

# FAMILY BUSINESS MEETING

SUNDAY

MAR 29 | 12PM

**James D. Gaillard, Senior Pastor**

“People Empowering People and Communities in All Areas of Life to the Glory of God”

# MEETING CALLED TO ORDER / PURPOSE AGENDA REVIEW

“People Empowering People and Communities in All Areas of Life to the Glory of God”



James David Gailliard



@jdgaiiliard



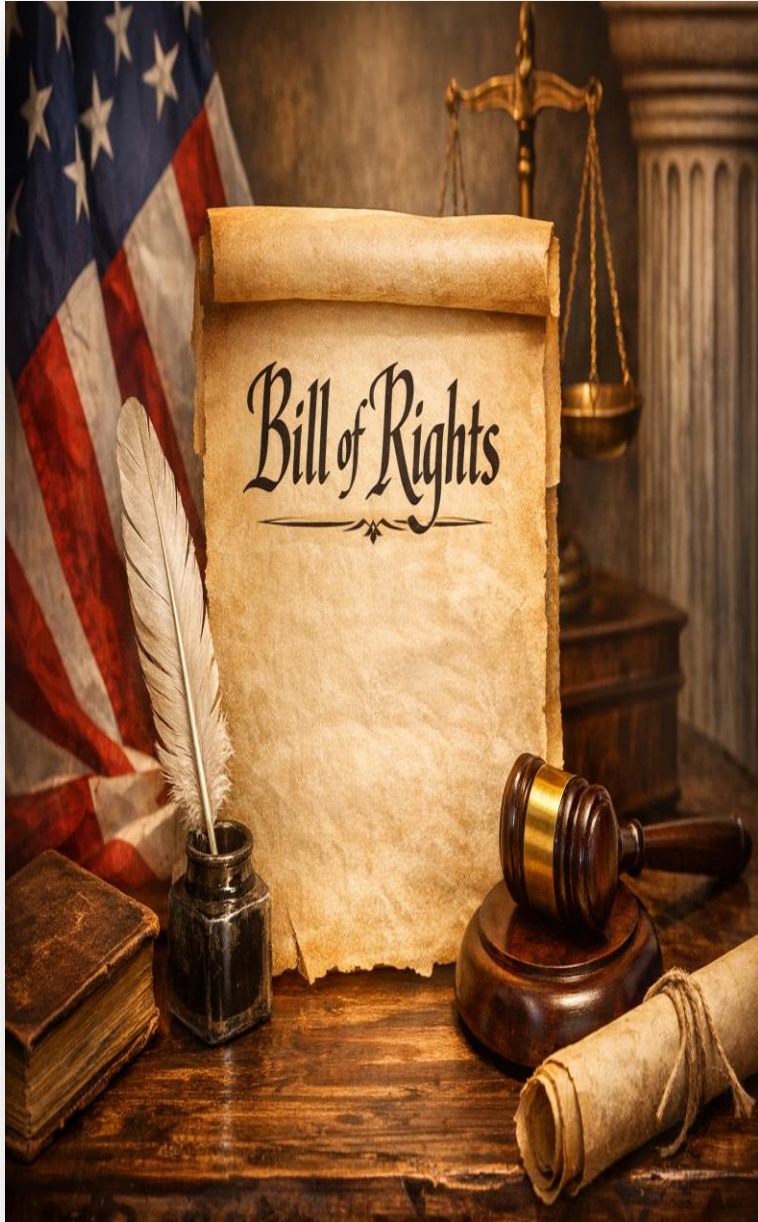
James D. Gailliard



Word Tabernacle Church



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# RIGHTS

AS A MEMBER OF WORD TABERNACLE CHURCH, YOU HAVE THE RIGHT TO:

- Know how the funds of an organization are being spent.
- Know what the programs you support are accomplishing.
- Know that the organization complies with federal, state, and municipal laws.
- Restrict or designate your gifts to a particular project within the organization's mission objectives.

- A timely and courteous response to your inquiries about finances and programs.
- Give cheerfully without being pressured by the organization.
- Obtain a copy of the organization's most recent audited financial statements.
- Know that there is a responsible governing board providing oversight to the organization's mission.
- Know that all appeals for funds are truthful and accurate.



## 2 Cor 8: 20-21

**NKJV** - avoiding this: that anyone should blame us in this lavish gift which is administered by us <sup>21</sup> providing honorable things, not only in the sight of the Lord, but also in the sight of men.

**NIV** - We want to avoid any criticism of the way we administer this liberal gift. <sup>21</sup> For we are taking pains to do what is right, not only in the eyes of the Lord but also in the eyes of men.

**The Message Bible** - We don't want anyone suspecting us of taking one penny of this money for ourselves. We're being as careful in our reputation with the public as in our reputation with God.



# SCRIPTURE READING/PRAYER

1 Corinthians 4:1-2

*ANGELA GAILLIARD, FIRST LADY*



James David Gailliard



@jdgaiiliard



James D. Gailliard



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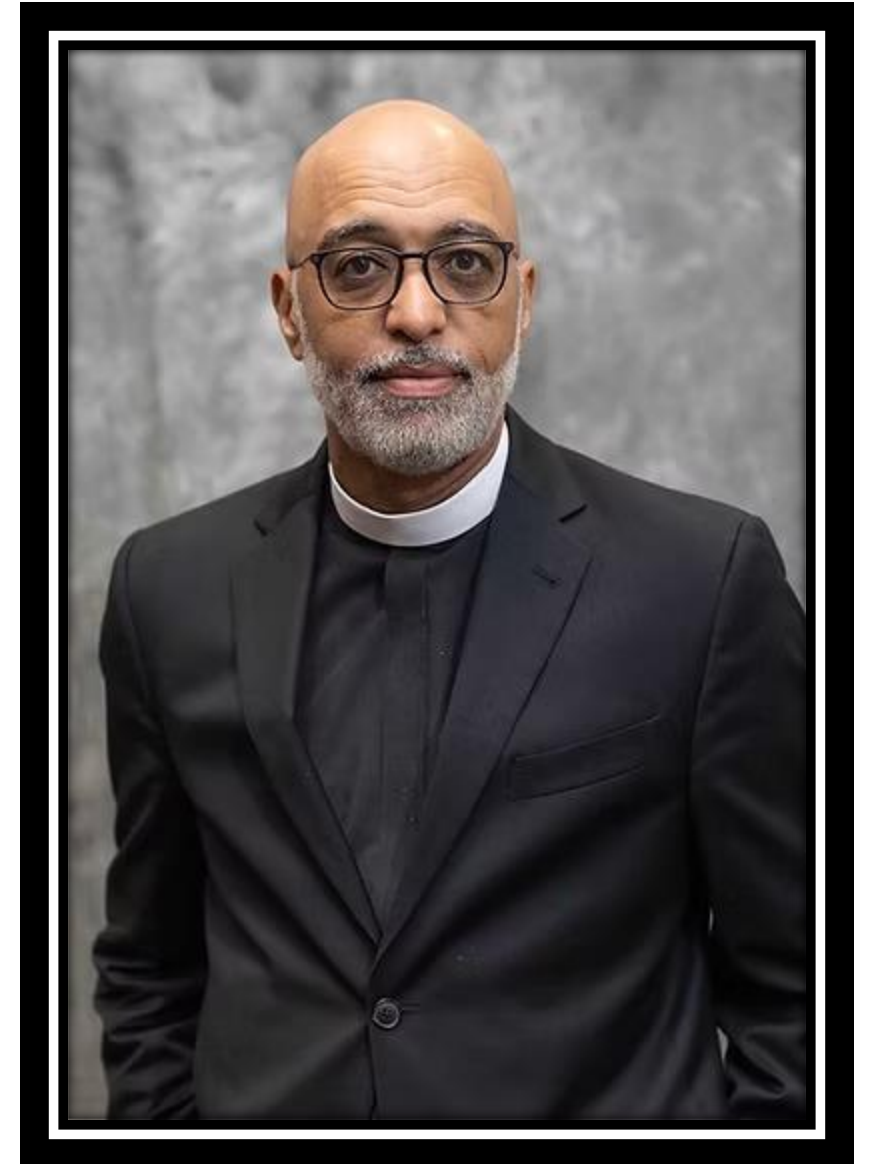
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# MEETING MANNA DEVOTIONAL

“The Power of Perception”

*JAMES D. GAILLIARD, SENIOR PASTOR*

“Do not remember the former things, Nor consider the things of old. Behold, I will do a new thing, Now it shall spring forth; Shall you not know it? I will even make a road in the wilderness And rivers in the desert.”



