

Rooted in Love

GENEROSITY 2027

Generosity Survey Participation Summary



114
people responded
to the survey



68.9
average age



74
female



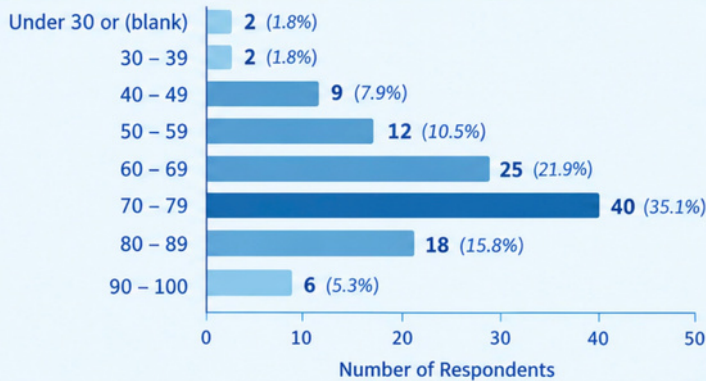
40
male



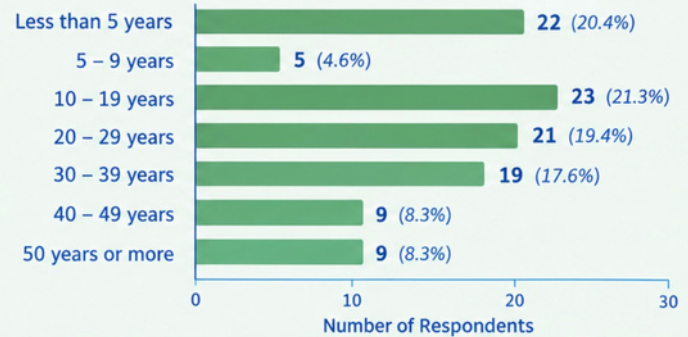
Estimated average
length of membership:
23 years
(based on 108 respondents)



Age of Respondents



Length of Membership



Average length of membership: 23 years

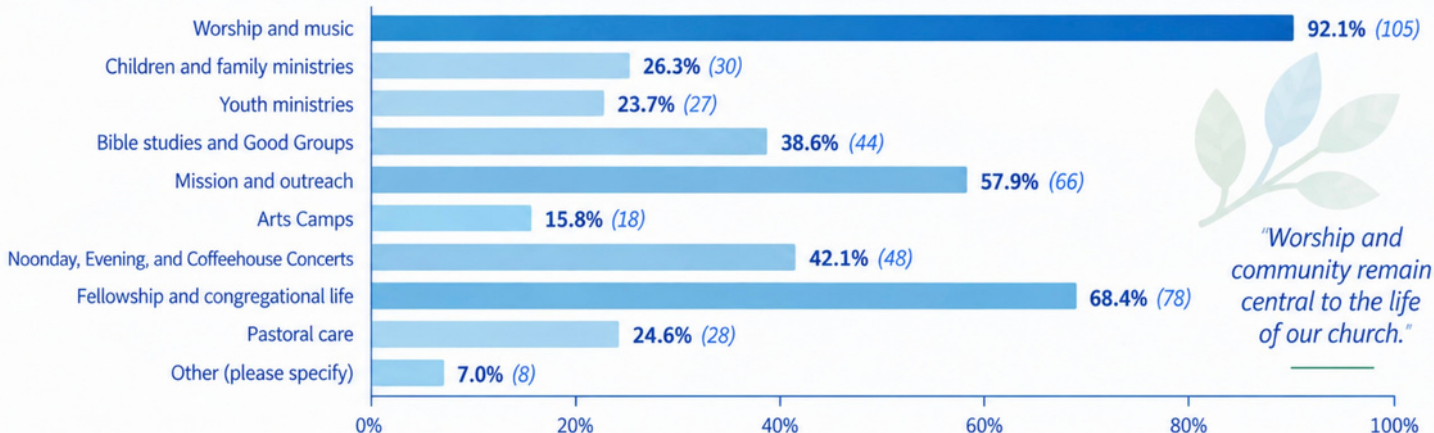


Which areas of Red Clay's
ministry are **most meaningful**
to you personally?
(Select all that apply.)

Worship and music is most meaningful
to you personally, with **fellowship and**
congregational life also resonating strongly.



114
people responded
to this question



"Worship and
community remain
central to the life
of our church."

CONTINUED...

