



Prayer Guide

Invitation

- Pray that God would ignite passion in our church to invite their friends
- Pray for natural opportunities and courage to extend invitations
- Pray that God would make invitations compelling to those who hear them
- Pray for spiritual openness in those who will be invited
- Pray that curiosity would draw people to explore life's big questions
- Pray against distractions, scheduling conflicts, and fears that keep people away
- Pray that promotion would reach people and move them to come on their own
- Pray for God to overcome logistical challenges for guests attending

Hosts & Helpers

- Pray that Alpha would be a faith-building experience for them
- Pray for protection against spiritual warfare for hosts and helpers and their families
- Pray that hosts and helpers would be compelling, joyful people guests love being around
- Pray for genuine friendships and connection to form with guests
- Pray that God would give creativity in asking the right questions to build friendships

Guests

- Pray for God to save guests who attend
- Pray that God would ripen hearts for the gospel
- Pray that guests would genuinely enjoy exploring their spiritual journey
- Pray that God would give guests the courage and sense of safety to share their spiritual journey with vulnerability
- Pray for deep, meaningful friendships to form within groups
- Pray that every person finds their time incredibly worthwhile
- Pray for the staff at Vintage Brewing Co. to be impacted by the gospel
- Pray that guests would feel comfortable to attend the retreat

Logistics

- Pray that all details and logistics would come together smoothly
- Pray for registration and group placement to be seamless
- Pray that Vintage be filled with God's peace
- Pray for a retreat location and plan that is truly excellent
- Pray that God would fill the space with guests
- Pray that we would find a creative solution for if we have more people than can fit



Alpha Launch Night — Invite Messages

Ready-to-use language for inviting friends to check out Alpha launch night. Fill in any bracketed details before sending

Personal Text Invites

Hey! I want to invite you something called Alpha Launch Night on 9/17 at 7pm at Vintage Brewing — free dinner, a short talk, and good conversation. No pressure, just come see what it's about. Want to come with me?

Random question — have you ever wondered about the big stuff, like why we're here or if there's more to life? There is this thing called Alpha Launch Night starting in Madison on 9/17. Free food, no strings attached. You interested?

Hey! I'm planning to go to something called Alpha Launch Night — it's basically dinner + a talk + conversation about the big questions of life with no pressure to believe anything in particular. Launch night is 9/17 at 7pm at Vintage Brewing. Would love if you came with me, even just to check it out.

I've been wanting to invite you to this for a while. It's called Alpha — a few weeks of dinner and honest conversation about faith and life, open to literally anyone with any questions or none at all. It kicks off 9/17. Come with me?

Free dinner + real conversation about life's big questions. That's basically what Alpha is. Launch night to try it out is 9/17 at 7pm. Come check it out with me?

Group Text/Slack Invites

Hey all — a few of us are checking out something called Alpha on 9/17, free dinner + good conversation about life's big questions. No pressure, no strings attached. Anyone want to come with? Here's the link if you want to know more: madisonalpha.org

Random invite for the group: I'm going to this thing called Alpha on 9/17 — dinner's covered, and it's basically just honest conversation, open to literally anyone. If you're



free and curious, come with me! Here's the link if you want to know more:

madisonalpha.org

Not trying to be weird, just putting this out there — a few of us are starting something called Alpha on 9/17 at 7pm. Free food, no pressure, come check it out if you're around.

Here's the link if you want to know more: madisonalpha.org

Open invite 🖐️ — I'm going to a thing called Alpha starting 9/17. Free meal, real conversation, zero obligation to come back if it's not your thing. Would love company if anyone wants to join. Here's the link if you want to know more: madisonalpha.org

Hey team — this is completely optional and no pressure, but I'm checking out something called Alpha on 9/17. Free dinner, good people, honest conversation. Let me know if you want to tag along! Here's the link if you want to know more: madisonalpha.org

Instagram / Social Media Post

Ever have questions about life, faith, or why we're here — and wish you had a space to actually talk about it? No pressure, no judgment, just real conversation.

Alpha Launch Night is coming to Madison on 9/17 at 7pm 📍 Vintage Brewing Co. It's for anyone who believes anything — all welcome. Free food and drinks. Real people. Good conversation.

Come check out launch night — bring a friend. Link in bio to sign up 📌

#Alpha #AlphaLaunch

Shorter caption option:

Big questions deserve real conversation. Join us for Alpha launch night — 9/17 at 7pm, at Vintage Brewing Co. Free food and drink, no pressure, everyone welcome. Bring a friend 🖐️

Email

Subject: You're invited — Alpha launch night is 9/17

Hi [Name],



I wanted to personally invite you to something I think you'd really enjoy.

We're launching a new season of Alpha on 9/17 at 7pm, hosted at Vintage Brewing Co. Alpha is a relaxed, no-pressure space to explore life's big questions — things like "is there more to life than this?" and "why is there so much suffering in the world?" — over a shared meal and honest conversation.

Here's what to expect on launch night:

- A great meal, on us
- A short, engaging talk
- Small group conversation — no pressure to talk if you don't want to, and no "right answers" expected
- A chance to meet other people asking the same questions you might be

It's genuinely for anyone — whether you've never set foot in a church, you're curious but skeptical, or you have your own spirituality. Come with an open mind and see what it's about.

Would you be willing to come with me? I'd love to come with you.

September 17 at 7pm at Vintage Brewing Co. Register at madisonalpha.org

Let me know if you have any questions — or just show up! I'll be looking for you.

[Your name]

In-Person Invite Lines (5 options)

1. "Hey, I'm actually really looking forward to this thing I signed up for — it's called Alpha, just dinner and conversation about life's big questions. Want to come with me?"
2. "Have you ever wanted a space to just ask honest questions about faith without feeling weird about it? I'm starting something called Alpha soon — you should come."
3. "No pressure at all, but I'm doing this thing called Alpha starting September 17 — free food, good people, real talk. Would you want to check it out with me?"
4. "I know this might be out of the blue, but I've been wanting to ask — would you come with me to something called Alpha? It's just dinner and conversation, nothing more."



5. "I'd genuinely love it if you came with me to this — it's called Alpha, and it's basically a space to talk about the stuff most people don't talk about, over good food. First night is September 17."
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