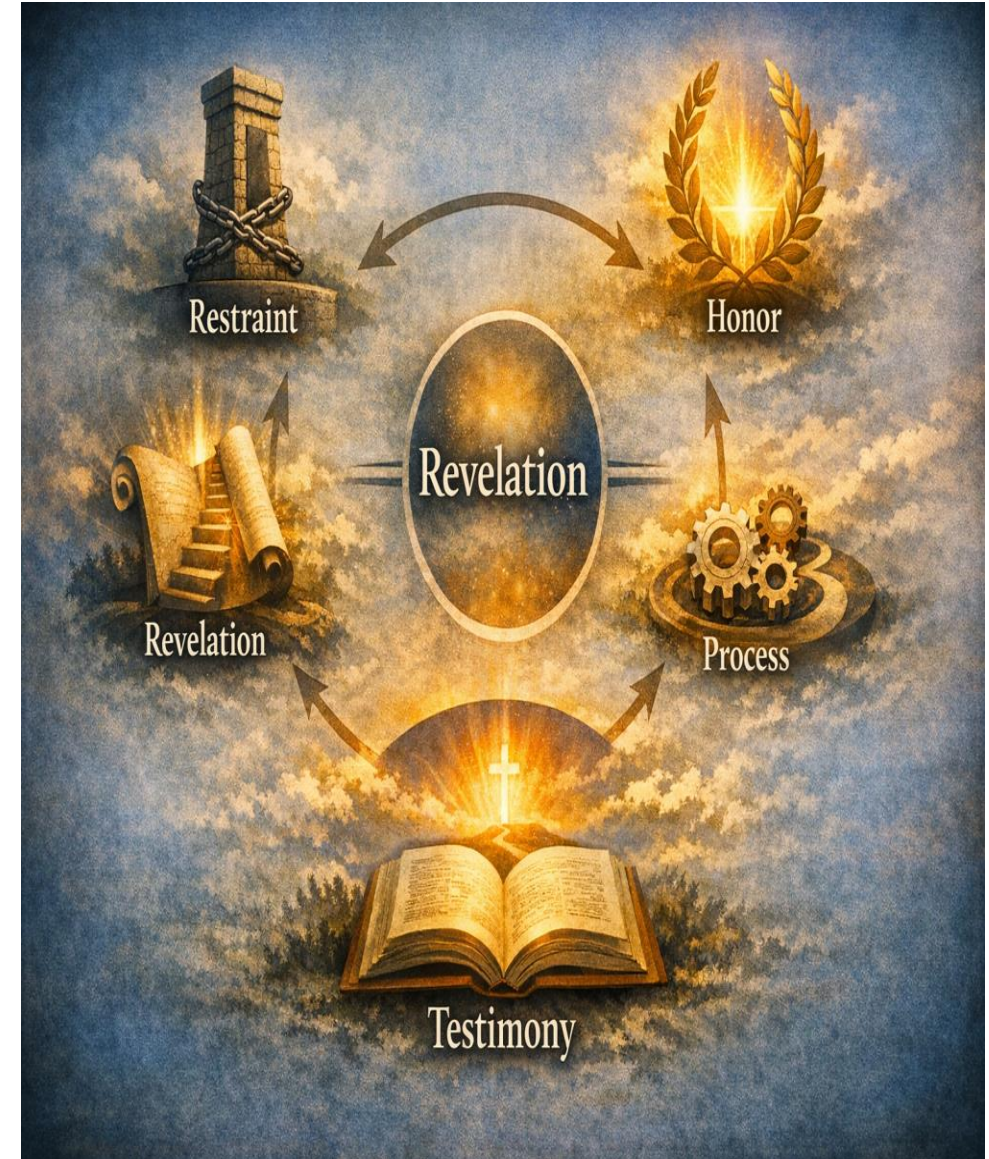


## I. Introduction

- a. Perception is the God-given ability to correctly interpret what He is doing in real time.
- b. Perception is the gateway to partnership with God.
- c. Perception determines direction.
- d. Perception is the difference between a milestone and a monument.
- e. Without perception, we can be present but completely absent.



- II. God commands restraint .
  - a. Honor history without being held hostage by it.
  - b. There is a difference between a testimony and a template.
  
- III. God provides revelation .
  - a. The next thing is already in process .





IV. God requires recognition .

a. Requires our openness .

b. Requires our willingness .

V. God builds the road .

a. God provides movement where movement  
seemed impossible .



## I. Conclusion – Three Questions to Carry into this Meeting

- a. What are we holding onto from the past that God may be releasing us from?
- b. What new thing is already springing forth that we need to get fully behind?
- c. Are we building roads into the future or are we still debating the old routes?



# REVENUE AND EXPENSES FINANCIAL POSITION

*Year Ending 2025*

*SHAVANDA ROUNTREE, BUSINESS SERVICES  
AND COMPLIANCE DIRECTOR*



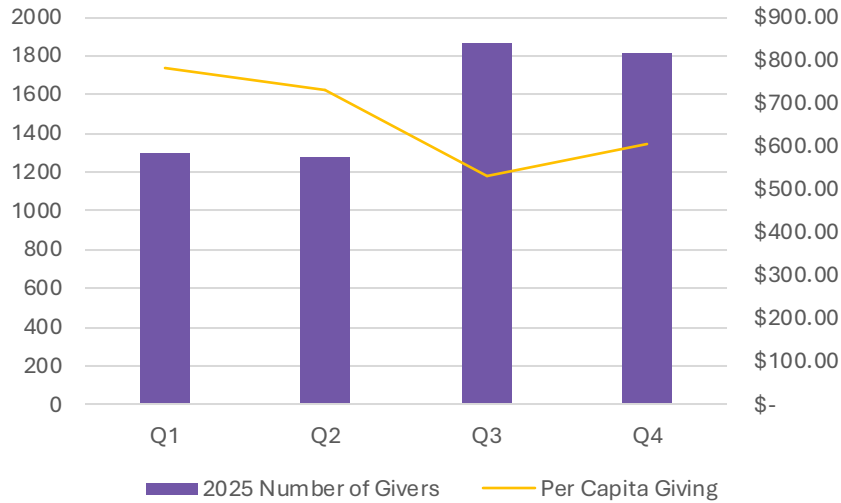
# NET INCOME STATEMENT – JAN – DEC

Budgeted Financial Statement beginning 2025 1 January and ending 2025 12 December  
 Net Income by Center [Summary] 2025  
 Company#: 1 Name: Word Tabernacle Church

Description	Budget Annual	Actual YTD	Var. Annual Budget to Actual %	2024 Actual YTD
<b>Net Income</b>				
<b>Income</b>				
Tithes	\$3,800,000.00	\$3,508,015.44	92.3162%	\$3,335,787.66
Offering	\$475,000.00	\$451,639.65	95.0820%	\$462,147.94
Project Thrive	\$370,000.00	\$175,317.48	47.3831%	\$145,975.54
Pastoral Support	\$175,000.00	\$114,975.27	65.7002%	\$116,686.80
Missions	\$20,000.00	\$14,312.20	71.5610%	\$18,462.00
Ministry Income	\$211,700.00	\$212,538.71	100.3962%	\$481,385.10
Registration/Conferences/Events	\$41,300.00	\$49,022.59	118.6988%	\$107,551.65
The Impact Center Events	\$0.00	\$0.00	0.0000%	\$91,754.70
Facilities Rental	\$43,000.00	\$33,429.25	77.7424%	\$56,782.69
Cemetery	\$15,000.00	\$5,900.00	39.3333%	\$7,700.00
Grants	\$765,000.00	\$0.00	0.0000%	\$285,909.02
Other	\$120,000.00	\$116,691.71	97.2431%	\$179,759.52
Interest	\$1,200.00	\$802.84	66.9033%	\$1,379.88
Tuition	\$484,426.00	\$465,845.67	96.1645%	\$216,395.03
<b>Total Income</b>	<b>\$6,521,626.00</b>	<b>\$5,148,490.81</b>	<b>78.9449%</b>	<b>\$5,507,677.53</b>
<b>Expense</b>				
1 The Impact Center & Campus Oper	(\$2,858,590.47)	(\$2,284,948.85)	79.9327%	(\$2,609,897.10)
2 C3 Success	(\$420,813.43)	(\$299,293.66)	71.1226%	(\$279,191.74)
3 Faith & Family	(\$660,193.39)	(\$429,312.69)	65.0283%	(\$372,315.82)
4 Community & Capacity	(\$545,107.78)	(\$342,626.63)	62.8548%	(\$624,093.50)
5 Performing Arts & Worship	(\$383,516.00)	(\$396,164.77)	103.2981%	(\$405,097.97)
7 Health & Wellness	(\$69,705.00)	(\$19,306.81)	27.6979%	(\$23,186.42)
8 Office of The Senior Pastor	(\$692,450.00)	(\$493,994.64)	71.3401%	(\$525,246.63)
9 Media & Broadcast	(\$259,443.34)	(\$262,839.38)	101.3090%	(\$229,443.34)
Impact Pointe	(\$157,897.24)	(\$132,830.62)	84.1247%	(\$231,523.21)
Tarboro Campus	(\$12,000.00)	(\$9,348.95)	77.9079%	(\$4,713.37)
The Impact Academy	(\$441,772.80)	(\$432,702.62)	97.9469%	(\$371,031.12)
<b>Total Expense</b>	<b>(\$6,501,489.45)</b>	<b>(\$5,103,369.62)</b>	<b>78.4954%</b>	<b>(\$5,675,740.22)</b>
<b>Total Net Income</b>	<b>\$20,136.55</b>	<b>\$45,121.19</b>	<b>224.0761%</b>	<b>(\$168,062.69)</b>



Quarterly Per Capita Giving  
(Total \$ given / Total # givers)

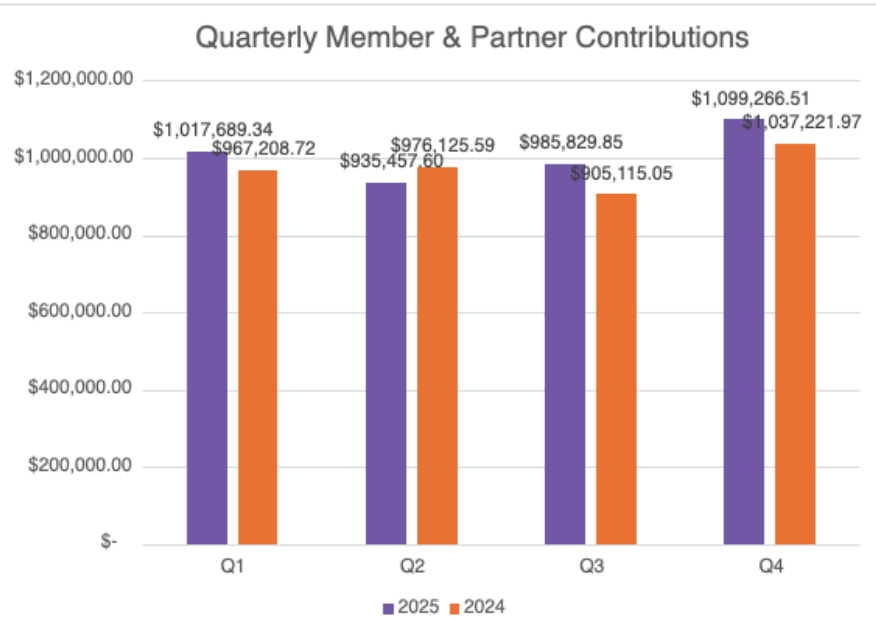


# QUARTERLY CONTRIBUTIONS

Overall giving in Tithes, Offering, Project Thrive, Pastoral Support, and Missions was higher in Q3 & Q4 of 2025 than 2024.

