Renew Your Church* campaign presents us with a transformational opportunity to assist our parishes and the Archdiocese in securing the resources we need to transform our communities and help lead more people to discover Christ in their lives.

What is the goal of this campaign? The goal for the *Lord, Renew Your Church* campaign is \$250 million dollars. \$200 million dollars is targeted to be raised by the 185 individual parish campaigns within the Archdiocese. Archbishop Hebda has set a personal goal to raise \$50 million dollars through leadership-level pledges and gifts.

Who will participate in the *Lord, Renew Your Church* campaign? All 185 parishes in the Archdiocese of Saint Paul and Minneapolis will participate in the campaign during specific “Waves” of activity from 2025-2027. The Pilot Phase will run from January 2025-June 2025 and will be followed with Waves 1-4 in subsequent six-month periods. Each parish will be asked to put forth a good faith effort to reach their campaign goal. CCS Fundraising is providing parishes with a personalized campaign plan and a parish campaign director to help pastors and parish leadership to successfully implement the campaign.

Who will be asked to support the campaign? Every family in the Archdiocese of Saint Paul and Minneapolis will be asked to participate in this historic campaign with a sacrificial pledge/gift proportionate to the blessings God has bestowed upon them. While not everyone will be able to make the same commitment, all will be invited to make an equal sacrifice. Gifts may be pledged over a five-year period, as many find they are able to give more over a period of time than with a one-time gift and include an option for planned gifts via one’s estate.

How will the campaign benefit each parish? Parishes will receive 60% of the funds they raise to meet their unique needs. Pastors, along with parish leadership, will identify which local needs to address with campaign funds, such as expanding parish ministries, upgrading facilities and other capital needs. Should a parish campaign exceed goal, a larger percentage is retained at the parish.

How will campaign funds be allocated? Funds designated for the shared ministries of *Lord, Renew Your Church* will be allocated based on the percentages outlined in the campaign case statement. Parishes will retain 60 cents of each dollar up to goal, 80 cents of each dollar after surpassing the goal in cash payments, and 100% of each dollar after surpassing 200% of the parish’s goal in cash payments.

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How are parish goals set? Every parish is assigned a goal that is based on 138% of its average offertory over a two-year period (2022 & 2023), then rounded to the nearest \$5,000. Parish goals are not assessments.

How will parishes participate in the Lord, Renew Your Church campaign?

Each parish will conduct their own *Lord, Renew Your Church* campaign and receive support from a professional campaign parish director every step of the way. Successful campaigns are rooted in five principles: Prayer, Personal Visits, Proportionate Giving, Phased Approaches, and Pledged Commitments.

Besides making a pledge, how else can I participate in the campaign? Prayer is at the heart of the Gospel. Every family will be asked to pray for the success of *Lord, Renew Your Church*, as well as the Archdiocese. Additionally, every pastor will need local volunteer support to ensure successful parish campaigns. If you are interested in helping in any way, please contact your pastor or email LordRenewYourChurch@archspm.org.

Will the campaign impact parish offertory? Parish offertory is expected to remain constant as parishioners will be asked to consider pledged gifts over and above traditional year-over-year parishioner giving.

How will campaign expenses be paid? Campaign expenses are built into the campaign plan, paid for by the Archdiocese, and will not be deducted from those funds returned to the parishes.

Will parishes continue to take part in the Catholic Services Appeal and other regular collections during the campaign? Yes. The *Lord, Renew Your Church* campaign will strengthen the future of the Archdiocese. The Catholic Services Appeal is an annual campaign that supports the immediate needs of the many important ministries of our Archdiocese including education, helping those in need, strengthening faith and protecting life. The campaign office will work with parishes to educate parishioners on the difference between the *Lord, Renew Your Church* campaign and the Catholic Services Appeal.

How do I make a gift? Gifts to the *Lord, Renew Your Church* campaign can be made via check, credit card, debit card, automatic withdrawal, gifts of stock, Donor Advised Funds, IRA contributions, or other non-cash gifts. Checks can be made payable to Lord, Renew Your Church. Donors, especially those choosing to pay on pledges monthly, are encouraged to fulfill their gifts with a credit card, debit card or automatic bank withdrawal and can establish these payments online at www.archspm.org/lordrenewyourchurch. Gifts of stock and other non-liquid assets, including real estate and artwork, should be made by contacting the Campaign Office at 651-251-7700. Gifts are subject to acceptance policies of the Archdiocese of Saint Paul and Minneapolis. Gifts to the campaign are tax deductible as allowed by law. Donors are encouraged to consult with their financial advisors for tax guidance.

For additional information, please contact the campaign office at LordRenewYourChurch@archspm.org.