



2026
**ANNUAL
REPORT**

 JACOB'S WELL
CHURCH



WHEREVER WE ARE
ON OUR
JOURNEY
WE WILL TAKE STEPS
TOGETHER
TO KNOW AND
BECOME LIKE
JESUS

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THE BEST IS STILL AHEAD

A Letter from our Lead Pastor



PAUL BERTHIAUME

As we step into another year of ministry together, I find myself filled with gratitude—but even more than that, anticipation.

God has been incredibly faithful to Jacob's Well. Every life changed, every baptism celebrated, every volunteer serving, every child learning about Jesus, and every person taking a next step in their faith reminds us that He is continuing to build His Church. But we have never believed our calling is simply to celebrate what God has done. Our calling is to faithfully pursue what He is asking us to do next.

The Chippewa Valley continues to grow, and with that growth comes an incredible opportunity. Thousands of people around us still need hope. Families are searching for purpose. Students are looking for truth. People are wrestling with loneliness, addiction, anxiety, and questions about life that only Jesus can truly answer.

That is why our mission remains unchanged:
Wherever we are on our journey, we will take steps together to know and become like Christ.

Over the coming year, we will continue investing deeply in formations, strengthening families, developing leaders, caring for our community, and creating environments where people can encounter Jesus in life-changing ways. We will continue building ministries that don't simply attract people but equip them to become lifelong followers of Christ.

None of this happens because of buildings, programs, or strategies alone. It happens because ordinary people faithfully say "yes" to God's invitation. To every volunteer, ministry leader, staff member, overseer, giver, and faithful member of our church family—thank you. Your faithful giving, your prayers, your willingness to serve, and your commitment to Christ are making an eternal difference. God is using you in ways you may never fully realize this side of heaven.

As you read this report, I hope you celebrate all that God has accomplished through our church this past year. But I hope you also see something even greater.

I hope you see opportunity.

One of the opportunities before us this coming year is our new *A Gift to the Valley* initiative. This is a chance for us to prayerfully consider how God might use each of us to invest in future generations.

We believe God has uniquely positioned Jacob's Well to serve the Chippewa Valley for years to come. As our community continues to grow, so does the opportunity to help more people know and become like Christ. Through *A Gift to the Valley*, we will be asking a simple question: *How can we faithfully steward what God has entrusted to us so that even more lives can be transformed through the Gospel?*

My prayer is that this initiative will be remembered not because of dollars raised or buildings constructed, but because it deepened our trust in God, strengthened our spirit of giving, and created new opportunities for people to encounter Jesus for generations to come.

The future of Jacob's Well isn't ultimately about new ministries, new facilities, or even new opportunities. It's about faithfully following wherever God leads us. If we continue to seek Him first, steward well what He has entrusted to us, and remain committed to helping people take steps to know and become like Christ, I believe the greatest stories of God's faithfulness at Jacob's Well have yet to be written.

I can't wait to see what God does next.

With gratitude,



Paul Berthiaume

Lead Pastor

Jacob's Well Church

*CELEBRATING
GOD'S
FAITHFULNESS*

EXECUTIVE PASTOR'S REPORT

As I reflect on this past ministry year, I am filled with gratitude for what God continues to do through Jacob's Well Church. Every number in this report represents a person, every ministry represents lives being impacted, and every story reminds us that God is still transforming hearts.

This year has been marked by incredible growth, meaningful ministry, and exciting new opportunities. We celebrated our 25th Anniversary, launched new initiatives like Embodied, strengthened our recovery ministries, continued helping people take steps through discipleship, and watched countless volunteers faithfully serve our church and community. We have seen people baptized, families connected, leaders developed, and lives changed through the power of the Gospel.

None of this happens because of one person or one department. It happens because hundreds of volunteers faithfully give their time, talents, and gifts every week. Whether welcoming guests, leading small groups, serving children and students, caring for people in crisis, running technology, making coffee, maintaining our facilities, or quietly serving behind the scenes, your faithfulness is advancing the Kingdom of God. Thank you for saying "yes" to God's calling.

I also want to express my heartfelt appreciation to our incredible staff. Every department has worked tirelessly to serve our church with excellence, humility, and a deep desire to help people know and become like Jesus. This report reflects not only what has been accomplished, but the countless hours of prayer, planning, creativity, leadership, and servant-hearted ministry that made it possible.

As you read through these pages, my hope is that you won't simply see statistics or ministry updates. Instead, I hope you'll see evidence of God's faithfulness. Each department tells part of a much bigger story—a church family committed to making disciples, loving our community, and helping people wherever they are on their journey take steps to know and become like Christ.

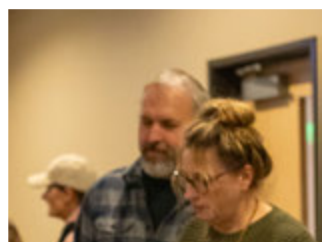
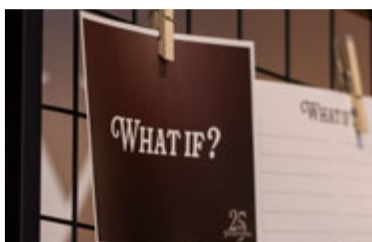
Thank you for being part of that story.

As we look ahead, we do so with great anticipation. We believe God is preparing us for even greater opportunities to serve the Chippewa Valley, develop disciples, strengthen families, and reach those who have yet to experience the hope found in Jesus Christ. While we celebrate what God has done, we remain even more excited about what He has yet to do.

To God be the glory for all He has done, is doing, and will continue to do through Jacob's Well Church.



Brian Faught
Executive Pastor



WEEKEND STATS



Easter 2026



25th Anniversary



Mother's Day



Over

900

volunteers serving throughout the year.



Over

200

volunteers served at Easter breakfast and lunch



800

moms celebrated on Mother's Day with flower bar. Nicki Behnke as speaker.



Over

25,000

cups of coffee served between services and funerals.



75

volunteers onboarded into different ministry areas this year.



518

visitors filled out cards or online forms and were contacted.



10,000

balloons used at 25th Anniversary celebration



500

dads celebrated on Father's Day with embroidered Jacob's Well hats. Brian Faught as speaker.

2025 - 2026 **STAFF UPDATES**

Kaden Faught
Communications Assistant

Jessie Nelson
Children's Ministry Associate

Hailey Schneider
Elementary Ministry Coordinator

Doug Hince
Custodian

Isaac Neumann
Children's Ministry Associate

Tyler Tubbs
Facilities Manager

Michael McDougall
Custodian

Sostheme Nyangda
Custodian

Shawn VanBlarcom
Custodian

Colton Mohr
*Facilities Team /
 Grounds Coordinator*

Perry Polnaszek
Recovery Ministry Director

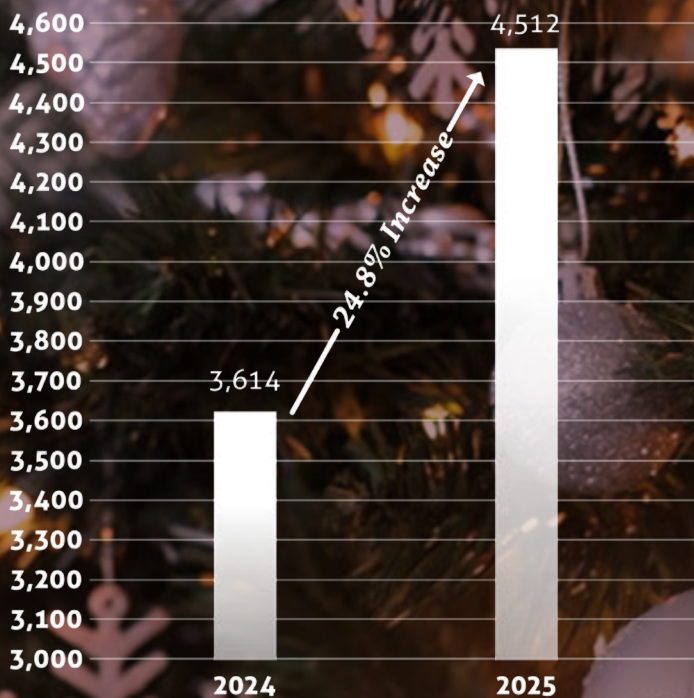
AVERAGE MONTHLY ATTENDANCE



The average monthly attendance has increased almost every month!

