

STUDENTS SOCIAL MEDIA & CONNECTIONS

Flatirons Church | Support and Development

REPORTS TO:

Lead Student Pastor

CLASSIFICATION:

FULL-TIME//SALARY//NON PASTORAL//ON-SITE//INCLUDES HOLIDAY, WEEKEND, AND EVENING HOURS.

WHY THIS ROLE MATTERS

Flatirons isn't just another church, and this isn't just another job. We're building something that demands attention and drives action. If you have a desire to help build a "No Matter What, No Matter Where" culture that inspires others to follow Jesus, we want to hear from you.

RAW AND REAL. FUN. INNOVATIVE

You're a creative thinker, problem solver, and storyteller who knows how to grow social accounts through the magical mix of thoughtful strategy, creative genius, and hard work. You're a results-driven culture maker who lives to create impactful content for various social media platforms. This job is for you if you thrive in a fast-paced environment, you're a master of turning branded content into social gold, and you're hungry to improve your craft. This job IS NOT for you if you don't enjoy writing and wordsmithing; being organized is your weakness and obsessing over aesthetics and analytics is the bane of your existence.

WHAT YOU BRING

PERSONAL QUALIFICATIONS:

- Submits your life to God and the authority of His Word.
- Model a commitment to developing the character of Christ.
- Understand and support Flatirons' vision and values; filters decisions through that lens.
- Embrace key values integral to Flatirons staff culture: integrity, honor, mission.
- Exemplify qualities core to Flatirons DNA: humility, vulnerability, authenticity, humor.
- Willingness to take calculated risks or try unconventional ideas to yield impactful results.
- Committed to continual growth—spiritual, personal, and professional—and invests in the growth of others
- Uses humor and relational connection to lead well and build a strong team culture.



PROFESSIONAL QUALIFICATIONS:

- Deep devotion to God and love for His Word.
 - Excellent grammatical skills and experience editing copy.
 - Effective written, visual, and oral communicator.
 - Bachelor's degree in marketing, communications, or work experience equivalent.
 - 2-3 years experience in a marketing and/or social media role.
 - Excellent customer service skills.
 - Highly relational and passionate about social community cultivation & growth.
 - Proficiency in using social media management platforms.
 - Passion for technology and innovation.
 - Basic Adobe Creative Suite skills are a plus.
 - Strong understanding of the digital marketing landscape and latest releases.
 - Strategic thinker; able to see the big picture.
 - Champion of digital analytics and measurable results.
 - Values other perspectives and embraces healthy feedback.
 - Teachable, coachable (asks great questions), and quick (life-long) learner.
 - Able to develop a team-oriented culture through training, mentoring, and teaching.
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WHAT YOU'LL DO

- Turning any branded content into social gold.
 - Manage and ownership of Flatirons Students impact of our social media channels.
 - Develop a social media strategy.
 - Develop a team of student content creators that can gather content from all campuses.
 - Engage in social listening, correspondence, and interaction with current followers and outside of our audience.
 - Collaborate with the creative & marketing team to create engaging content.
 - Communicate (text/email/phone) with key people with clarity and in a timely manner.
 - Maintain Flatirons Students' brand.
 - Fulfill agreements made with others in the creative process in a timely manner.
 - Be present and available during office hours.
 - Help raise the bar through creating an excellent environment online.
 - Innovate digital student outreach opportunities.
 - Help lead creative planning for rally and other large student ministry events.
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COMPENSATION & BENEFITS:

- **STARTING SALARY** \$53,000 - \$58,000 - We recognize the value of your skills and dedication as we work together to bring the awesome life of Christ to a lost and broken world. Our salary range is designed to reflect your expertise and commitment to our mission.
- **HEALTH COVERAGE** - Enjoy peace of mind knowing you're covered. We offer 100% paid Health, Dental, and Disability Insurance for you and your family through Flatirons. You can



also customize your coverage with optional buy-up options, including voluntary insurance coverages, ensuring you're supported in every aspect of life.

- **TIME OFF** – We believe in the importance of rest and renewal. You'll receive 3 weeks of Paid Time Off (PTO) each year to recharge, plus an extra week after Christmas services so you can truly unwind and spend time with loved ones.
- **RETIREMENT** – Your future matters as we work together to share Christ's love. Take advantage of our 403(b)-retirement plan with a generous matching contribution of up to 10% of your salary, so you can plan for tomorrow, today.
- **ACADEMY DISCOUNT** – We're committed to your growth of and the growth of your family. That's why we offer a tuition discount at Flatirons Academy to develop your kids' faith and knowledge.