

CAMPAIGN GOAL

We are excited about what God is doing at Memorial, and we believe He has set even greater opportunities before us. With those opportunities comes the need for financial investment, which is why, after prayerful consideration, we are embarking on a capital campaign to raise funds towards realizing Memorial's Master Plan vision.

The cost to deliver the full Master Plan is estimated to be \$44 million. While we recognize this is a significant investment, we believe we serve a God of incredible provision, and we are surrounded by a people of amazing generosity committed to continuing to serve the Lord.

Any amount that is raised is a blessing from God. Because our goal is ambitious, we will celebrate success at any level.



\$10 M



\$25 M



\$44 M

GOOD

If we allow God to open our hearts to give \$10 million, we will be able to implement the Family Center update and conduct light renovations to the worship center, church offices, and Friendship School.

BETTER

With our generous giving of \$25 million, we will be able to implement the Family Center update, worship center rebuild, and light renovations to the remaining areas.

BEST

If we sacrificially give to provide the full \$44 million, we will be able to fully realize the Master Plan vision for Memorial's future by modernizing the Family Center and rebuilding the entire north campus.

Now is the time for us to invest for the future - to take actions today that will create unimaginable impact for Memorial Church of Christ, the city of Houston, and, most importantly, the Kingdom of God.

WHAT IT WILL TAKE

Every gift is important no matter the size, and every giver is a blessing. It will take every one of us, with prayer and thanksgiving, to achieve the goal.

BETTER \$25 M	Number of gifts	\$ gift amount	\$ amount from level	Cumulative amount	% of total
	1	\$ 5,000,000	\$ 5,000,000	\$ 5,000,000	20%
	1	\$ 3,000,000	\$ 3,000,000	\$ 8,000,000	32%
	3	\$ 1,000,000	\$ 3,000,000	\$ 11,000,000	44%
	5	\$ 750,000	\$ 3,750,000	\$ 14,750,000	59%
	5	\$ 500,000	\$ 2,500,000	\$ 17,250,000	69%
	8	\$ 250,000	\$ 2,000,000	\$ 19,250,000	77%
	15	\$ 100,000	\$ 1,500,000	\$ 20,750,000	83%
	25	\$ 50,000	\$ 1,250,000	\$ 22,000,000	88%
	45	\$ 25,000	\$ 1,125,000	\$ 23,125,000	93%
70	\$ 10,000	\$ 700,000	\$ 23,825,000	95%	
100	\$ 5,000	\$ 500,000	\$ 24,325,000	97%	
Many	<\$5000	\$ 675,000	\$ 25,000,000	100%	

BEST \$44 M	Number of gifts	\$ gift amount	\$ amount from level	Cumulative amount	% of total
	1	\$ 10,000,000	\$ 10,000,000	\$ 10,000,000	23%
	1	\$ 5,000,000	\$ 5,000,000	\$ 15,000,000	34%
	2	\$ 2,500,000	\$ 5,000,000	\$ 20,000,000	45%
	3	\$ 1,000,000	\$ 3,000,000	\$ 23,000,000	52%
	7	\$ 750,000	\$ 5,250,000	\$ 28,250,000	64%
	10	\$ 500,000	\$ 5,000,000	\$ 33,250,000	76%
	15	\$ 250,000	\$ 3,750,000	\$ 37,000,000	84%
	20	\$ 100,000	\$ 2,000,000	\$ 39,000,000	89%
	35	\$ 50,000	\$ 1,750,000	\$ 40,750,000	93%
	50	\$ 25,000	\$ 1,250,000	\$ 42,000,000	95%
	75	\$ 10,000	\$ 750,000	\$ 42,750,000	97%
	120	\$ 5,000	\$ 600,000	\$ 43,350,000	99%
	Many	<\$5000	\$ 650,000	\$ 44,000,000	100%

Note: This is a three-year (36 month) campaign beginning February 2025. Therefore, donations can be made in three tax years (2025-27).

GIFTS IN KIND

While cash is certainly the easiest form of giving, gifts of assets (stocks, bonds, mutual funds, property) are alternate ways to donate to the campaign.

*Please consult your tax professional for advice on non-cash donations.