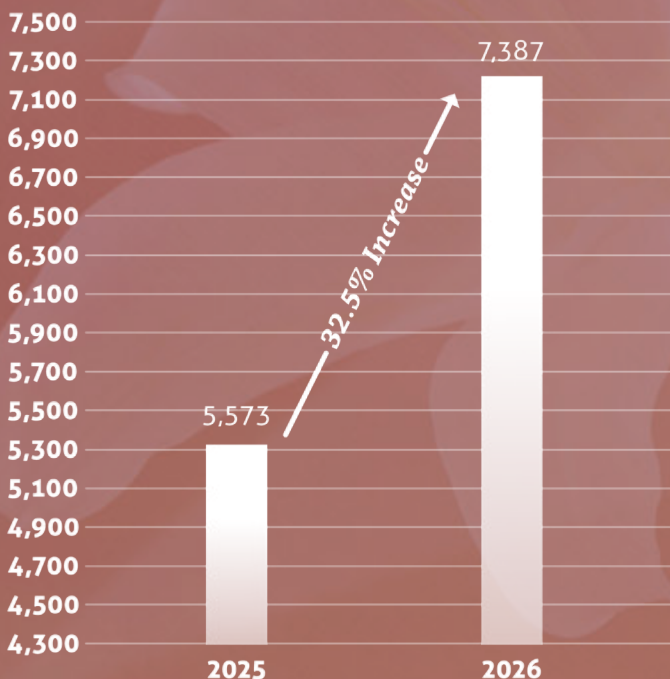
CHRISTMAS ATTENDANCE

of People In-Person & Online



EASTER ATTENDANCE

of People In-Person & Online
(includes Good Friday)



Christmas Eve Services 2025

WEDNESDAY, DECEMBER 24TH

1pm • 3pm • 5pm • 7pm

CHURCH CLOSED DECEMBER 25TH

2026 GOOD FRIDAY SERVICES

FRIDAY APRIL 3RD
5PM • 7PM

2026 EASTER SERVICES

SATURDAY APRIL 4TH
5PM

SUNDAY APRIL 5TH
7AM • 9AM • 11AM

4,512 Christmas Eve 2025 Attendance (4 Services)

2,336 Good Friday 2026 Attendance (2 Services)

5,051 Easter 2026 Attendance (4 Services)

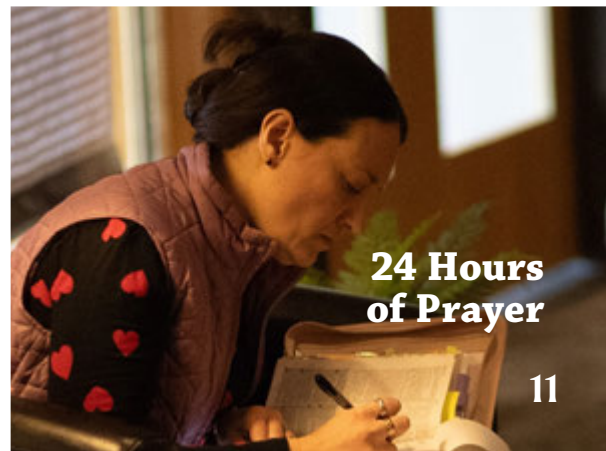
Christmas and Easter were two of our most significant opportunities to welcome our community and proclaim the hope of Jesus Christ. This ministry year, God brought record-breaking numbers of people through our doors, in-person and online.

4,512 people gathered across four 2025 Christmas Eve services—a 24.8% increase over last year's Christmas attendance. 2,336 people attended two Good Friday services, and a record 5,051 people celebrated the resurrection at our four Easter services—a 32.5% increase over last year's total Easter attendance.

Through the Christmas message *He Chose Less*, we reflected on Christ's humble arrival and the peace He came to bring, while Easter's *Comprehend Love* invited people to discover that the power of the resurrection is not only a future promise but a present reality in Christ.

2025 - 2026 BUDGET SUMMARY

	Year Totals	Prior Year	Difference from PY	Notes
Attendance	18% Growth	9% Growth		
Staff Growth	50	45	11%	Active Employees as of 6/30/26
New Givers	123	218	-44%	
One Fund	\$3,389,320	\$3,356,122	1%	
Major Gifts	\$1,933,318	\$1,338,039	44%	Gifts over \$5,000
Total Income	\$4,775,220	\$3,935,872	21%	Increased Special Project Giving
Total Expenses	\$4,501,865	\$3,267,344	38%	Primarily Making Room Expenses
Net Income	\$273,356	\$668,528	-59%	
Loan Update	\$3,824,065	\$4,006,005	-5%	Loan Balance as of 7/1/26





**Young
Adults**



JW Kids



24 Hours of Prayer



Baptisms



GreenHouse YTH



**Good
Friday**



Christmas



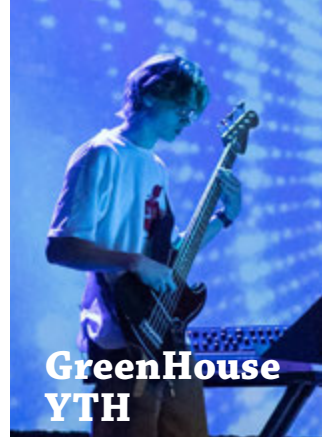
Worship Services



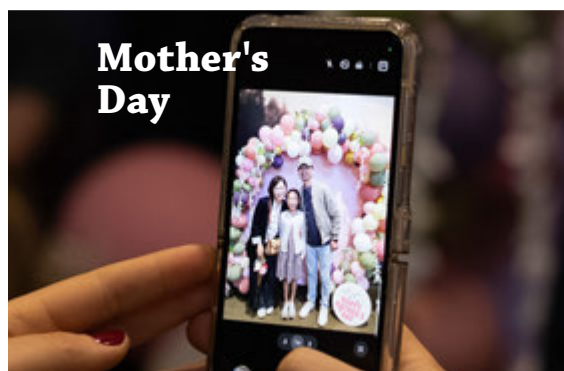
Christmas



Wondering to Bethlehem



GreenHouse YTH



Mother's Day



Young Adults



Easter



Baptisms



GreenHouse YTH



Winter Camp



Worship Services



2025 - 2026

MINISTRY SUMMARIES

2025 - 2026 J CARE SUMMARY



This past year was marked by significant ministry impact through prayer, care, and support. More than 200 prayer requests were submitted online, with many additional prayers lifted after service following weekend services.



Our in-person prayer group doubled in size, and a successful 24-hour prayer event brought people together in seeking God's presence, peace, and guidance. We also began training a team of volunteers to be the hands and feet of Jesus by bringing prayer, encouragement, and support into hospitals, care facilities, and the homes of those who are homebound.



Our care ministry continued to meet practical and spiritual needs throughout the community. Through benevolence funds, we provided financial assistance to over 30 families, while also responding to countless crisis calls and connecting individuals with church and community resources.

We had the honor of walking alongside families during difficult seasons by hosting 5 funerals and connecting approximately 25 individuals with GriefShare support.