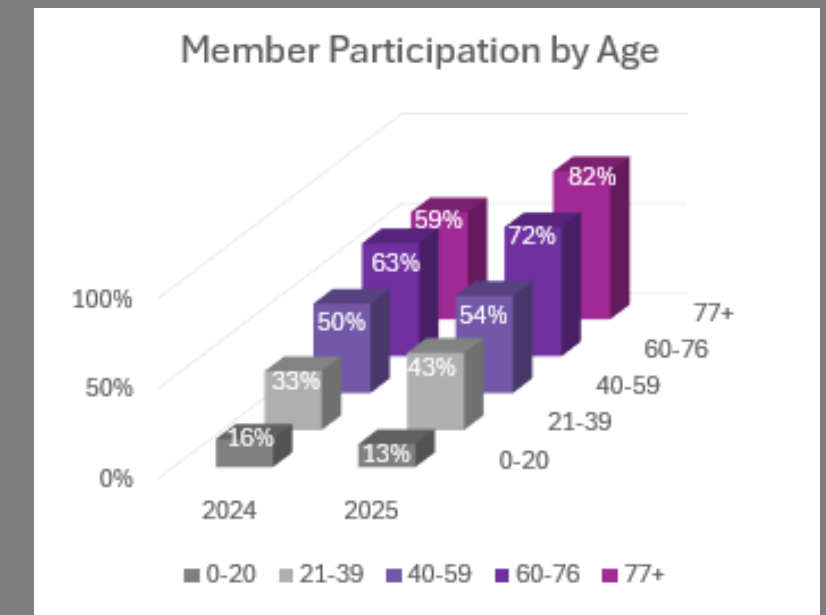
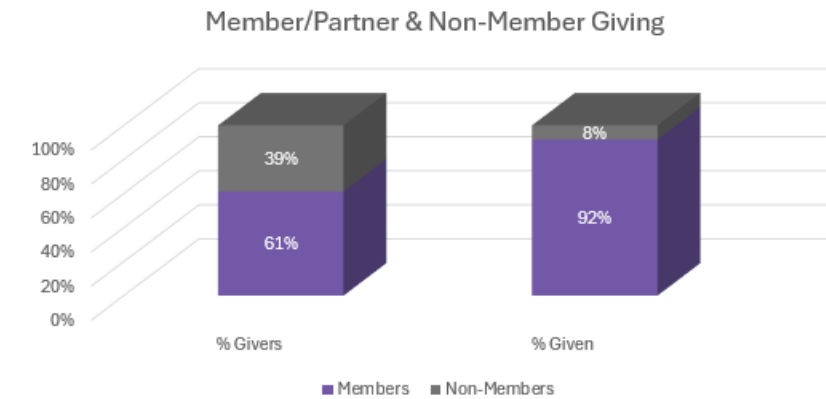
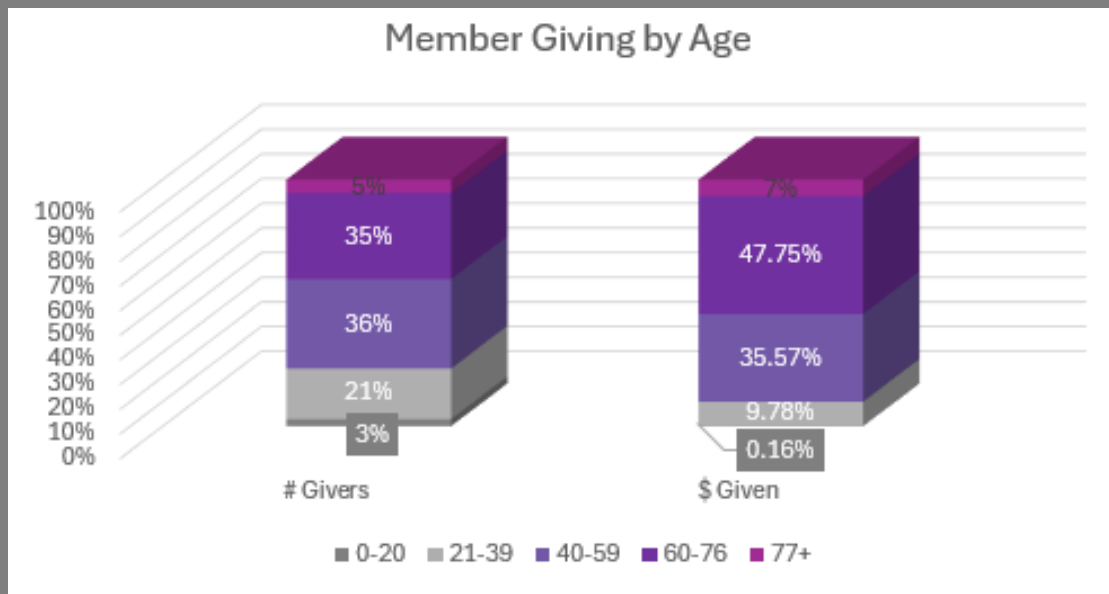
2 categories saw a decrease:

- Offering
- Missions



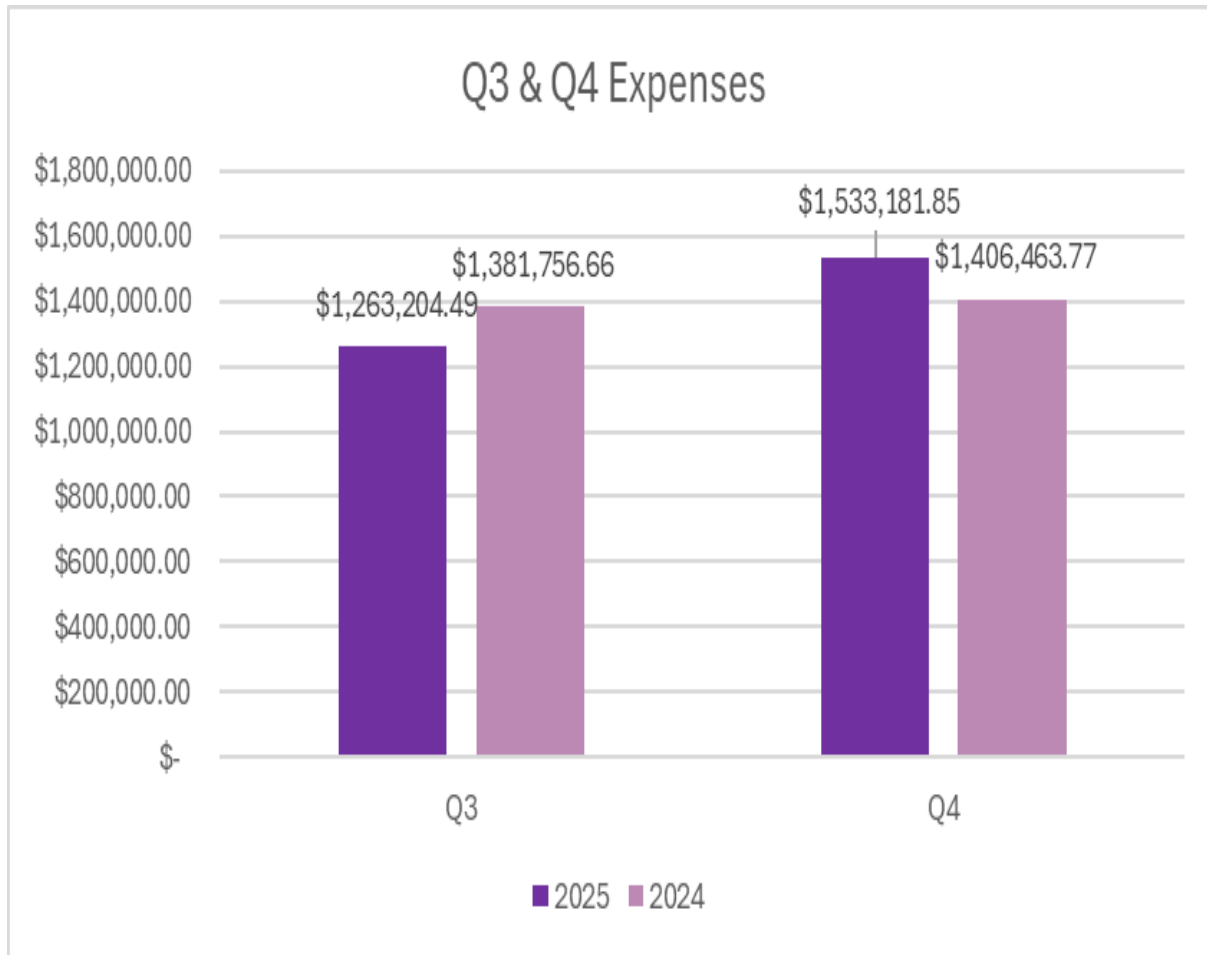
Giving Category	2025	2024	Difference
Tithes	\$1,701,420.17	\$1,590,360.28	+\$111,059.89
Offering	\$210,154.94	\$216,671.02	-\$6,516.08
Project Thrive	\$94,540.37	\$61,866.24	+\$32,674.13
Pastoral Support	\$56,047.62	\$55,347.30	+\$700.32
Missions	\$7,813.00	\$11,339.00	-\$3,526.00

# Member/Partner Giving



Members ages 40-59 had the highest percentage in number of givers, and ages 60-76 had the highest percentage in dollars given.

