

Role: Filmmaker & Visual Storyteller

Role Type: Full-Time, Salaried

Responsible to: Creative Arts Pastor

Member of Teams: Creative Department, AllStaff

Business Hours: Flexible, Sundays mandatory, some evening events

Rate: \$47,500-\$52,500 based on experience

Purpose

To develop engaging and original content for Ehills across multiple platforms (Sunday morning, Youtube, Instagram, TikTok, etc...). You will be responsible for crafting compelling visual, written, and multimedia content that resonates with our community, drives engagement, and aligns with our church's mission and message. This role requires strong creative skills, a passion for storytelling, and the ability to adapt content strategies to different platforms and audiences.

Responsibilities

- **Storytelling & Film Production**
 - Oversee the production of video content for services, events, and special projects, including scripting, filming, and editing.
 - Capture, edit, and produce documentary-style stories that reflect the mission, values, and vision of EHills Church.
 - Interview individuals and craft story arcs with compelling, easy-to-follow narratives that are hard to forget
 - Develop short and longform video content for events, campaigns, and teaching moments.

- **Photography**
 - Capture high-quality images during services, events, and behind-the-scenes moments for use across print, web, and social media.
 - Edit and deliver consistent, brand-aligned images that support marketing, storytelling, and ministry needs.
 - Organize and maintain an image library for staff use.

- **Sunday Morning Visuals**
 - Create high-quality sermon bumpers, countdowns, and motion graphics that enhance the weekend experience.

- o Collaborate with the Worship and Production teams to align visuals with themes and series.
- o Ensure content is formatted and optimized for in-service presentation (multi-screen, LED walls, etc.).
- **Social Media Content Creation**
 - o Develop short-form video content for Instagram, TikTok, YouTube, and other social media platforms that captures attention and drives engagement.
 - o Edit and repurpose sermon clips, stories, and behind-the-scenes content for digital platforms.
 - o Monitor, formats, and creative best practices for each platform suggesting ways to adapt our content strategies to better serve our community.
 - o Manage and maintain a content calendar to ensure timely and consistent posting of relevant content..
 - o Analyze content performance using analytics tools, providing regular reports and suggestions for improvement.
- **Creative Collaboration**
 - o Work closely with the Creative Team to concept campaigns and visual strategies.
 - o Take part in brainstorms, shoot planning, and content calendar discussions.
 - o Be a collaborative team player who can take direction, give input, and meet deadlines.

Character Qualities

- Leads from a deep commitment to following Jesus — not just in what they say, but in how they live.
- Brings life to the room. They know how to celebrate others, lighten the mood, and create space where people want to show up. They believe the best teams don't just perform together — they party together.
- Isn't afraid to take risks. They're willing to create in the unknown, to try something they've never done before, and to inspire others to do the same.
- Leads with trust. When there's tension, they lean in — not to win, but to restore. They hold truth and grace together and have a knack for making hard conversations feel human. They avoid gossip and "the meeting after the meeting," choosing instead to speak wisely, clearly, and with honor.
- They carry a high EQ. They're self-aware and grounded — able to name their own growth areas without shame, and willing to ask for help before things fall apart. They manage their

rhythms of work and rest well and live like they believe sustainability is part of spiritual maturity.

- Takes initiative. They're not just pointing out problems — they're solving them. They step into opportunity, take ownership, and move the mission forward with passion.
- Is curious — both creatively and spiritually. They ask honest questions, stay tender to God's voice, and never settle for autopilot. Their faith is alive, and it shows up in the way they create, love, and live.

Skill Qualifications

- Bachelor's degree in Communications, Marketing, Journalism, or a related field (or equivalent work experience).
- A visual storyteller with a strong portfolio of both video and photography that shows emotion, depth, and creative variety.
- Strong proficiency with film making tools like Adobe Premiere Pro, After Effects, DaVinci Resolve, Final Cut, Motion, etc.
- Strong proficiency with photography tools like Adobe Premiere Pro, Lightroom, Photoshop, and After Effects (or similar tools).
- Strong writing, editing, and proofreading skills with attention to detail.
- Experience managing social media platforms (Instagram, TikTok, YouTube, etc.).
- Knowledge of content optimization strategies to enhance engagement and reach.
- Excellent organizational and time-management skills, with the ability to meet deadlines.
- Strong communication and collaboration skills.
- Creativity and adaptability in content production, with a portfolio or examples of past work.