A growing partnership with Red House of Hope has also strengthened our ability to support those facing mental health challenges, homelessness, and addiction through mentoring and referrals.

Marriage and support ministries continued to provide opportunities for growth, healing, and connection. 20 couples completed marriage mentoring, and 25 couples participated in marriage check-ins with a local counselor to strengthen their relationships.

Our support groups served many individuals navigating life's challenges, including 34 participants in DivorceCare, 20 women in Hope and Healing, and 12 individuals in Single & Parenting.

As we look ahead, we are encouraged by the lives touched through these ministries and excited to continue expanding opportunities for prayer, care, discipleship, and community partnership in the coming year.



Amanda Brenden
Care Director



JFORMATION SUMMARY

2025 - 2026

Formations

There is an undeniable sense of movement, of life change taking root in homes, workplaces, friendships, and families across our community. We are showing up, leaning in, asking deeper questions, and creating space, allowing God to reshape our lives in real and tangible ways.

This past ministry year in Formation at Jacob's Well has been marked by new initiatives and meaningful engagement in our discipleship pathway, as we continue helping people take steps to know and become like Jesus. We've seen steady growth in participation and a deepening desire for spiritual formation, through both structured classes and shared practices that shape long-term transformation.

Embodied and First Steps

Two areas of particular momentum this year have been **Embodied** and **First Steps**.

Embodied emerged as a significant formation environment, with 353 participants engaging in this foundational experience. In Embodied, we explore what it means to be stewards of the bodies God has given us, recognizing that worship is not only spiritual but also deeply physical and holistic. We are invited to care for our bodies as part of faithful discipleship, seeing them as integral to how we love God and love others.

First Steps more than tripled in participation, with 141 people taking the class, serving as a key on-ramp for those new or newly connected to the church. This is often the very first space where people connect into our community, where we begin learning who they are as they are learning who we are. From there, we help them wisely discern next steps, whether that is serving in our community, taking a class, or joining our support or small groups.

The Stories Behind the Numbers

The numbers are not the point. They're a snapshot, not the story. Every class, every small group, every baptism represents a person's story as they are taking a next step toward Jesus, and that is what we celebrate.

Formation Stories

"This year has been just a year of transformation. I find myself physically and spiritually in a totally different place than starting out the year."

— **Hannah**

"The person I was before following Christ is gone, and I'm walking forward white as snow in the new life He gave me." — **Hope**

"Jesus has changed my life by being my foundation and the source of guidance and comfort, understanding the past, peace in the present, and hope for the future." — **Joshua**

"Jesus has made me new. I knew of Jesus and I believed in Jesus, but I struggled to feel worthy of His grace and His love through most of my life. He changed my heart in ways I didn't think was possible. And now I feel His love. I feel wanted and I feel worthy." — **Lindsay**

"I was able to lay it all down, that's when my life changed. It was when I was able to say, I'm not strong enough by myself. I can't do it alone, and God, can you please help me? And when He stepped in..." — **Jessie**

Thank you all for not only continuing to grow in your own formation, but also for helping others grow as well. What a privilege it is to participate in what God is doing in and through the people of Jacob's Well, as He continues to form us into the likeness of Jesus.



Ryan Robinson
Formation Pastor



THIS YEAR, THERE WERE 1714 ENGAGEMENTS

of intentional discipleship, people stepping into a class, small group, support group, conference, or baptism at Jacob's Well.

762

People Through Classes

455

People at Conferences

310

*People in
Small Groups*

155

*People in
Support Groups*

32

*People Who
were Baptized*

NEW JOURNEY PARTNERS THIS YEAR:

Darren Anderson

Suman Brar

Macy Erickson

Carol Gutsch

Bethany Hedlund

Traci Hedlund

Jill Hintz

Nick Jakusz

Angie Mathison

Brad Mathison

Jamey McIntosh

Shasta Mohr

Beverlee Mountain

Crystal Rachick

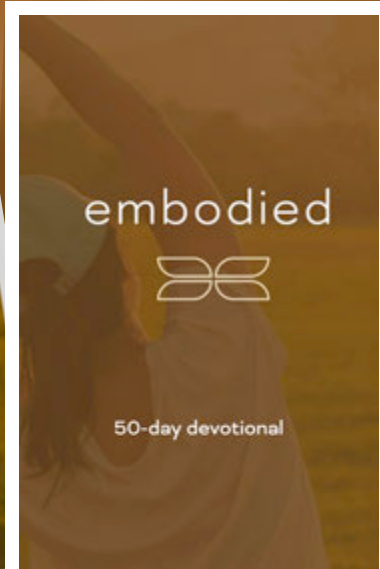
Hannah Schroeder

Jennifer Staves

Luke Wieker

Paige Wieker

embodied



Embodied Center



Embodied

A New Movement of Whole-Person Formation

This year, we created something new: Embodied, our holistic health class, built on a vision that formation isn't just something that happens in our minds.

It happens in our bodies, our habits, our nervous systems, our daily rhythms. Our team built the material and videos, then launched a pilot group in the fall. By winter, 5 full classes. By spring, 2 more. In half a year, 353 people went through Embodied, and it continues to grow.

We are now stewards of something exceptional: the Embodied Center, a hub for whole-person health, recovery, education, and spiritual formation from a Jesus-centered perspective. With a clinic side and a classroom side, it's built around one vision: making the healthy choice the easy choice.

353 *People took the Embodied Class*



RECOVERY GROUPS

The Alcohol Experiment



"Alcohol causes every problem it solves."

Brad

We launched our first Alcohol Experiment group with over 30 people accepting the challenge to step away from alcohol for 30 days, so we could take an honest, deeper look at its effect on our lives, working through Annie Grace's book as the foundation for the group. We took a deeper look at addiction, dopamine, habits, and the hidden ways alcohol can shape our lives without us even realizing it.



Watch Brad's Story!

Celebrate Recovery Relaunches: Poor in Spirit



Celebrate Recovery launched its first step with Poor in Spirit, drawing 60+ people to learn and catch the life-changing vision. From that group, 30 people have engaged deeply with the tools of CR, training together and journeying through the CR program themselves, so that they will be equipped to turn back and help others. We are excited to see what God will do through this, awaiting what God will continue to do through this community, ahead of a Valley-wide launch in October.



Visit Support Groups Page

This year we took a significant step in growing our recovery ministry, preparing to relaunch Celebrate Recovery in the fall by bringing on Perry Polnaszek as our Recovery Ministry Director. What we are seeing is the beginning of a growing space of healing and freedom for people carrying hurts, habits, and hangups of every kind.

For many, this has already become, and will continue to become, a place where shackles break free, long-held patterns of addiction and brokenness loosen their grip, and freedom is found.

Amazing stories are already coming out of this group:

"I was as sick as my secrets, and it kept me sick the longer I kept them."

— Jenna

"He met me in the dirtiest places that I've ever been, and He showed up with unconditional love." — Kira

"There's always hope." — Gerald

"Take the step. It's a hard step, but once you do it, you're going to grow from it."