# QUARTERLY EXPENSES



2025 Q3& Q4 Total: \$2,796,386.34

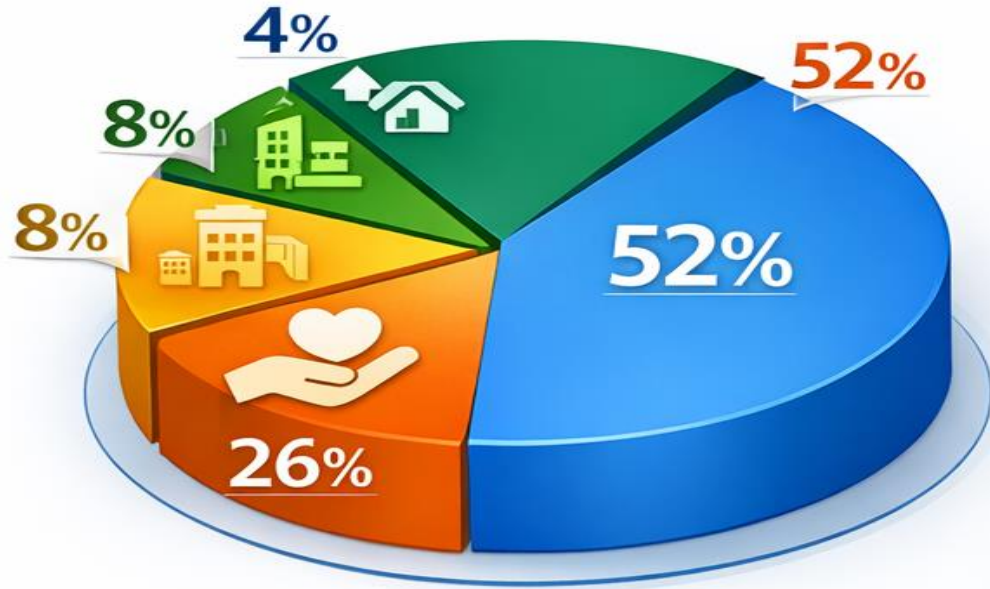
2024 Q3& Q4 Total: \$2,788,220.43

There was an increase of \$8,165.91 in expenses in 2025 Q3 & Q4 compared to 2024 Q3 & Q4.

However, total expenses for the year was less than 2024 total expenses.

# EXPENSES BY FUNCTION

## Q3 & Q4 Expenses



	<b>Personnel</b>	<b>\$1.45M</b>	<b>52%</b>
	<b>Ministry &amp; Outreach</b>	<b>\$724K</b>	<b>26%</b>
	<b>Depreciation</b>	<b>\$295K</b>	<b>11%</b>
	<b>Office &amp; Occupancy</b>	<b>\$214K</b>	<b>8%</b>
	<b>Mortgage / Loan Interest</b>	<b>\$113K</b>	<b>4%</b>
	<b>Total</b>	<b>\$2.80M</b>	



# CAPITAL EXPENSES

## Q3 & Q4

	Buildings	0%
	Vehicles	0%
	A/V Equipment	0%
	Music Equipment	0%
	Furniture & Fixtures	100% \$36K



## All 2025

	Buildings	0%
	Vehicles	82% \$1622K
	A/V Equipment	0%
	Music Equipment	0%
	Furniture & Fixtures	18% \$36K



 \$36K

+

 \$198K

# Financial Position



**Income**  
**\$5.15M**



**Expenses**  
**\$5.10M**



**Net Income**  
**\$45.1K**

## Balance Sheet

### Assets

	Cash & Equivalents	\$1.20M
	Accounts Receivable	\$126K
	Fixed Assets	\$15.53M
	Accum. Depreciation	(\$4.17M)
	<b>Total Assets</b>	<b>\$12.68M</b>

### Liabilities

	Current Liabilities	\$311K
	Mortgages / Loans	\$5.20M
	<b>Total Liabilities</b>	<b>\$5.51M</b>



**Total Net Assets** **\$7.17M**



# REPORTING OF MINISTRY AND OPERATIONS

By Executive Leadership Team



James David Gailliard



@jdgaiiliard



James D. Gailliard



Word Tabernacle Church



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# CHILDREN'S MINISTRY AND THE IMPACT ACADEMY

Year Ending 2025

*LATOYA GREENE, THE IMPACT ACADEMY DIRECTOR*



# Staffing Overview

## Staffing Numbers



11



1 Director

5



2



Floaters

1



Kitchen Staff

2



Short Shifters

## Staffing Education



Director

AAS, BAS, M.Ed.



Lead Teachers

AAS in Early Education



2 with AAS in Early Education



# CURRENT ENROLLMENT NUMBERS

Serving ages birth-5 years old (5-year-olds that have not completed kindergarten)



		Cost
	Infants	<b>\$850</b> /month.
	1 Year Old	<b>\$825</b> /month.
	2 Years Old	<b>\$800</b> /month.
	3 Years Old	<b>\$740</b> /month.
	4-5 Years Old	<b>\$740</b> /month.
	Wrap Around Care	<b>\$280</b> /month.

# KINDERGARTEN TRANSITION

The Impact Academy partners with Nash County Public Schools to offer resources during the NC Pre-K to Kindergarten transition. These resources are taking field trips to the local schools, attending transition meetings with NCPS, creating transition plan and assisting with completing enrollment.



# PARTNERSHIPS



# Children's Ministry Programs



**Kingdom Decisions**  
Dr. Felisha Whitaker



**Special Events**  
Christina Debrew



**Children's Church & Nursery**  
Kellie Riegel



**ASSIST Program**  
Ayona Cooper



**Girl Scouts**  
Jazmine Blackwell



**Summer Camp**  
Jassmin Clark



## Kingdom Decisions



## Children's Church & Nursery



→ **45-65** Children per Week



## ASSIST Program



## What's New

### Wordite Kids

Our online children's church.  
Airing every Sunday at 12:30pm  
on all platforms.



## What's Coming

Summer 2026

### Battle of the Bibles Youth Challenge



## What's Coming

Youth ministries from across the community will come together for an exciting Bible knowledge competition where teams test their understanding of scripture through **trivia**, **rapid-response** questions, and biblical challenges.



# PERSONAL DEVELOPMENT AND DISCIPLESHIP INITIATIVES

Year Ending 2025

*KYLE DURRELL JOHNSON, STAFF PASTOR*



# EXECUTIVE SUMMARY

Over the course of my tenure in Personal Development and Discipleship, I have **designed, implemented, and refined** systems that develop people holistically across **spiritual, personal, and professional** dimensions. My work has focused on building structured pipelines, scalable programs, and leadership development frameworks that equip individuals to **grow, lead, and multiply impact** within both the church and the broader community.



# YOUTH: MIDDLE AND HIGH SCHOOL

- ❑ Core Programs
  - The Gathering
  - Youth Leaders Discipleship
  - Sons and Daughters of the King
  
- ❑ Events and Activities: Skating, Pajama Gym Jam, Post-Service Lunch and MLK Oratorical Competition
  
