Isaiah 40:1–5 (NLT)¹ "Comfort, comfort my people," says your God.

² "Speak tenderly to Jerusalem. Tell her that her sad days are gone and her sins are pardoned. Yes, the Lord has punished her twice over for all her sins."

³ Listen! It's the voice of someone shouting, "Clear the way through the wilderness for the Lord! Make a straight highway through the wasteland for our God! ⁴ Fill in the valleys, and level the mountains and hills. Straighten the curves, and smooth out the rough places. ⁵ Then the glory of the Lord will be revealed, and all people will see it together. The Lord has spoken!"

John 1:19–23 (NLT) ¹⁹ This was John's testimony when the Jewish leaders sent priests and Temple assistants from Jerusalem to ask John, "Who are you?" ²⁰ He came right out and said, "I am not the Messiah." ²¹ "Well then, who are you?" they asked. "Are you Elijah?" "No," he replied. "Are you the Prophet we are expecting?" "No." ²² "Then who are you? We need an answer for those who sent us. What do you have to say about yourself?" ²³ John replied in the words of the prophet Isaiah: "I am a voice shouting in the wilderness, 'Clear the way for the Lord's coming!'"

John 1:26–27 (NLT) ²⁶ John told them, "I baptize with water, but right here in the crowd is someone you do not recognize. ²⁷ Though his ministry follows mine, I'm not even worthy to be his slave and untie the straps of his sandal."

Isaiah 40:3–5 (NLT) ³ Listen! It's the voice of someone shouting, "Clear the way through the wilderness for the Lord! Make a straight highway through the wasteland for our God! ⁴ Fill in the valleys, and level the mountains and hills. Straighten the curves, and smooth out the rough places. ⁵ Then the glory of the Lord will be revealed, and all people will see it together. The Lord has spoken!"

They would prepare the way for the King's visitation.

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Malachi 3:1 (NLT) "Look! I am sending my messenger, and he will prepare the way before me. Then the Lord you are seeking will suddenly come to his Temple. The messenger of the covenant, whom you look for so eagerly, is surely coming," says the Lord of Heaven's Armies.

Matthew 3:1–3 (NLT) In those days John the Baptist came to the Judean wilderness and began preaching. His message was, ² "Repent of your sins and turn to God, for the Kingdom of Heaven is near." ³ The prophet Isaiah was speaking about John when he said, "He is a voice shouting in the wilderness, 'Prepare the way for the Lord's coming! Clear the road for him!'"

Jeremiah 17:9 (NLT) The human heart is the most deceitful of all things, and desperately wicked. Who really knows how bad it is?

"Our purpose in life is, first and foremost, to let Jesus live His life in you and through you."

Chip Ingram

2 Chronicles 12:14 (NKJV) And he did evil, because he did not prepare his heart to seek the Lord.

John 1:29–34 (NKJV) ²⁹ The next day John saw Jesus coming toward him, and said, "Behold! The Lamb of God who takes away the sin of the world! ³⁰ This is He of whom I said, 'After me comes a Man who is preferred before me, for He was before me.' ³¹ I did not know Him; but that He should be revealed to Israel, therefore I came baptizing with water." ³² And John bore witness, saying, "I saw the Spirit descending from heaven like a dove, and He remained upon Him. ³³ I did not know Him, but He who sent me to baptize with water said to me, 'Upon whom you see the Spirit descending, and remaining on Him, this is He who baptizes with the Holy Spirit.' ³⁴ And I have seen and testified that this is the Son of God."

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Matthew 3:13–17 (NLT) ¹³ Then Jesus went from Galilee to the Jordan River to be baptized by John. ¹⁴ But John tried to talk him out of it. "I am the one who needs to be baptized by you," he said, "so why are you coming to me?" ¹⁵ But Jesus said, "It should be done, for we must carry out all that God requires." So John agreed to baptize him. ¹⁶ After his baptism, as Jesus came up out of the water, the heavens were opened and he saw the Spirit of God descending like a dove and settling on him. ¹⁷ And a voice from heaven said, "This is my dearly loved Son, who brings me great joy."

1 Peter 1:18–20 (NLT) ¹⁸ For you know that God paid a ransom to save you from the empty life you inherited from your ancestors. And it was not paid with mere gold or silver, which lose their value. ¹⁹ It was the precious blood of Christ, the sinless, spotless Lamb of God. ²⁰ God chose him as your ransom long before the world began, but now in these last days he has been revealed for your sake.