— Mike

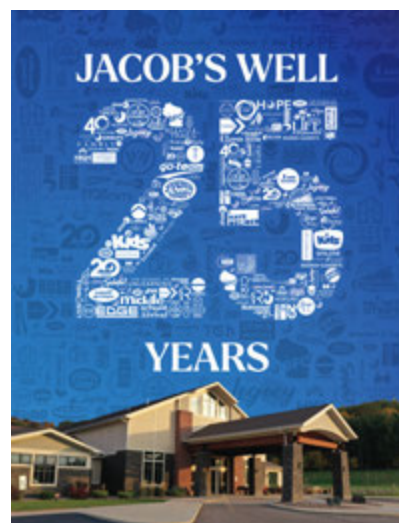
"You don't just surrender to Jesus once. I've got to surrender to Jesus daily and sometimes hourly." — Jeremy



Perry Polnaszek
Recovery Ministry Director



WHAT INITIALLY DREW US WAS THE CLEAR, BIBLE-BASED TEACHING. WE WANTED SERMONS ROOTED IN GOD'S WORD, AND WE HEARD MESSAGES THAT FELT TRULY LED BY THE HOLY SPIRIT. WE ALSO FELL IN LOVE WITH THE MUSIC MINISTRY— BEVERLEE • WE CAME LOOKING FOR COMMUNITY, TRUTH, AND A PLACE TO BELONG—AND FOUND ALL THREE — ANONYMOUS • WE WERE FIRST DRAWN TO JACOB'S WELL DURING A SEASON OF BECOMING PARENTS, WHEN OUR PRIORITIES SHIFTED AND WE WANTED TO ANCHOR OUR FAMILY IN A BIBLE-BASED CHURCH. NOT BEING FROM THE EAU CLAIRE AREA, WE WERE SEARCHING FOR A CHURCH HOME, AND A SIMPLE POSTCARD INVITATION LED US TO ATTEND SERVICES AT DELONG MIDDLE SCHOOL — RICK • LONELINESS BROUGHT ME HERE. I NEEDED CONNECTION — BARB • AFTER HAVING OUR FIRST CHILD, WE FELT A RENEWED URGENCY TO FIND A CHURCH GROUNDED IN SCRIPTURE, A PLACE WHERE FAITH COULD SHAPE OUR FAMILY'S FUTURE. JACOB'S WELL BECAME THAT PLACE — LAURA • I WAS INVITED BY A FAMILY MEMBER, AND THAT INVITATION BECAME THE BEGINNING OF A NEW CHURCH HOME — ANN • WE CAME BECAUSE OF THE SIZE—SEEING A LARGE COMMUNITY GATHERED TOGETHER TO WORSHIP FELT POWERFUL AND MEANINGFUL — JOSH • I FIRST HEARD ABOUT JACOB'S WELL AS A CHURCH THAT WAS WELL RESPECTED IN THE COMMUNITY, A NONDENOMINATIONAL CHURCH COMMITTED NOT ONLY TO ITS CONGREGATION BUT TO MAKING A DIFFERENCE THROUGHOUT THE ENTIRE COMMUNITY — LISA • GRIEF AND THE NEED TO HEAL A WOUNDED HEART IS WHAT FIRST DREW ME TO JACOB'S WELL — BONNIE • I CAME TO JACOB'S WELL BECAUSE I WANTED TO GROW DEEPER IN MY FAITH AND RECONNECT WITH FRIENDS WHO WERE ALREADY ATTENDING. THAT DESIRE OPENED THE DOOR TO A CHURCH THAT WOULD CHANGE MY LIFE — JEN • WE WERE INTRODUCED TO JACOB'S WELL THROUGH OUR DAUGHTER WHILE IT WAS STILL MEETING IN SCHOOLS. THE ENERGY OF THE SERVICES AND PASTOR PAUL'S PREACHING IMMEDIATELY STOOD OUT TO US — TIMM • GOD'S PLAN IS WHAT BROUGHT ME HERE — RICK • CONSIDERING THE CHURCH'S NAME, MY DAUGHTER—LIKE THE WOMAN AT THE WELL—SAID, "COME AND SEE ANOTHER WAY TO WORSHIP" THAT INVITATION MATTERED — HOWARD • A FRIEND INVITED ME, AND FROM MY FIRST VISIT, I KNEW THIS WAS THE CHURCH FOR ME — COURTENAY • WE WERE LOOKING FOR A PERMANENT CHURCH HOME FOR OUR KIDS DURING THEIR GRADE SCHOOL YEARS—SOMEWHERE FUN, ENGAGING, AND MEANINGFUL AT THEIR LEVEL. WE WENT TO JUST GO THROUGH THE MOTIONS ON SUNDAY — JEFF • WE CAME LOOKING FOR A NON-TRADITIONAL CHURCH, AND JACOB'S WELL FELT SIMILAR TO THE CHURCH WE HAD ENDED BEFORE MOVING—JUST BIGGER — SARAH • A FRIEND SUGGESTED JACOB'S WELL AFTER WE HAD TRIED SEVERAL OTHER CHURCHES IN EAU CLAIRE. IT WAS THE FALL KICKOFF BEFORE LABOR DAY, AND KIDS WERE CLEARLY A PRIORITY FOR OUR CHILDREN. THEY LOVED IT IMMEDIATELY — JEFF • WHEN WE MOVED FROM OUT OF STATE AND LEFT OUR HOME CHURCH OF MANY YEARS, WE WERE LOOKING FOR A FAMILY-FRIENDLY, LOVING CHURCH THAT WOULD OPEN ITS ARMS TO OUTSIDERS. THE FIRST TIME WE WALKED THROUGH THE DOOR, WE KNEW WE WERE HOME — LINDA • WE CAME AFTER BEING HURT BY ANOTHER CHURCH. OUR KIDS LOVED JACOB'S WELL, AND THAT MADE ALL THE DIFFERENCE — JEN • I GREW UP GOING TO CHURCH MOSTLY TO MAKE MY MOM HAPPY, WITHOUT REALLY UNDERSTANDING FAITH. OVER TIME, THROUGH RELATIONSHIPS AND GOD'S NUDGING, MY HEART CHANGED—AND EVENTUALLY LED ME HERE — MATTHEW • WE WERE FIRST DRAWN TO JACOB'S WELL BECAUSE IT MET US WHERE WE WERE ON OUR FAITH WALK AND OFFERED OPPORTUNITIES TO LEARN, GROW, AND LIVE OUT OUR FAITH — ANNE • I COMING OUT OF A SEASON OF ANGER TOWARD GOD AFTER A MEDICAL CONDITION ENDED MY FOOTBALL DREAMS. I REALIZE AT THE TIME HOW MUCH GOD WOULD USE THIS CHURCH TO SOFTEN MY HEART — ISAAC • WE CAME BECAUSE OUR KIDS BROUGHT THEM HERE. THEIR SERVANT HEARTS AND GOD IN THEIR FAITH DREW US HERE — SALI • I FIRST ATTENDED A CELEBRATION OF LIFE SERVICE AND FELT AN OVERWHELMING SENSE OF PEACE AND BELONGING. I WASN'T ATTENDING CHURCH AT THE TIME, BUT GOD PLANTED A SEED — MARJORIE • WE MOVED TO EAU CLAIRE DURING A DIFFICULT SEASON, AND BEFORE WE EVEN KNEW ANYONE, PEOPLE FROM JACOB'S WELL SHOWED UP TO HELP MOVE US INTO OUR NEW HOME. WE WERE STRANGERS, BUT WE WEREN'T TREATED LIKE STRANGERS — ALYNZIA • WHEN MY BROTHER WAS DYING FROM CANCER, PASTOR PAUL'S ENCOURAGED ME TO RETURN. HE PASSED AWAY SHORTLY AFTER, BUT I FOUND PEACE AND ACCEPTANCE THAT THIS LIFE IS A STEPPING STONE TO LIFE ETERNAL — MARJORIE • I CAME BECAUSE PASTOR PAUL'S MESSAGES WERE DEEPLY ROOTED IN SCRIPTURE AND FILLED WITH PRACTICAL WISDOM — SUMAN • I WAS DRAWN BY THE AUTHENTICITY OF THE CHURCH PLANT WHEN PASTOR PAUL AND HIS FAMILY WERE FIRST INTRODUCED. THAT AUTHENTICITY STAYED WITH ME — DEB • I CAME BECAUSE WORSHIP FELT POWERFUL AND MEANINGFUL—BECAUSE PEOPLE WEREN'T JUST SINGING, THEY WERE WORSHIPPING TOGETHER — ANGELA • I CAME BECAUSE OF THE WOMEN'S BIBLE STUDIES AND THE WELCOMING PEOPLE — MARY • WE WERE HOME VISITING FAMILY WHEN MY IN-LAWS INVITED US TO TRY A YOUNG CHURCH MEETING IN A MIDDLE SCHOOL AUDITORIUM. THAT VIBRANT PREACHING CONNECTED WITH ME IN A WAY CHURCH NEVER HAD BEFORE. WE NEVER LEFT — KEN • TRUST IN THE LORD WITH ALL YOUR HEART AND LEAN NOT ON YOUR OWN UNDERSTANDING; IN ALL YOUR WAYS SUBMIT TO HIM, AND HE WILL MAKE YOUR PATHS STRAIGHT—PROVERBS 3:5-6 PRESENT WHAT KEEPS US COMING IS THE OPPORTUNITY FOR REAL CHRISTIAN GROWTH THROUGH MESSAGES AND NEXT-STEP CLASSES. THERE ARE SO MANY OPPORTUNITIES IF YOU ARE WILLING TO GET INVOLVED — BEVERLEE • JACOB'S WELL IS A PLACE WHERE WORSHIP FEELS REAL, TEACHING CONNECTS FAITH TO EVERYDAY LIFE, AND PEOPLE FEEL GENUINELY KNOWN — ANONYMOUS • WHAT HAS ROOTED US HERE IS THE UNWAVERING COMMITMENT OF THE LEADERS AND STAFF TO STAY TRUE TO BIBLICAL TEACHING AND NOT BE SWAYED BY CURRENT CULTURE, EVEN WHEN THAT MEANS ADDRESSING DIFFICULT TOPICS WITH BOTH FIRMNESS AND LOVE — RICK • THE PEOPLE HERE HAVE WALKED ALONGSIDE US THROUGH LIFE'S UPS AND DOWNS WITH UNWAVERING SUPPORT, AND THE TEACHING HAS DEEPLY IMPACTED NOT ONLY MY WALK WITH JESUS, BUT MY HUSBAND'S AND MY CHILDREN'S AS WELL — JEN • THIS CHURCH HAS HELPED ME GROW THROUGH GRIEF, LONELINESS, DOUBT, AND TRANSITION—OFFERING AUTHENTICITY INSTEAD OF PERFECTION—ANONYMOUS • WHAT HAS KEPT ME ROOTED IS WORSHIP, STRONG BIBLICAL TEACHING, AND LEADERS WHO ARE WILLING TO HOLD THE LINE ON TRUTH WITHOUT WAVERING — JOSH • I APPRECIATE THE SERMONS MOST OF ALL—RELATABLE, WELL EXPLAINED, AND DEEPLY GROUNDED IN SCRIPTURE. THE PEOPLE ARE KIND, WELCOMING, AND NON-JUDGMENTAL, AND THE WORSHIP IS ALWAYS MEANINGFUL — LISA