- ❑ **372** Total Youth Registrations Across Events and Programs
  
- ❑ **43** Committed Youth Investors



# YOUNG ADULTS

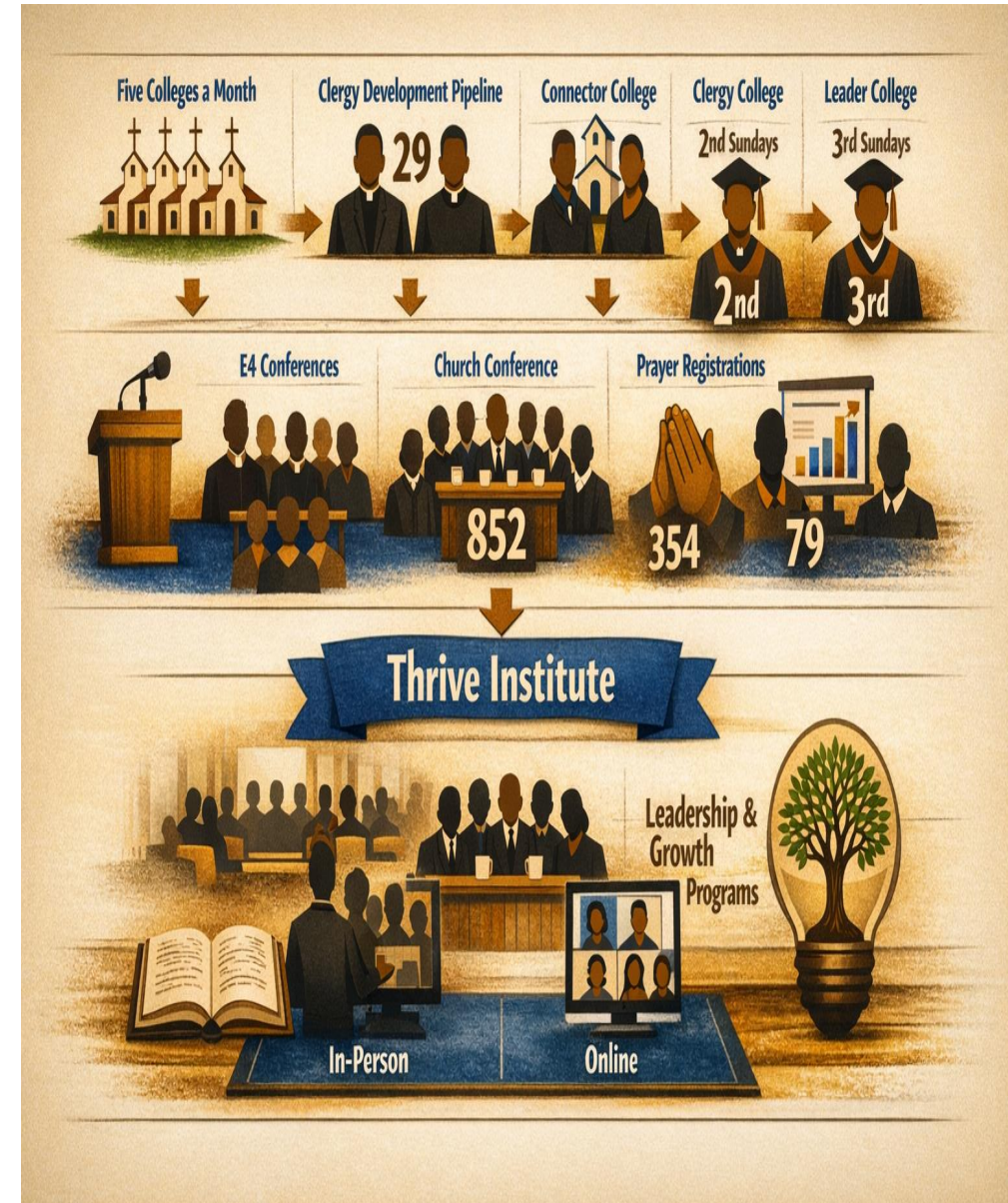
- ❑ Two Small Groups Launched
  
- ❑ Events
  - YA Brunch
  - Bowling and Chili's
  - Get It Done Day
  - Pursuing with Purpose Relationship Panel
  
- ❑ Mentored Youth for MLK Speech Preparation and Public Speaking
  
- ❑ **88** Registrations for Young Adult Events



# Leaders and Clergy: Educating, Equipping, Encouraging, and Empowering People

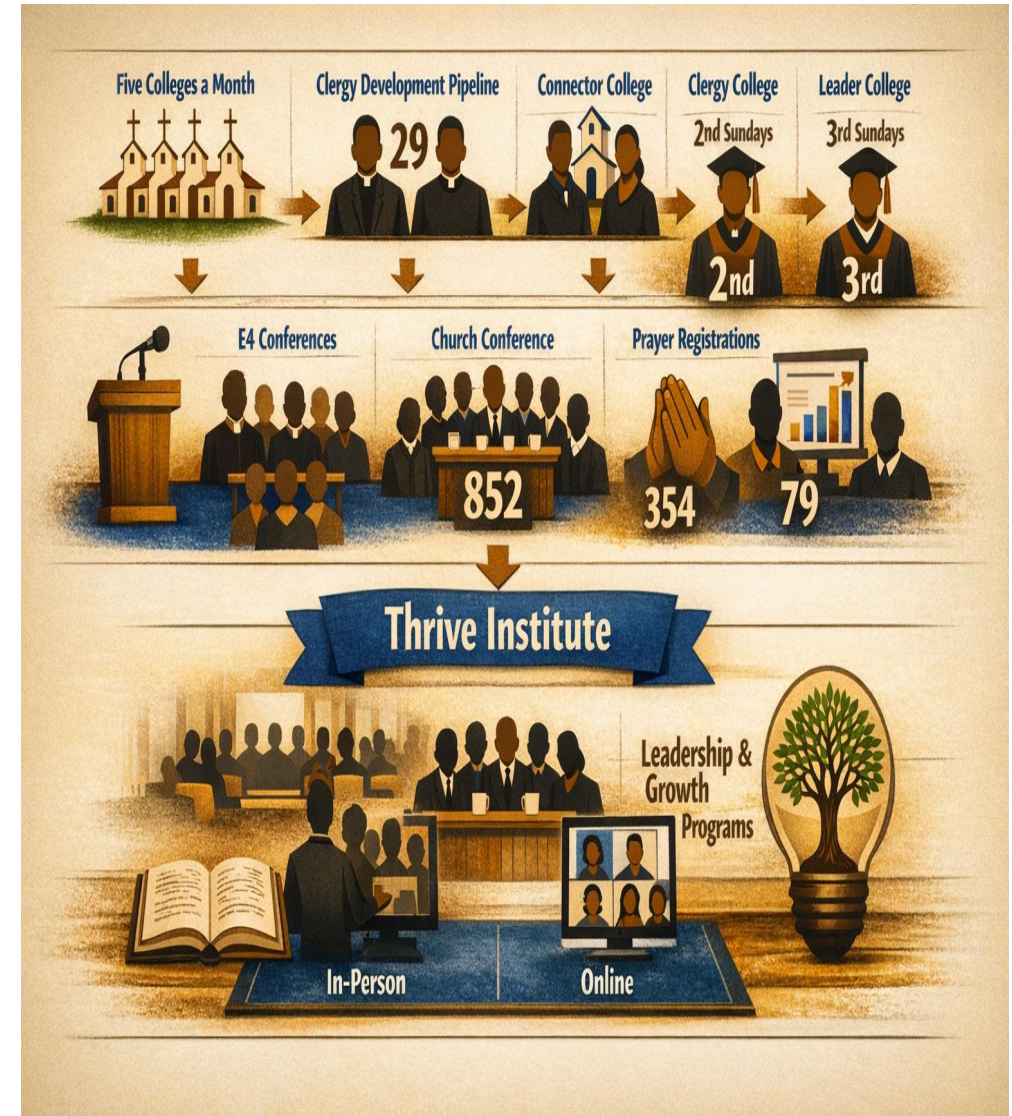
## □ Five Colleges a Month

- Minister in Training Clergy Development Pipeline: **29 (twice a month)**
- Connector College - How to Build and Develop Community In the Church Family
- Clergy College (**39 Current Clergy**) - **Second Sundays**
- Leader College - **Third Sundays**



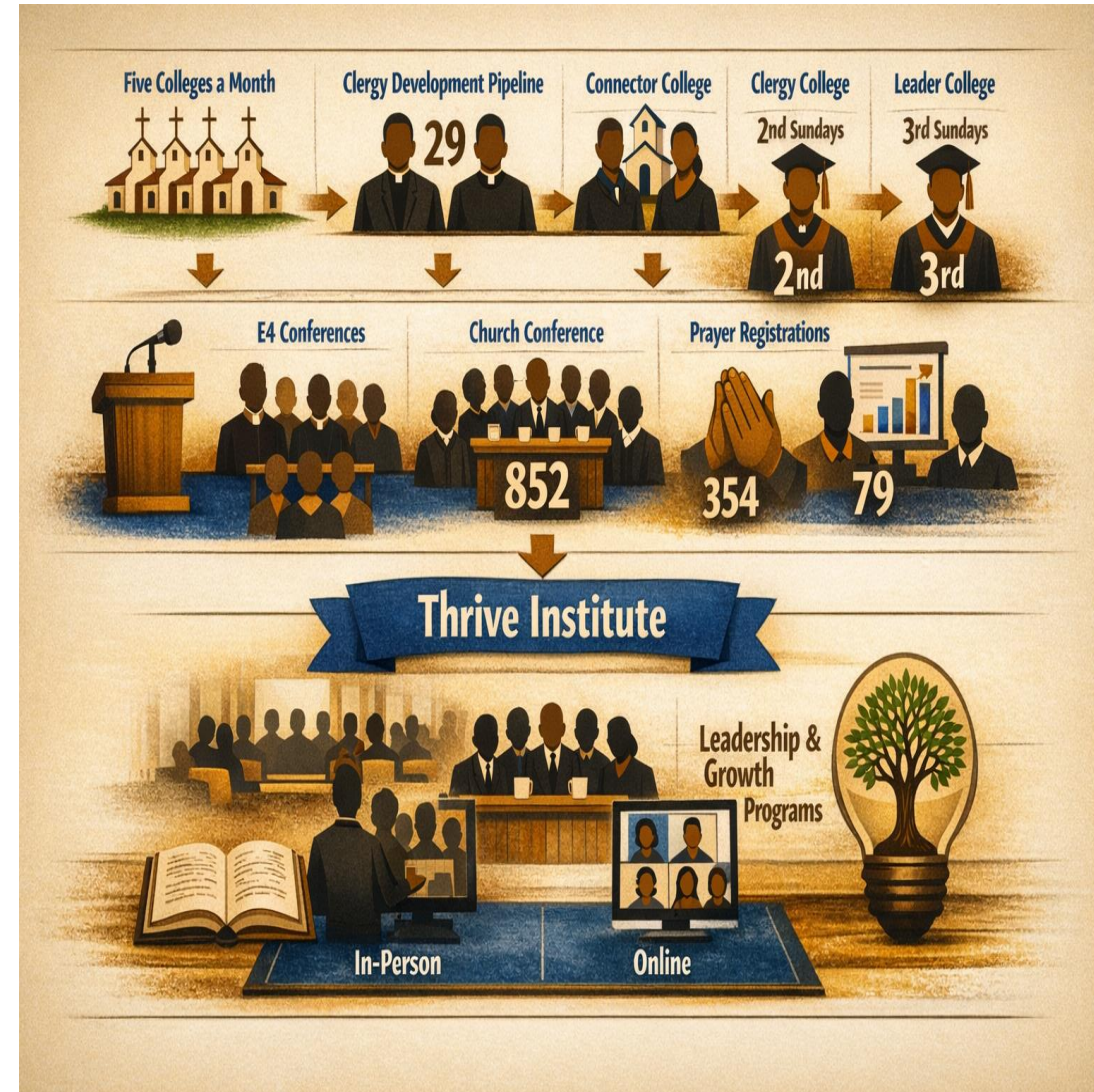
## □ E4 Conferences

- 852 Church Conference Registrations
- 354 Prayer Registrations
- 79 NextGen Investor Symposium



## ☐ Thrive Institute

- The Thrive Institute is a cohort-based educational and leadership development initiative that equips individuals with **practical knowledge**, **applicable skills**, and **growth opportunities** to succeed personally, professionally, and within their communities through structured learning, expert facilitation, and flexible in-person and online engagement.
- In partnership with our E-City Pastor and campus, **the institute** is live and people can engage with it in-person and online for content including **trainings**, **conference experiences**, **cohorts**, and more!



