

# VIDEO CONTENT CREATOR - SOCIAL MEDIA

Flatirons Church | Creative Team

## REPORTS TO:

Digital Engagement Director

## CLASSIFICATION:

FULL-TIME//SALARY// NON-PASTORAL//ON-SITE//MON-FRI //INCLUDES HOLIDAY, WEEKEND, AND EVENING HOURS.

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## WHY THIS ROLE MATTERS

Flatirons isn't just another church, and this isn't just another job. We're building something that demands attention and drives action. If you have a desire to help build a "No Matter What, No Matter Where" culture that inspires others to follow Jesus, we want to hear from you.

### RAW AND REAL. FUN. INNOVATIVE

Flatirons Church isn't looking for just another Video Content Creator. This role is for a strategic and creative powerhouse. We're looking for someone who lives and breathes digital content, who can see a moment and instantly know how to turn it into a compelling video. If you're constantly scrolling TikTok and Instagram Reels thinking, "*I could make that better,*" we want you.

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## WHAT YOU BRING

### PERSONAL QUALIFICATIONS:

- Submits their life to God and the authority of His Word.
- Models a commitment to developing the character of Christ.
- Understands and supports Flatirons' vision and values; filters decisions through that lens.
- Embraces key values integral to Flatirons staff culture: integrity, honor, mission.
- Exemplifies qualities core to Flatirons DNA: humility, vulnerability, authenticity, humor.
- Willing to take calculated risks or try unconventional ideas to yield impactful results.
- Committed to continual growth—spiritual, personal, and professional—and invests in the growth of others
- Uses humor and relational connection to lead well and build a strong creative culture.



## PROFESSIONAL QUALIFICATIONS:

- No schooling required.
  - Must have a portfolio or demo reel with at least 10 different projects—applications without video samples will not be considered.
  - Proficiency in Davinci, Adobe Premiere Pro or Final Cut (After Effects, motion graphics, and color grading skills are a plus).
  - Experience filming, editing, and delivering fast-turnaround, high-quality content.
  - Strong grasp of social media video formats, trends, and engagement tactics.
  - Ability to manage multiple projects at once in a fast-paced digital environment.
  - A strategic mindset—understanding what makes content shareable and viral.
  - High attention to detail, color grading, pacing, and sound design.
  - A willingness to experiment and push creative boundaries.
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## WHAT YOU'LL DO

### SOCIAL-FIRST VIDEO CREATION

- Shoot, edit, and deliver 3-5 short-form videos for Instagram, TikTok, YouTube Shorts, and other digital platforms weekly.
- Create high-quality, snackable, scroll-stopping content that drives engagement and shares.
- Repurpose sermon clips, behind-the-scenes footage, and event highlights into compelling social content.
- Experiment with trends, transitions, text overlays, and motion graphics to keep Flatirons' content fresh.
- Work in a fast-paced environment where speed, quality, and relevance are all equally important.

### STRATEGY & STORYTELLING

- Partner with the Digital Engagement Director to develop a video content strategy that fuels Flatirons' online presence.
- Identify emerging social media trends and create content that positions Flatirons at the forefront.
- Capture real-life moments and tell stories through short-form video that resonate deeply.
- Ensure all video content aligns with Flatirons' brand, voice, and mission.

### PRODUCTION & EXECUTION

- Plan, film, and edit high-volume, high-quality videos in a variety of styles—cinematic, lo-fi, Reels/TikTok, documentary-style, and high-energy edits.
- Capture and edit baptisms, testimonies, behind-the-scenes clips, and interactive social content.
- Film with an eye for storytelling, movement, and framing that makes content compelling and shareable.

- Manage quick-turnaround edits for real-time social posting—some projects will need to be edited the same day.

## COLLABORATION & INNOVATION

- Work closely with the Social Media Team, Video Team, and Marketing Team to ensure cohesive storytelling across platforms.
- Bring ideas to the table—this role isn't just executing, it's innovating.
- Attend weekend services and key events to capture timely, authentic content that drives engagement.
- Adapt to platform-specific nuances to maximize reach and impact.

## COMPENSATION & BENEFITS:

- **STARTING SALARY** \$60,000-65,000 - We recognize the value of your skills and dedication as we work together to bring the awesome life of Christ to a lost and broken world. Our salary range is designed to reflect your expertise and commitment to our mission.
- **HEALTH COVERAGE** - Enjoy peace of mind knowing you're covered. We offer 100% paid Health, Dental, and Disability Insurance for you and your family through Flatirons. You can also customize your coverage with optional buy-up options, including voluntary insurance coverages, ensuring you're supported in every aspect of life.
- **TIME OFF** - We believe in the importance of rest and renewal. You'll receive 3 weeks of Paid Time Off (PTO) each year to recharge, plus an extra week after Christmas services so you can truly unwind and spend time with loved ones.
- **RETIREMENT** - Your future matters as we work together to share Christ's love. Take advantage of our 403(b)-retirement plan with a generous matching contribution of up to 10% of your salary, so you can plan for tomorrow, today.
- **ACADEMY DISCOUNT** - We're committed to your growth of and the growth of your family. That's why we offer a tuition discount at Flatirons Academy to develop your kids' faith and knowledge.