

# STUDENTS SOCIAL MEDIA & CONNECTIONS

Flatirons Church | Support and Development

## REPORTS TO:

Lead Student Pastor

## CLASSIFICATION:

FULL-TIME//SALARY//NON PASTORAL//ON-SITE//INCLUDES HOLIDAY, WEEKEND, AND EVENING HOURS.

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## WHY THIS ROLE MATTERS

Flatirons isn't just another church, and this isn't just another job. We're building something that demands attention and drives action. If you have a desire to help build a "No Matter What, No Matter Where" culture that inspires others to follow Jesus, we want to hear from you.

## RAW AND REAL. FUN. INNOVATIVE

You're a creative thinker, problem solver, and storyteller who knows how to grow social accounts through the magical mix of thoughtful strategy, creative genius, and hard work. You're a results-driven culture maker who lives to create impactful content for various social media platforms. This job is for you if you thrive in a fast-paced environment, you're a master of turning branded content into social gold, and you're hungry to improve your craft. This job IS NOT for you if you don't enjoy writing and wordsmithing; being organized is your weakness and obsessing over aesthetics and analytics is the bane of your existence.

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## WHAT YOU BRING

### PERSONAL QUALIFICATIONS:

- Submits your life to God and the authority of His Word.
- Model a commitment to developing the character of Christ.
- Understand and support Flatirons' vision and values; filters decisions through that lens.
- Embrace key values integral to Flatirons staff culture: integrity, honor, mission.
- Exemplify qualities core to Flatirons DNA: humility, vulnerability, authenticity, humor.
- Willingness to take calculated risks or try unconventional ideas to yield impactful results.
- Committed to continual growth—spiritual, personal, and professional—and invests in the growth of others
- Uses humor and relational connection to lead well and build a strong team culture.



## PROFESSIONAL QUALIFICATIONS:

- Deep devotion to God and love for His Word.
- Excellent grammatical skills and experience editing copy.
- Effective written, visual, and oral communicator.
- Bachelor's degree in marketing, communications, or work experience equivalent.
- 2-3 years experience in a marketing and/or social media role.
- Excellent customer service skills.
- Highly relational and passionate about social community cultivation & growth.
- Proficiency in using social media management platforms.
- Passion for technology and innovation.
- Basic Adobe Creative Suite skills are a plus.
- Strong understanding of the digital marketing landscape and latest releases.
- Strategic thinker; able to see the big picture.
- Champion of digital analytics and measurable results.
- Values other perspectives and embraces healthy feedback.
- Teachable, coachable (asks great questions), and quick (life-long) learner.
- Able to develop a team-oriented culture through training, mentoring, and teaching.

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## WHAT YOU'LL DO

- Turning any branded content into social gold.
- Manage and ownership of Flatirons Students impact of our social media channels.
- Develop a social media strategy.
- Develop a team of student content creators that can gather content from all campuses.
- Engage in social listening, correspondence, and interaction with current followers and outside of our audience.
- Collaborate with the creative & marketing team to create engaging content.
- Communicate (text/email/phone) with key people with clarity and in a timely manner.
- Maintain Flatirons Students' brand.
- Fulfill agreements made with others in the creative process in a timely manner.
- Be present and available during office hours.
- Help raise the bar through creating an excellent environment online.
- Innovate digital student outreach opportunities.
- Help lead creative planning for rally and other large student ministry events.

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## COMPENSATION & BENEFITS:

- **STARTING SALARY** \$53,000 - \$58,000 - We recognize the value of your skills and dedication as we work together to bring the awesome life of Christ to a lost and broken world. Our salary range is designed to reflect your expertise and commitment to our mission.
- **HEALTH COVERAGE** - Enjoy peace of mind knowing you're covered. We offer 100% paid Health, Dental, and Disability Insurance for you and your family through Flatirons. You can



also customize your coverage with optional buy-up options, including voluntary insurance coverages, ensuring you're supported in every aspect of life.

- **TIME OFF** – We believe in the importance of rest and renewal. You'll receive 3 weeks of Paid Time Off (PTO) each year to recharge, plus an extra week after Christmas services so you can truly unwind and spend time with loved ones.
- **RETIREMENT** – Your future matters as we work together to share Christ's love. Take advantage of our 403(b)-retirement plan with a generous matching contribution of up to 10% of your salary, so you can plan for tomorrow, today.
- **ACADEMY DISCOUNT** – We're committed to your growth of and the growth of your family. That's why we offer a tuition discount at Flatirons Academy to develop your kids' faith and knowledge.