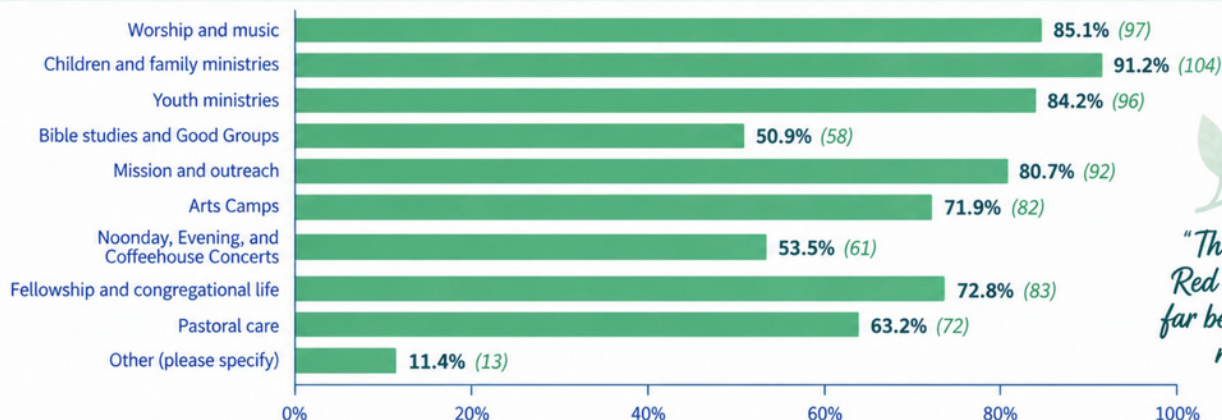


Which Red Clay ministries do you believe make an **important difference** in the lives of our congregation and wider community—even if you don't personally participate? (Select all that apply.)

Our congregation sees **broad impact** across many areas, with **children and family ministries, worship and music, youth ministries, and mission and outreach** standing out.



114
people responded to this question



"The impact of Red Clay reaches far beyond Sunday morning."

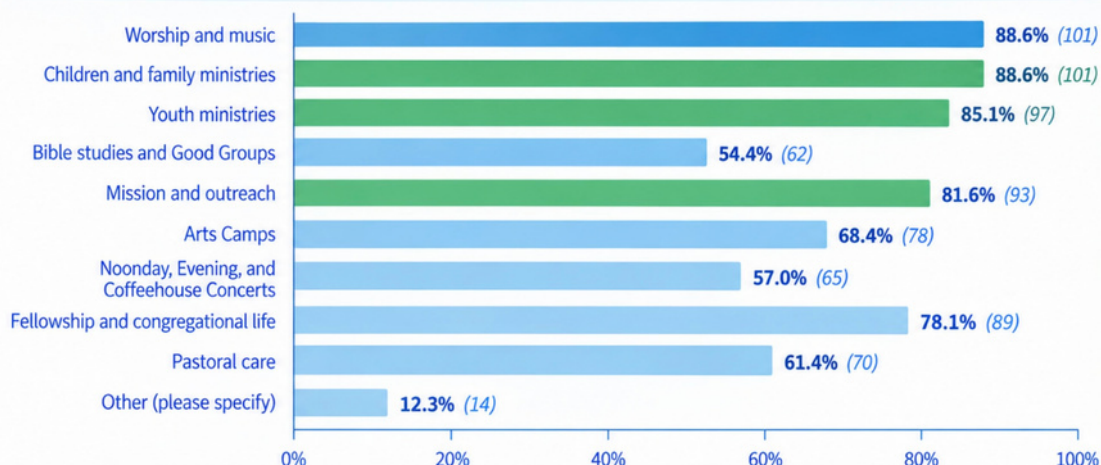


Which areas of Red Clay's ministry do you believe are **especially important** for us to continue supporting and investing in? (Select all that apply.)

The clearest message from our congregation is a strong call to invest in **children and family ministries, youth ministries, and mission and outreach**, along with continued support for worship and music.



114
people responded to this question



A clear invitation to invest where **lives are being shaped**.



Children and family ministries (88.6%)



Youth ministries (85.1%)



Mission and outreach (81.6%)

When we invest in children, families, youth, and mission, we invest in a stronger church and a brighter community.

WHERE WE KEEP INVESTING

As shown above, when asked what areas of Red Clay's ministry are especially important for us to continue supporting and investing in, Children & Family Ministries and Worship tied for the top response, each selected by 101 of 112 respondents, followed by Youth Ministries (97) and Mission & Outreach (93).

There is something important in those numbers. **A congregation whose average survey respondent is 69 years old is telling us that investing in children and young people is one of Red Clay's highest priorities.** When the child is at the center, the whole community becomes healthier. And our congregation is telling us clearly: this is where we want to invest.

