



Please include a portfolio or demo reel showcasing your work. We're particularly interested in branded content videos, social media campaigns, promotional videos, short-form clips, and documentary-style pieces. Be sure to highlight projects adapted for various platforms, such as a 30-second Instagram ad, a 5-minute YouTube video, and a website banner. *Please note that applications submitted without samples will not be considered.* Thank you!

Role: Content Creator

Role Type: Full-Time, Salaried

Responsible to: Creative Arts Pastor

Business Hours: Sunday-Thursday, some evening events

Member of Teams: Creative Department, All Staff

Rate: \$55,000-60,000 based on experience

Position Description:

We are seeking a creative and passionate Content Creator to join our team. The ideal candidate will develop engaging and original content for Eastern Hills across multiple platforms. You will be responsible for crafting compelling visual, written, and multimedia content that resonates with our community, drives engagement, and aligns with our church's mission and message. This role requires strong creative skills, a passion for storytelling, and the ability to adapt content strategies to different platforms and audiences.

Essential Duties and Responsibilities:

- Develop, plan, and execute high-quality content across social media, websites, blogs, and email campaigns that align with the church's vision and values.
- Collaborate with the Creative Pastor and other ministry teams to create visual and written content that communicates the heart of the church's mission.

Updated 3/2024

- Manage and maintain a content calendar to ensure timely and consistent posting of relevant content.
- Optimize content for engagement, reach, and growth, ensuring that all content supports key ministry objectives.
- Monitor trends in social media, design, and video, suggesting ways to adapt our content strategies to better serve our community.
- Engage with the congregation and online audience through comments, messages, and feedback to foster deeper relationships.
- Analyze content performance using analytics tools, providing regular reports and suggestions for improvement.
- Stay up to date on the latest content creation best practices and technologies in the church and nonprofit space.
- Oversee the production of video content for services, events, and special projects, including scripting, filming, and editing.

Qualifications and Requirements:

- Bachelor's degree in Communications, Marketing, Journalism, or a related field (or equivalent work experience).
- Proven experience as a Content Creator, Copywriter, or in a similar role, ideally in a church or nonprofit setting.
- Strong writing, editing, and proofreading skills with attention to detail.
- Proficiency and working knowledge of professional grade photography and video equipment, (DSLR/Mirrorless Cameras, Lenses, Lighting, etc.)
- Proficiency in graphic design software (e.g., Adobe Creative Suite, Canva), Photo editing software (Photoshop, Lightroom), and video editing tools (e.g., Final Cut Pro, Adobe Premiere).
- Experience managing social media platforms (Instagram, Facebook, YouTube, etc.).
- Knowledge of content optimization strategies to enhance engagement and reach.
- Excellent organizational and time-management skills, with the ability to meet deadlines.
- Strong communication and collaboration skills.

Updated 3/2024

- Creativity and adaptability in content production, with a portfolio or examples of past work.

Expectations:

- This person demonstrates a growing relationship with Jesus by prioritizing daily time with God.
- This person maintains a good reputation in the church community by carrying him or herself with utmost integrity and character.
- This person exhibits biblically-based leadership skills, communicating vision tactfully and with a servant's heart.
- This person has a heart for the families of the church, growing disciples, and reaching out to our community.
- This person participates in giving to the church, serving the church, and engaging in growth opportunities at church separate from one's own ministry.
- This person values praying, worshiping, and having fun with coworkers in team settings.
- This person is able to manage healthy rhythms of work and rest, and will proactively reach out for support when needed.

Staff Values:

1. We Are Curious In Faith Not Callous In Routine.
2. We Are Passionate Leaders Not Passive Commentators.
3. We Assume The Best In Others Not The Worst In Motives.
4. We Create In The Unknown Not Settling For The Safe.
5. We Like To Party Together, Not Just Perform Together.

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