The First 25: And the Best Is Yet to Come

Twenty-five years ago, God planted a vision in the heart of one family to create a place where anyone could encounter Jesus and take their next step toward Him. What began in a living room became a thriving church family impacting thousands across the Chippewa Valley. Through every season, God has remained faithful, and His mission has never changed: helping people, wherever they are on their journey, take steps together to know and become like Jesus.

As we celebrated this milestone last spring, we were reminded that the story of Jacob's Well is not about buildings or anniversaries—it is about lives transformed by the Gospel. Every baptism, answered prayer, restored family, faithful volunteer, and person who found hope because someone invited them is a testimony to God's faithfulness and His work through ordinary people who simply say "yes" to Him.

As we celebrate the first twenty-five years, we believe our greatest days are still ahead. With grateful hearts and eyes fixed on the future, we move forward together—committed to faithfully stewarding all God has entrusted to us and continuing to be a place where people from every walk of life can encounter Jesus. The story isn't ending; by God's grace, it's only beginning.





2025 - 2026 WORSHIP SUMMARY



This has been a big growth year for the Worship and Production department. We launched a Song Writing Collective that has written, produced, and recorded three original songs with many more on the way. The backstage of the Worship Center has been converted to function as a Recording Studio.

In the Fall we saw a major upgrade to our Online Lives-tream capabilities when we moved to full 4K video with enhanced stability through RESI. We offered 10 Worship Nights with a unique focus and experience each month.

We continue to add to our ministry team with over 100 highly involved volunteers. Our future plan is to continue introducing unique original worship songs that capture the way God is moving 'in season' in the life of our church family.



Joshua Skøyen
Worship Pastor





JW Worship
Instagram



J *FAMILIES* SUMMARY *2025 - 2026*



Every child, student, and family has a story that God is writing. At JW Families, it is our joy to partner with families as the Lord shapes each chapter. We desire to help children discover the love of Jesus, students grow into a faith that is truly their own, parents embrace their calling as spiritual leaders, and generations walk together as the family of God.



JW Families is a vital expression of our church's mission to share the gospel and make disciples. From nursery through young adulthood, we create environments where people encounter God's love, grow in His Word, and experience the transforming grace of Jesus Christ. Through JW Kids, Bridge 6, Greenhouse Youth, and Young Adult Ministry, we provide intentional opportunities for each stage of life while helping families build a foundation of faith that lasts.



We believe discipleship is not simply about passing along information—it is about knowing Jesus and being transformed by Him. Faith grows through both truth and relationship, which is why we invest in leaders, teachers, mentors, and volunteers who know the next generation personally and walk alongside them with encouragement, wisdom, and care. Through these relationships, children and students are invited to discover their identity in Christ, use their gifts to serve others, and live as His ambassadors in the world.



We also believe the home is one of the most important places where faith is formed. The church has the joy and responsibility of partnering with parents by providing encouragement, resources, and practical tools to help families make discipleship part of everyday life.

This past year, we saw God continue to bring families together and create opportunities for faith to grow.

Through “Wondering to Bethlehem” in December 2025, 75 families and 265 attendees gathered to walk through the story of Mary and Joseph and celebrate the birth of Jesus. Families heard the gospel, reflected on God's faithfulness, and worshiped together as they remembered the hope we have in Christ.

Through Formational Home, a four-week experience designed to equip families to cultivate discipleship in their households, 12 couples received practical tools and encouragement to nurture faith at home. These moments remind us that God is faithfully working through ordinary conversations, relationships, and rhythms of life.

Looking ahead, we are excited to continue investing in families and strengthening the support we provide to parents. Plans include offering an apologetics experience for our 6th graders called Bridge 6, parenting classes in fall 2026, and expanding parent resources as our Children's Ministry Director receives training as a parenting coach.