# CONNECTIONS: ENGAGING IN CHURCH LIFE

## ☐ Connector Interest And Training Meeting:

### 85 Registrations Facilitators/Leaders

- Small Groups
- Affinity Groups - Launching
- Generations

## ☐ Serve at Word

- Developing The Team To Help People Find Their Handcrafted Calling So They Can Select The Platform For Their Purpose
- New Pipeline For Connecting And Serving At WTC






# FAITH AND FAMILY

Year Ending 2025

*STEPHANIE BATTLE, STAFF PASTOR*



	JULY - DEC 2025	JULY - DEC 2024	JULY - DEC 2023	JULY - DEC 2022
 # Of Responses / Decisions	307	267	332	133
 # Of Baptisms	73	54	57	25
 # Of New Members	130	85	146	77



## WHAT THE DATA SUGGESTS

- ❑ The biggest growth year was clearly **2023**, with major increases across all three categories. **Responses/decisions rose nearly 150%, baptisms more than doubled, and new members climbed almost 90%**, which points to a particularly strong season of engagement and conversion activity.
- ❑ **In 2024**, all three categories dipped, but the decline was especially steep in new members, which **fell 41.8%**. That suggests the biggest opportunity may not have been initial spiritual response but converting momentum into sustained membership connection.
- ❑ **In 2025**, all three areas rebounded. The strongest recovery was in **new members at 52.9%**, followed by **baptisms at 35.2%**, while **responses/decisions rose 15.0%**. That says the pipeline appears to be strengthening again, especially in moving people from engagement toward deeper commitment.

# SUGGESTIONS

- 1. Highlight 2025 as a recovery and rebuilding year.** A strong board takeaway would be: *“After declines in 2024, 2025 showed measurable recovery across responses, baptisms, and new member assimilation.”* That is supported by positive growth in all three categories.
- 2. Pay close attention to the membership pipeline.** Since new members had the sharpest drop in 2024 and the biggest rebound in 2025, this category is probably the most sensitive indicator of follow-up, onboarding, and retention effectiveness.
- 3. Study what worked in 2023.** That year stands out as the high-water mark for responses/decisions and new members, and nearly so for baptisms. It may be worth identifying what campaigns, events, leadership focus, or follow-up systems were strongest then.

**“The trend reflects strong growth in 2023, a contraction in 2024, and a healthy rebound in 2025, with notable gains in baptisms and new member connection.”**

2023

2024

2025



## Funnel Indicators: Decisions, Baptisms, and New Members

### Jul-Dec 2022

Responses/Decisions  
133

Baptisms  
25 (18.8% of responses)

New Members  
77 (57.9% of responses)  
308.0% of baptisms

### Jul-Dec 2024

Responses/Decisions  
267

Baptisms  
54 (20.2% of responses)

New Members  
85 (31.8% of responses)  
157.4% of baptisms

### Jul-Dec 2023

Responses/Decisions  
332

Baptisms  
57 (17.2% of responses)

New Members  
146 (44.0% of responses)  
256.1% of baptisms

### Jul-Dec 2025

Responses/Decisions  
307

Baptisms  
73 (23.8% of responses)

