

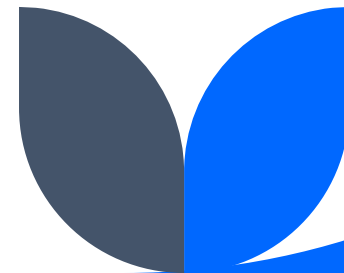


Entrepreneurship



Entrepreneurship

is the process of setting up a business, taking it from an idea to realization.



An entrepreneur

is an individual who starts and runs a business with limited resources. This individual is responsible for all the risks and rewards of their business venture. An entrepreneur takes an idea or product and creates a business, a process known as entrepreneurship. Creating a business requires a lot of work and dedication, which not everyone is cut out for. Entrepreneurs are often highly motivated risk-takers who have a vision and often sacrifice a lot to achieve that vision.



Four Types of Entrepreneurs

1. A builder

2. An opportunistic

3. An innovative

4. A specialist

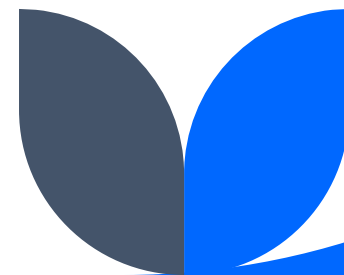


Characteristics of Entrepreneurs

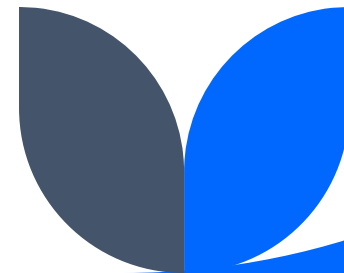
Primary characteristics among entrepreneurs include versatility, resilience, flexibility, money-savviness, business smarts, focus, and having strong communication skills.



Reasons you may want to start your own business



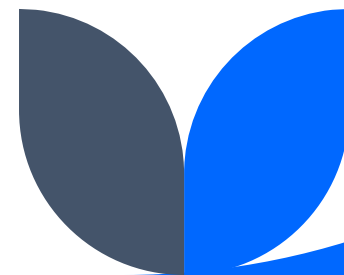
Reasons you may **“NOT”** want to start your own business



Four Types of Entrepreneurship

As there are different types of entrepreneurs, there are also different types of businesses and business structures they create. Below are the main different types of entrepreneurship.

1. **Small Business**
2. **Scalable Startup**
3. **Large Company**
4. **Social Entrepreneurship**



Questions for “**FUTURE**” Entrepreneurs



Benefits of Being an Entrepreneur

1. Ability to Work from Anywhere
2. Having a Flexible Schedule
3. Ability to Make Key Decisions
4. Growth in Leadership
5. Ability to Give Back to Your Community
6. Choosing Who to Work With
7. Being an Entrepreneur is Rewarding
8. Being Able to See the Fruits of Your Labor
9. Creating a Positive Impact
10. Income Is Decided by You
11. Networking Opportunities



TAKEAWAYS?



CONCLUSION / QUOTES

1. **“When you find an idea that you just can’t stop thinking about, that’s probably a good one to pursue.”**

-Josh James, co-founder of Omniture and founder and CEO of Domo, Inc.

2. **“It’s not about ideas. It’s about making ideas happen.”**

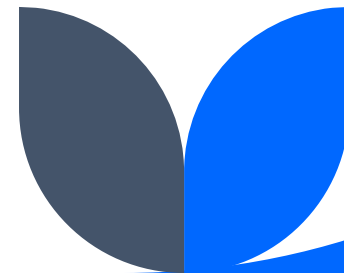
-Scott Branson, co-founder of Behance, Inc.

3. **“An entrepreneur is someone who has a vision for something and a want to create.”**

-David Karp, founder of Tumblr

4. **“The only thing worse than starting something and failing... is not starting something.”**

-Seth Godin, author and founder of Squidoo



THANK YOU!!!

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