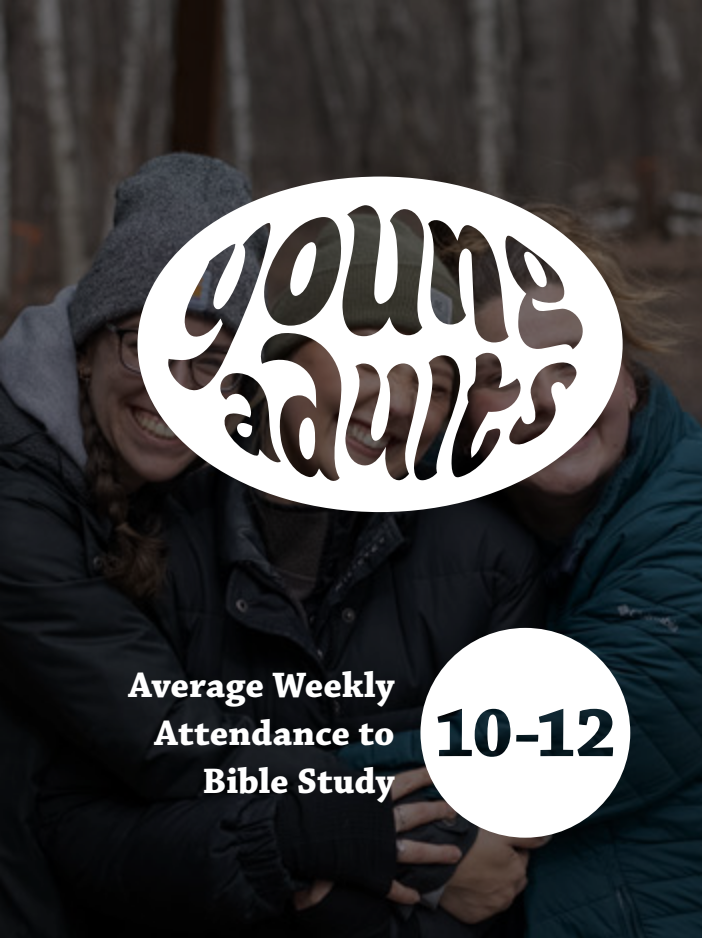
Our prayer is that every child, student, and family connected to JW Families would grow in their love for Jesus, trust Him fully, and faithfully follow Him throughout their lives.

May God use JW Families to cultivate a legacy of faith—one generation discipling the next and reflecting His love to the world.



Christine Oswald
Family Pastor





Average Weekly
Attendance to
Bible Study

10-12



Waffles & Worship



Growth & Changes to Ministry:

- Transitioned Bible group studies to Sundays
- Re-branded to new name & logo
- Social media usage

Milestones:

- Reinvestment in YA worship nights
- 3-4 small groups launched

Major Wins:

- Waffles & Worship. Young adults have ownership of their growth. Community hangouts nights outside of church
- YA involvement in serving in many of the church's ministries

Important Events:

- 60-80 young adults attended *Waffles & Worship*

Future Momentum & Vision for Next Year:

- Shifting to a small group model with monthly large group opportunities
- Partnership with the Formation Department
- More community outreach
- Panels (marriage/dating, finances, apologetics, etc.)



**Young Adults
Instagram**



**Average Weekly
Attendance of
Students**

170

**Average Weekly
Attendance of
Leaders**

24

**Students Who
Gave their Lives to
Christ at Summer
Camp 2025**

20

**Development of our small
group leaders has been
driving deeper student/
leader connections.**

Growth & Changes to Ministry:

- Largest night had 315 students
- There were 160 new students
- Larger online presence (social media)
- Development of a strong worship culture

Milestones:

- Student baptisms
- Lives given to Christ

Major Wins:

- Sermons were high quality with strong topics and themes
- Start of “The Table” a monthly Bible study for students
- “Student Takeover Weekend” in the Worship Center
- Development of a strong student serve team
- Worship in the Round
- Students and leaders were trained to speak and give messages at youth group and at camp.
- Service note sheets and bringing Bibles
- Higher student engagement. Many students come to youth group that do not come to Jacob's Well on the weekends. Greenhouse is their church.

Important Events:

- Snow Camp (40 high school students & 12 leaders)
- Summer camp 2025 (97 students)
- Friendsgiving (300 students)
- Student takeover weekend in the main church
- Bingo Christmas
- Worship in the Round

Future Momentum & Vision for Next Year:

- Future apologetics, deeper understanding of Scripture (“The Table” will continue)
- Friendsgiving 2026.



Grace Subiaga
Next Generation Pastor





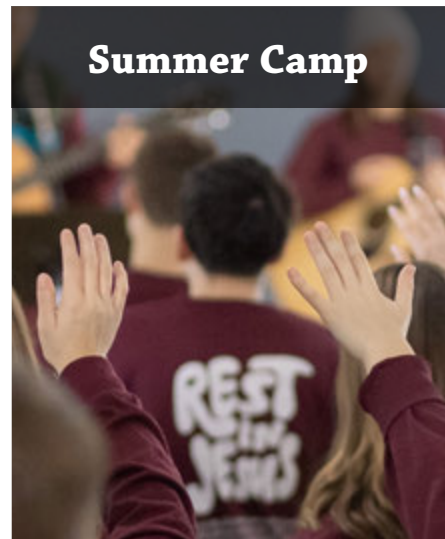
EXIT



Friendsgiving



**GreenHouse YTH
Instagram**



Summer Camp

Friendsgiving



Kids

Average Weekly
Attendance of
Students

300

Average Weekly
Attendance of
Leaders

65

Average Weekly
Viewers of
JW Kids Online

350

Weekly Family Devotionals



Growth & Changes to Ministry:

- Saturday night elementary started Nov. 2025
- Devotionals shifted from just a kids focus to a family focus to encourage family discipleship
- Youth volunteer development is happening weekly
- Formation of the *PIT CREW* – a team of youth who help to keep our ministry tuned by resetting activities
- Had a soft start to providing one-on-one care to kiddos with special needs
- Bible lessons are congruent down to 3 year olds now so families can review together
- Summer challenge of Scripture memory

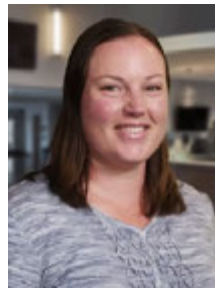
Milestones:

- 25th Anniversary of JW Kids/Waterworks
- Finished 2nd year of our 3 year whole-Bible curriculum (*Discovery Land*)
- 6 years of JW Kids Online

Important Events:

- Hosting local children's directors last September for a simulcast of the Child Discipleship Forum
- Summer theme (Road Trip) with neat decorations and learning about Old Testament Bible characters
- Quarterly training of volunteer leaders/teachers
- Reorganization and consolidation of storage
- Renovation of the cold storage room

Weekend Services



Danielle Johnson
Children's Ministry Director



Major Wins:

- 45 new volunteers over the last year
- Students are engaging more and more, those who used to be hesitant are now running in with excitement
- We have had a growth in elementary teacher numbers
- Teachers report loving the curriculum and how it makes the Bible lessons accessible and fun for kiddos
- There is a united huddle now for all of the elementary leaders, bringing more unity and community; students are bringing their friends to church with them
- Youth are stepping up to lead activities, worship, and lessons
- The weekly family devotionals allow families to review and build on what was taught in class
- JW Kids Online coordinates with the weekly in-person curriculum supporting families who have had to miss due to illness or travel or family issues to keep up with the sequence of lessons and to print off devotionals at home. JW Kids Online equips parents to continue the faith conversation at home.



Family Dedications

Stories of Life Change:

- Grandparents who share JW Kids Online to their grandchildren each week to watch
- Family dedications
- Child baptisms
- Accepting Christ as their savior: over 40 children received Christ as their Savior this year
- Teachers love going deeper in the Bible lessons and passing that excitement to the children.

Future Momentum & Vision for Next Year:

- Continue to develop and train leader per age group for consistent relationships and spiritual growth
- Develop & train leaders for Bridge 6, an apologetics curriculum just for 6th graders
- Hosting Replays of Child Discipleship Forum speakers over 2 Saturdays in October for local children's and youth leaders and families in the Chippewa Valley
- Connect with other churches that use our children's curriculum to learn from them, share with them, and refine what we provide
- Build social media for JW Kids.