New Members  
130 (42.3% of responses)  
178.1% of baptisms

2022

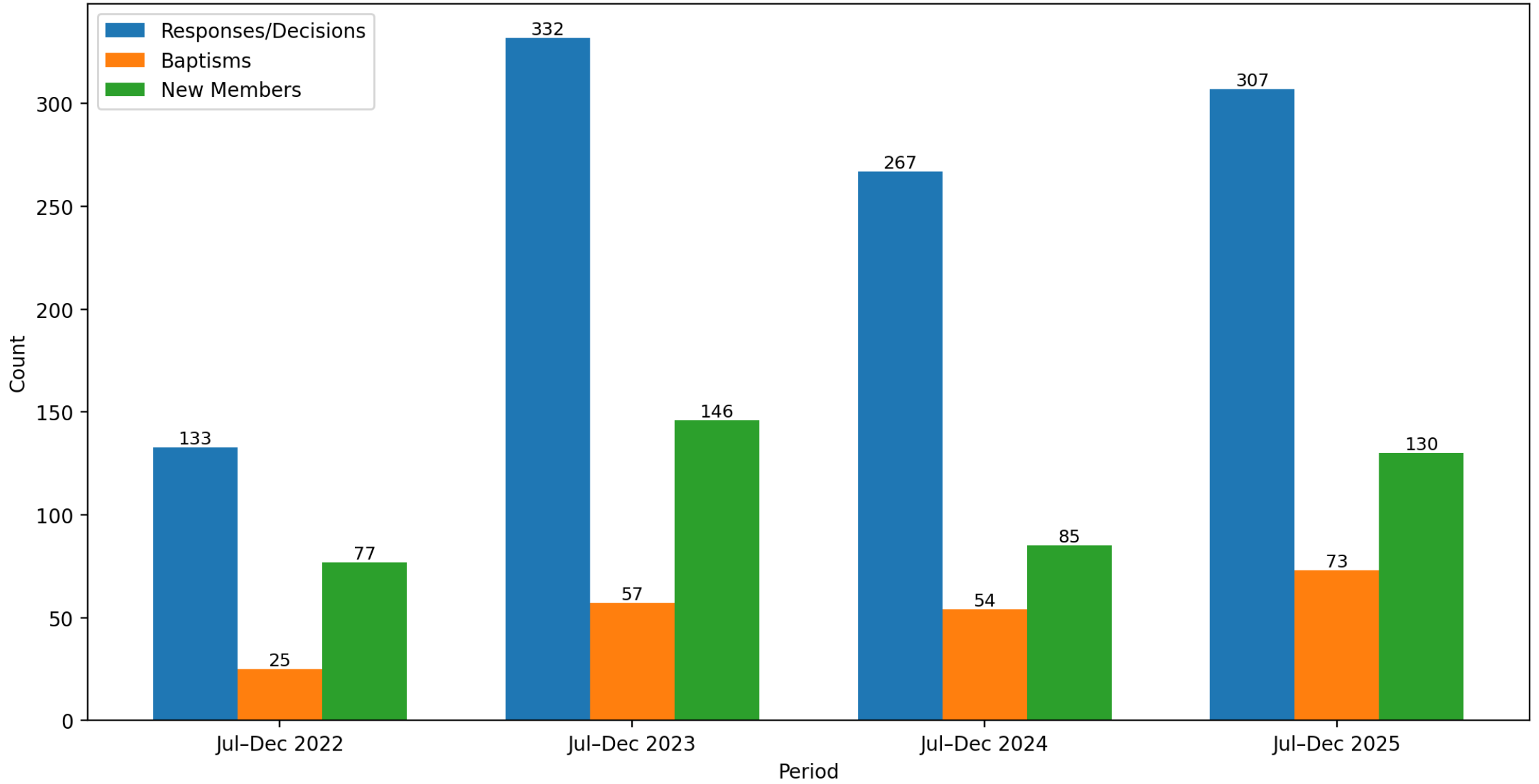
2023

2024

2025

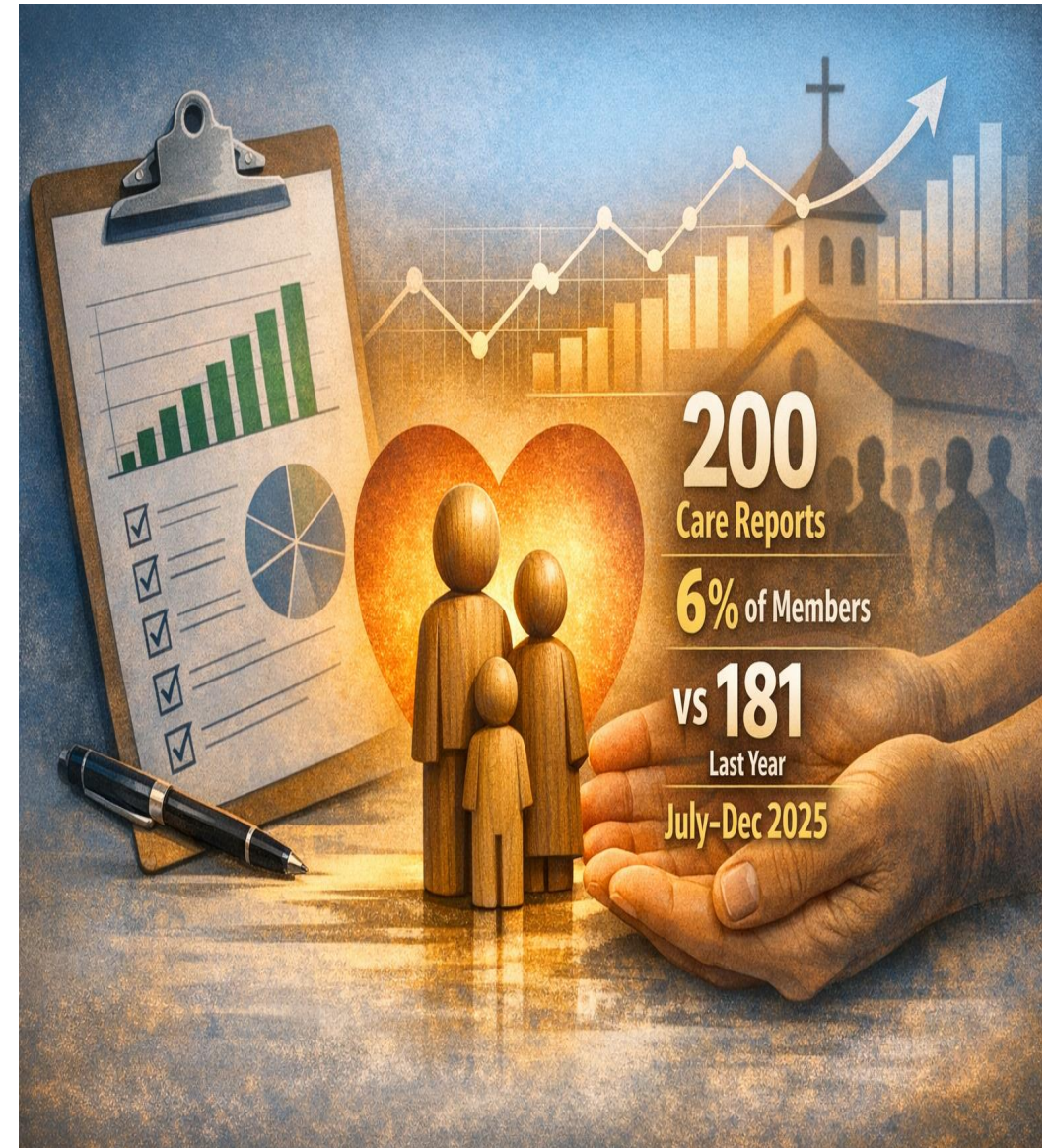
Note: New member totals include all membership entry pathways, not baptisms alone.

### Member Care & Wellness Trends (July-December)

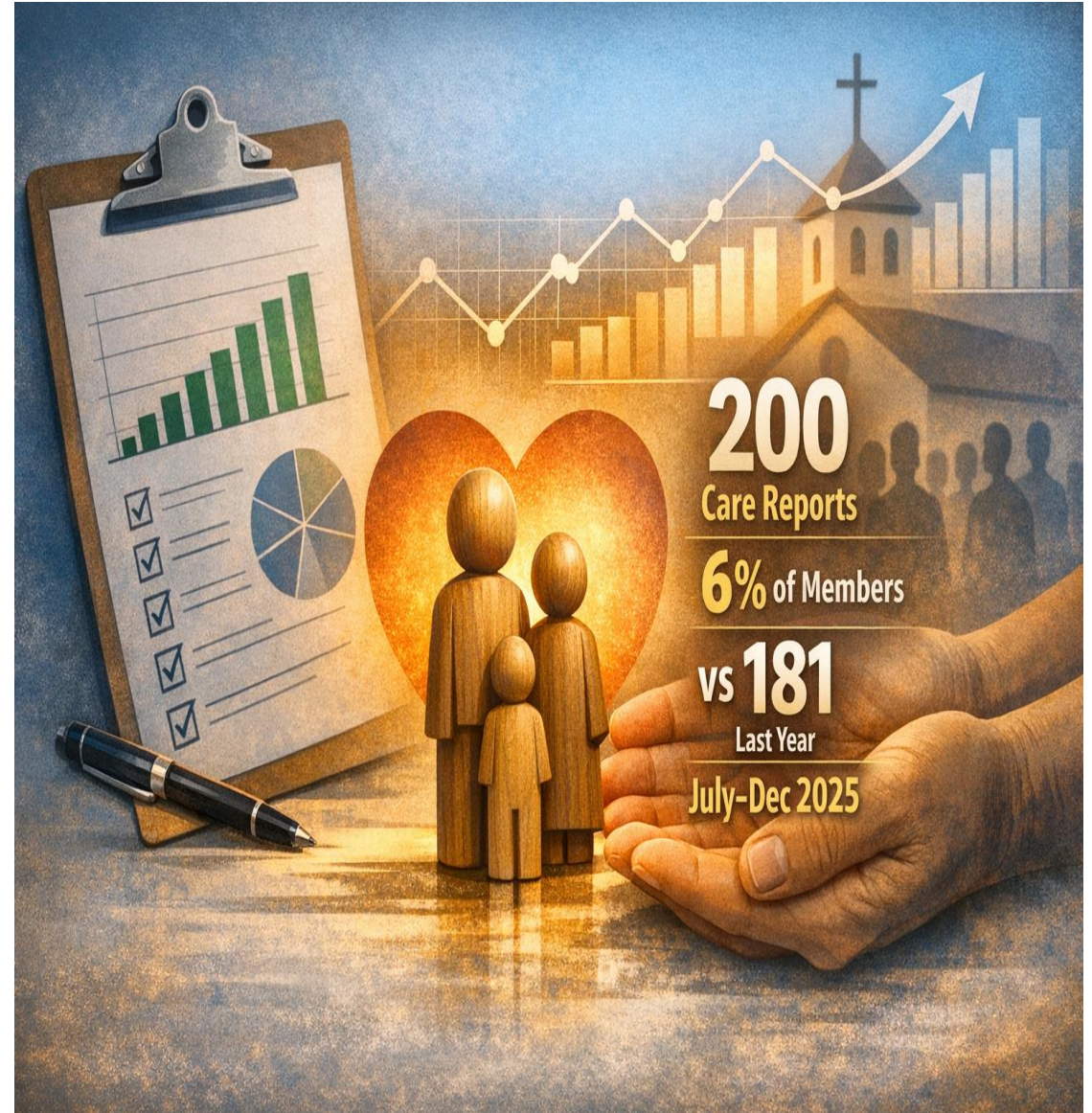


## ☐ Care Reporting Summary (July–Dec 2025)

- **200 Care Reports Submitted** (death, hospitalization, sickness, etc.) 6% of membership
  - Comparable to last year: 181 reports
- **Implication:** If major life events occurred beyond this 6%, they were not captured in our system—limiting our ability to respond.
- **Opportunity:** Strengthen awareness, easy reporting pathways, and documentation so member needs are fully captured and addressed.

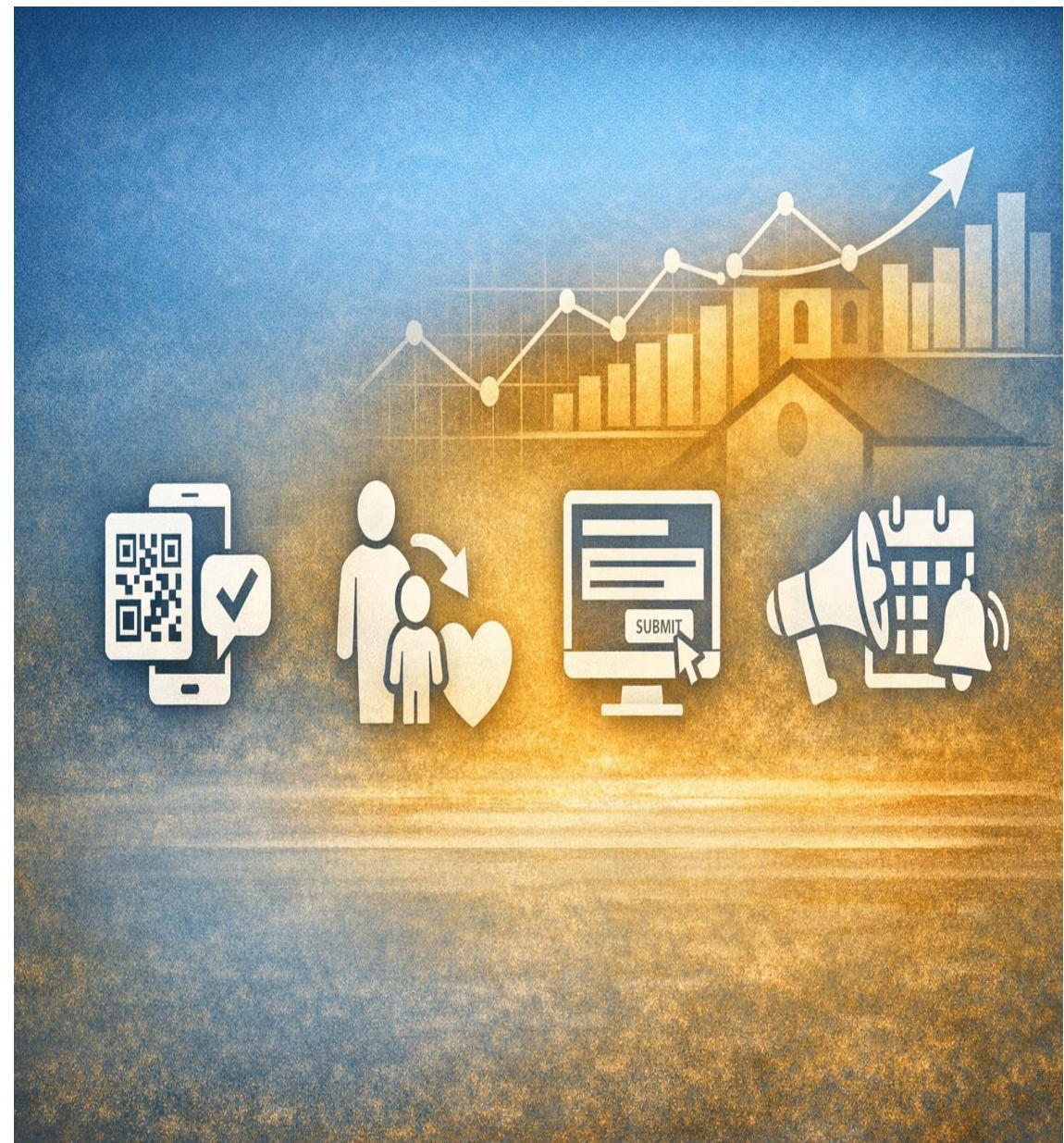


- **Why the rate is likely low:** Needs may not be shared or may be shared informally but not recorded.
  - Members didn't share what they were experiencing.
  - Updates were shared informally (friend/leader/staff) but not entered the care system.
  - Key message: "If you don't report it, we can't support it."

