

SUPPORT & DEVELOPMENT

VIDEO CONTENT CREATOR

REPORTS TO: CREATIVE DIRECTOR

WORKS CLOSELY WITH: MARKETING TEAM//GRAPHIC DESIGN TEAM//WEEKEND EXPERIENCE TEAM

CLASSIFICATION: FULL-TIME//SALARY//ON-SITE// INCLUDES HOLIDAY, WEEKEND, AND OCCASIONAL EVENING HOURS.

We are seeking a creative and skilled Video Content Creator to produce engaging and compelling video content that resonates with our target audience. The ideal candidate will have a strong passion for storytelling, excellent technical skills, and the ability to manage multiple projects from concept to completion.

PERSONAL QUALIFICATIONS:

- Submits their life to God and the authority of His Word.
- Understands and supports Flatiron's vision and values; uses vision to filter decisions.
- Embraces key values integral to Flatirons staff culture: integrity, honor, mission.
- Exemplifies qualities core to Flatirons DNA: humility, vulnerability, authenticity, humor.
- Willing to take calculated risks or try unconventional ideas to yield impactful results.
- Committed to continual growth: spiritual, personal, professional; invests in the growth of others.
- Uses humor to connect with people and is a relational team-player.

PROFESSIONAL QUALIFICATIONS:

- Bachelor's degree in Film Production, Multimedia, Communications, or a related field is preferred.
- Minimum of 2 years of experience in video production or a similar role.
- Strong understanding of social media platforms and video performance metrics
- Creative mindset with the ability to tell impactful stories through video
- Proficiency in video editing software such as Adobe Premiere Pro, Final Cut Pro, or similar tools. Experience with motion graphics and animation software like After Effects is a plus.
- Strong storytelling abilities with a keen eye for visual composition and detail.
- A robust portfolio showcasing a range of video projects, including short films, advertisements, and social media content.
- Excellent verbal and written communication skills.
- Ability to work collaboratively in a team environment and take constructive feedback.
- Strong organizational skills with the ability to prioritize tasks and meet tight deadlines.
- Flexible and able to pivot creatively in response to changing project requirements.

PRIMARY RESPONSIBILITIES:

- Content Creation: Develop, film, and edit high-quality video content for various platforms, including YouTube, social media, and marketing campaigns.
- Storyboarding: Create storyboards and scripts to plan and visualize video projects effectively.
- Editing and Post-Production: Utilize video editing software to enhance footage with graphics, sound, and special effects.
- Collaboration: Work closely with the marketing and creative teams to align video content with brand messaging and campaign goals.



- Equipment Management: Operate and maintain video equipment, including cameras, lighting, and audio gear.
- Trend Analysis: Stay updated on the latest video production techniques, trends, and technologies to ensure content remains fresh and relevant.
- Project Management: Manage multiple projects simultaneously, ensuring deadlines are met without compromising quality.
- Optimization: Adapt video content for different platforms, optimizing for various formats and audiences.

BENEFIT INFORMATION:

- Starting Salary Range: \$50,000- \$60,000/year
- An additional 20% of Trimester earnings available as a bonus based on church health, goal completion, and employment for the measurement period.
- Base Health, Dental, and Disability Insurance 100% cover by Flatirons
 - Buy up options and additional coverage, including vision and insurance, are available.
- 3 weeks of PTO per year with an additional week off after Christmas services.
- 403(b) retirement plan with a matching contribution of up to 10% of your salary.
- Discount on Tuition at Flatirons Academy.