Wondering to Bethlehem



JW Kids Online YouTube



2025 - 2026 COMMUNICATIONS SUMMARY

Every communication at Jacob's Well has one purpose: helping people take their next step to know and become like Jesus. Whether through websites, story videos, social media, announcements, worship experiences, email newsletters, livestreams, or print, our goal is to communicate clearly, creatively, and consistently so people can engage more deeply in the life of the church.

This ministry year, Communications had the privilege of partnering with every ministry to support major initiatives like Making Room, Embodied, the 25th Anniversary, and Celebrate Recovery. Along the way, we celebrated stories of life change, strengthened engagement across our church, and helped people discover opportunities to worship, grow, serve, and follow Jesus.

I am especially thankful for our incredible team of designers, video editors, producers, social media and production assistants, and faithful video production volunteers. Much of their work happens behind the scenes, but their creativity, servant-hearted dedication, and commitment to excellence make it possible for thousands of people to take meaningful next steps every week. It is a privilege to serve alongside such a gifted team.



Lowell Munz
Communications Director



1.1M

Interactions Across
JW Websites

1.1K

Active Dwell
App Users

630K

Facebook & Instagram
Content Views

210K

People Engaged
with Us Online

23K

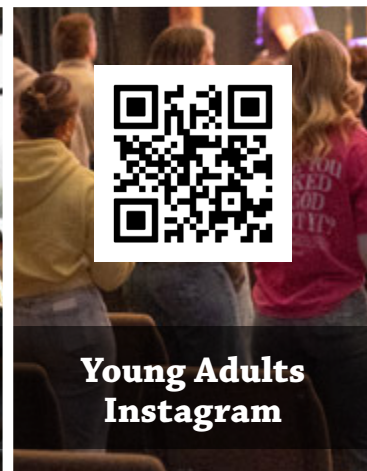
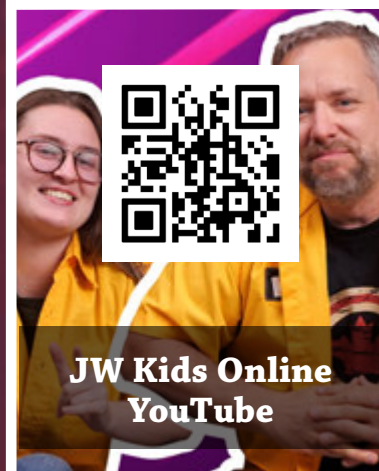
Youtube Views

336K

People Reached
through Facebook
& Instagram

ONLINE ENGAGEMENT

Scan the QR codes to
visit Jacob's Well's
social media channels



CHURCHWIDE INITIATIVES

Communications partnered with ministries to support major church initiatives which include:

- 25th Anniversary
- Embodied Launch & Center Opening
- What If? Listening Sessions
- Making Room
- Summer Projects
- Venture Groundbreaking
- Builders for Christ
- Confident Christianity
- Poor in Spirit / Celebrate Recovery
- The Alcohol Experiment
- Bridge 6 Launch



Communications partnered with Family Ministries to produce 40 weekly JW Kids Online episodes, extending Sunday morning teaching to children and families throughout the week.

Communications provided:

- Biblical Theology
- Discipleship
- Spiritual Formation
- Biblical Interpretation
- Cultural Engagement
- Church Hurt & Healing
- Relationships
- Mental & Physical Health
- Custom family devotions produced

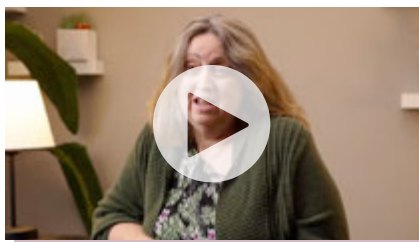
THE SCHOOL OF UNLEARNING PODCAST

86 Episodes Published

14,288 Downloads

Topics included:

- Whole & Holy
- Minor Prophets
- Church Hurt
- Embodied
- Relationships
- Spiritual Formation
- Biblical Theology
- Mental & Physical Health



15 STORIES OF LIFE CHANGE

Communications expanded Jacob's Well's storytelling ministry by producing 15 original testimony videos highlighting God's work in the lives of people throughout the church.

2025 - 2026 MONTHLY SERMON SERIES

Branding, Promotion & 4k Livestream Production

AUG '25

FALL FAST
FALL FORWARD →

SEPT '25

Why Church?

OCT '25

the wisdom life

NOV '25

the wisdom life

DEC '25

GETTING OFF THE
Christmas crazy train

JAN '26

whole & holy

FEB '26

25
JACOB'S WELL

MAR '26

CHRIST

APR '26

friend•öl•ō•gy
n : the study of friendship

MAY '26

RISKY

JUN '26

THE MIRROR

JUL '26

THE MIRROR

OUR SHARE PARTNERS

Our mission is helping people know and become like Jesus, and through our Share Partners, that mission reaches far beyond the walls of Jacob's Well.

Together, we are serving vulnerable families, caring for the hurting, strengthening communities, sharing the Gospel, and meeting both physical and spiritual needs across the Chippewa Valley and around the world.

This past year, it was a privilege to help our Share Partners accomplish their mission, mobilize volunteers, and invite our church family to pray, give, and serve—extending Christ's love in ways no single church could accomplish alone.

Featured Share Partner

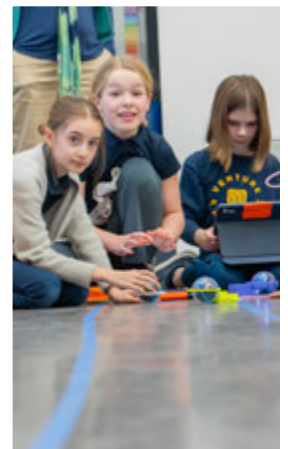


Venture

Since Venture Academy launched inside Jacob's Well in 2024, we have been honored to partner with them in raising up the next generation of Christ-centered leaders.

This spring marked an exciting new chapter as Venture broke ground on its future K-12 campus on 50 acres gifted by Jacob's Well, just north of our church campus.

Watching students, families, educators, and community leaders embrace this vision has been inspiring. Enrollment continues to grow, community support has been overwhelming, and God is already using Venture to shape the lives of children and their families throughout our region. We are grateful to partner with Venture in this shared mission and look forward with anticipation to all God will continue to accomplish through the next generation.



Local Events Extending the Reach of the Church



Builders for Christ

Logan, Ohio (May 24–29, 2026)
Helping build a church to expand the Gospel in Logan, Ohio.



Red House of Hope

Hope Restored Fundraiser (April 18, 2026)
Supporting hope, healing, and restoration for those facing addiction, mental health struggles, and poverty.



We Care Eau Claire

Back-to-School Backpack Drive
(July 18–26, 2026) Equipping thousands of local students with backpacks and school supplies for a strong start to the school year.



Trinity Equestrian Center

Strength in Service Summit
(October 3–4, 2025) encouraging and equipping first responders and veterans through faith, resilience, and community.



True Wellness - Blue Zones

Blue Zones Community Night
(April 28, 2026) Inspiring healthier lifestyles and a stronger, more connected Chippewa Valley.



Apple Pregnancy Care Center

Walk for Life (September 13, 2025)
Supporting life-affirming care, hope, and practical resources for women and families.

In the Community, Working Together

Community Care Partners

Providing practical help, hope, healing, and compassionate care for individuals and families through pregnancy support, food and housing assistance, addiction recovery, anti-human trafficking efforts, wellness initiatives, and other essential community services.

- **Apple Pregnancy Care Center:** applepcc.org
- **Carelink:** carelinkeauclaire.weebly.com
- **Fierce Freedom:** fiercefreesdom.org
- **Hope Gospel Mission:** hopegospelmission.org
- **Hope Village:** hopevillagechippewafalls.com
- **Red House of Hope:** redhouseofhope.com
- **Salvation Army of the Chippewa Valley**
centralusa.salvationarmy.org
- **True Wellness:** truewellness.org

Education & Outreach Partners

Investing in the next generation by helping children, students, athletes, and families grow in faith through Christian education, camps, mentoring, discipleship, construction ministry, and outreach both locally and beyond.

- **Venture Academy:** ventureacademy.org
- **Arrowhead Bible Camp:** abcamp.org
- **Fellowship of Christian Athletes:** fca.org
- **Builders for Christ:** buildersforchrist.net
- **Good News Jail & Prison Ministry:** goodnewsjail.org

Missions Partners

Sharing the hope of Jesus across Wisconsin, North America, and the world by planting churches, equipping leaders, discipling believers, and sending missionaries to reach people with the Gospel.

- **Minnesota-Wisconsin Baptist Convention:**
mwbc.org
- **Wisconsin Baptist Hispanic Church Planting:**
wisconsinbaptist.org
- **International Mission Board:** imb.org
- **North American Mission Board:** namb.net
- **The Timothy Initiative:** ttiglobal.org
- **Matt & Maddy Fossing Navigators:** navigators.org
- **Parker & Jerusha Mansur YWAM Orlando:**
ywamorlando.com

Thank you to every Share Partner who faithfully serves our communities—and to every member of the Jacob's Well family whose prayers, volunteering, encouragement and faithful giving to *OneFund* make these partnerships possible!



FACILITIES SUMMARY

Stewarding All God Has Entrusted to Us

Everything on our campus—from our buildings and classrooms to our land and gathering spaces—exists for one purpose: Helping people know and become like Jesus. This past year, our Facilities Ministry has continued investing in these resources so they can faithfully serve our church family, our community, and future generations.

Construction and Expansion

This past year has brought exciting changes across our campus. Construction is now underway on Venture Academy's new K-12 campus, transforming 50 acres on the north side of our property. We are thrilled to see this vision becoming a reality and continue working closely with Venture's leadership team to ensure a smooth transition as construction progresses.

God also provided the opportunity to expand our campus by an additional 20 acres—10 acres to the south last year, and 10 acres to the north next year. The southern property includes rolling hills, mature trees, road access, and an existing house and garage, while the northern addition will extend beyond the new Venture Academy campus with additional wooded and agricultural land. These acquisitions position us well for the future as God continues to grow the ministry of Jacob's Well.

South Parking Lot

With the completion of our Making Room Initiative in Fall 2025, we opened our new South Parking Lot and rear access road. These projects improve access to our building, optimize traffic flow across campus, and reduce congestion between services. Every new parking space helps remove barriers and makes room for another person or family to experience the hope of Jesus.

A New Roof

Another significant accomplishment this summer was installing a brand-new roof across all of our interconnected church buildings—from the Children's Wing and North Venue to the Theater,

kitchen, office spaces, and Worship Center. The investment in our new roof safeguards all the ministry taking place inside our walls every week.

Caring for the Land

This summer we completed a forest thinning project across our property. These changes improve the long-term health of our woods by removing invasive species, encouraging healthy growth, increasing safety, and preserving the natural beauty of our campus.

New Space for Learning

Existing storage space within the Children's Wing was thoughtfully reconfigured into additional classrooms, creating more space for both Jacob's Well ministries and the continued growth of Venture Academy.

Future Facilities Shop

Work also continued on our future Facilities Shop behind the church. Utilities have been installed and the site prepared for the foundation as we look forward to beginning construction. This dedicated space will support equipment storage, maintenance operations, volunteer projects, and the ongoing care of our growing campus.

While many of these projects happen behind the scenes, each one strengthens the ministry taking place every day at Jacob's Well. Thank you for your faithful giving, prayers, and service that make this ministry possible. Because of your partnership, we're able to care well for what God has entrusted to us while preparing for the people, ministries, and opportunities God has yet to bring.



Kirk Guest
Pastor of Administration





Scan Here to Visit our Summer Projects Page >>>



New 10 Acres
(Next Year)

VENTURE ACADEMY

JACOB'S WELL

New 10 Acres
(Last Year)

25
JACOB'S WELL

STORIES OF LIFE CHANGE

"I remember thinking that He is allowing me to go through this for His glory... And to this day it is so clear to me that that's what my purpose here is on this earth, showing people how you can live a full, spiritual and mentally stable life despite all the difficult medical issues, and I got so many, not just one."

Beth

"Other people need to know that depression, it's okay to have it. Tell people about it, other people are going through it. Corrections can be tough, but I'm lucky, because another power got a hold of me and turned me around."

Mike

"It comes together just by being together with people, other people who care about the same things you care about and who love God with you"

Tammi

"Everybody's got different circumstances, but we're all feeling the same hurt, and you're able to get comfort from them. Having that community where you can talk about things and have that support is amazing."

Danielle

"There's no greater joy in my life than to help another person discover a relationship with Jesus, and know that they are forgiven and a whole new life is opened up to them, and that I get to be a part of that."

Jean

**Scan Here
to Watch
More Stories!**



"I think people appreciate you being real... We struggle with things too, but put God in the center, focus on Him, and pray together on a regular basis, and that helps you and guides you. You don't have to have it all together, there is no such thing."

Stan & Cheryl

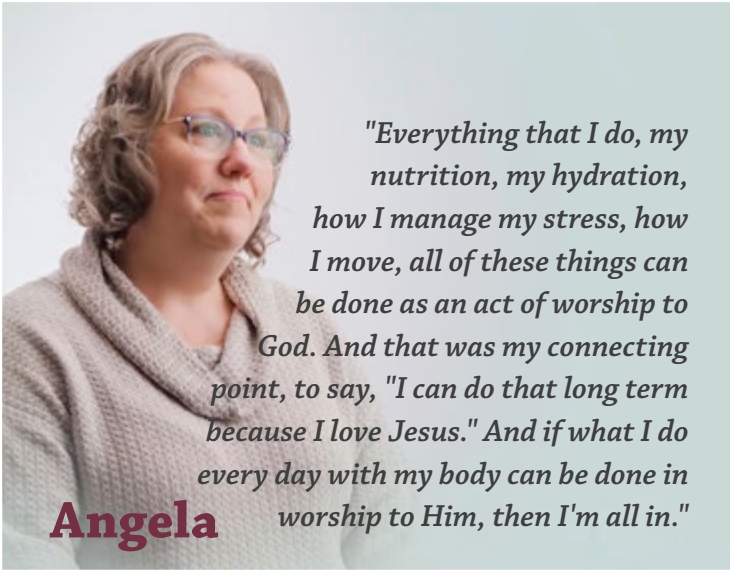
"I'm here, and I know that He's put His love in my heart, and I know He loves me, and I want to show Him that I love Him."

Kendra



"Whether you are well acquainted with the Bible or if you are just starting out, this could be the place you are looking for. What I love the most about Daybreak is that it is a place where you can ask questions, share honestly, and build real friendships with other women."

Laurie



"Everything that I do, my nutrition, my hydration, how I manage my stress, how I move, all of these things can be done as an act of worship to God. And that was my connecting point, to say, 'I can do that long term because I love Jesus.' And if what I do every day with my body can be done in worship to Him, then I'm all in."

Angela

"I am a new creation in Christ."

Jack



"I was at the coffee bar serving coffee, and she needed to talk to someone right now, right now. And my first inclination was, 'I've got to find somebody else more qualified than me.' And I thought, well, here I am, Lord, let me see if there is anything I can do to help... God doesn't call the qualified, He qualifies the called."

Debbie



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