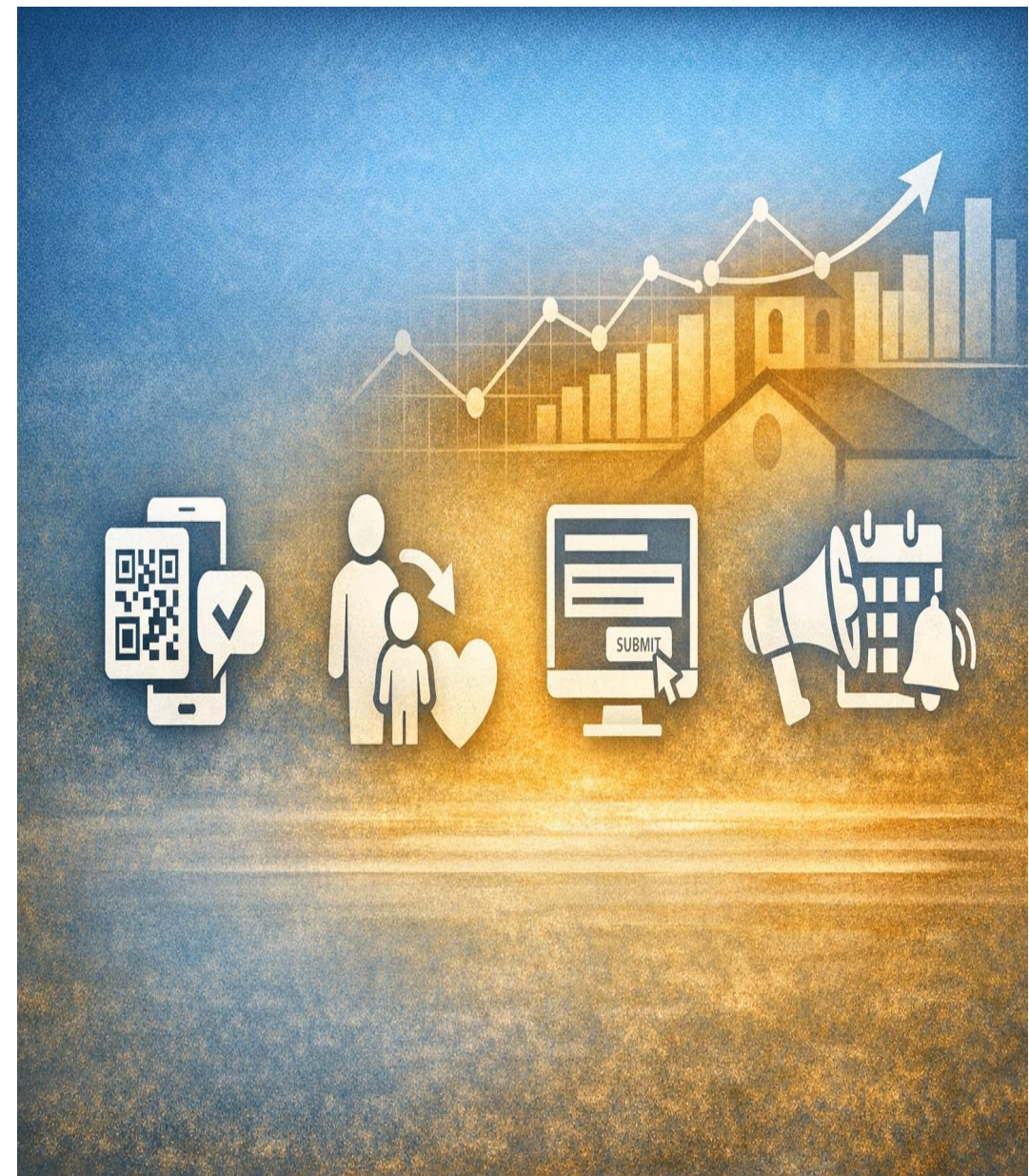


## ❑ Action items to improve reporting culture

- Simplify submission: **QR codes, text-to-submit, and app/website buttons**
- Allow/encourage members to **submit on behalf of others**
- **Visibility efforts to date:**
  - Weekly bulletin reminder (Pastor Stephanie's desk)
  - Increased visibility on the website
  - Next step: Add a recurring mention in **service announcements**



❑ **Takeaway:** The low reporting rate highlights a need to improve **visibility, accessibility, and consistent documentation** of care needs across the congregation.



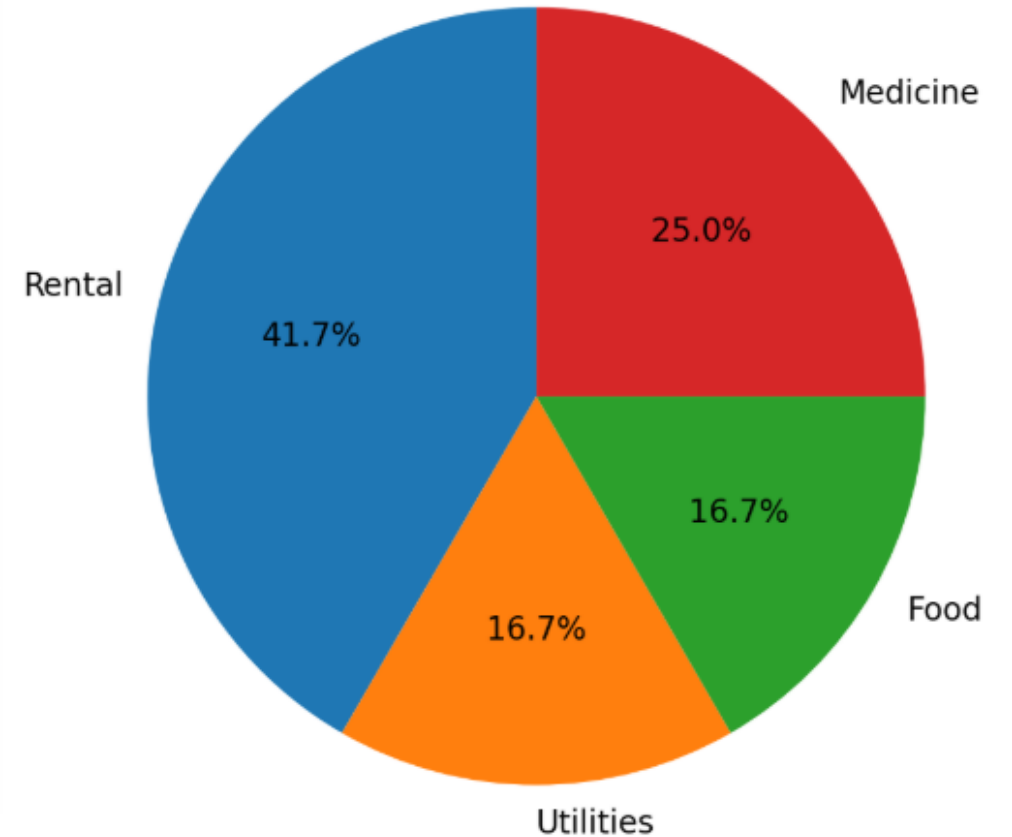
## MINISTRY SPOTLIGHT

- ❑ The **Woman-to-Woman Mentoring Ministry** is designed to foster meaningful, Christ-centered relationships that serve as a source of spiritual growth, encouragement, and accountability. The ministry equips women to become more faithful and devoted disciples of Jesus Christ through intentional mentoring.
- ❑ **All Mentors** are required to complete a comprehensive **6-session cohort training** prior to being matched with a Mentee, ensuring **consistency, preparation,** and **excellence** in mentorship.



# BENEVOLENCE CARE

Benevolence Assistance Breakdown  
June 2025-December 2025



## FUNERAL SUPPORT



From July-December 2025, 69 families were supported through our funeral support process.

January-March 25, 2026, 40 families have been supported so far this year

# FITNESS HIGHLIGHT

The completion of our 1st Annual 5K was a strong success, engaging over **200 people** in a meaningful community fitness initiative. The event was supported by **56 dedicated volunteers**, welcomed **140 participants**, and was guided by **7 leadership team members**, reflecting excellent coordination, teamwork, and broad engagement across the ministry.



# MINISTRY HIGHLIGHT

## ☐ Altar Counseling Ministry

### ▪ Leaders: James & Lisa Kirby

#### •Service

- Last 3 years, 1,812 Decisions Processed
- Follow up & Intentionality

#### •Structure

- Leadership Teams
- Quarterly Training
- Coordination with Member Services
- 90 Altar Counselors on the Roster

#### •The Appeal

- More Altar Counselors Needed



# PERFORMING ARTS AND WORSHIP

*Year Ending 2025*

*CASEY J. HOBBS, WORSHIP ARTS and  
PRODUCTION DIRECTOR*



# WORSHIP AND ARTS MINISTRY

## □ RECENT MILESTONES

- Welcomed a new **Director of Worship Arts & Production**, positioning the ministry for its next season of creative and spiritual leadership.
- Introduced **Rehearsal Devotionals**, ensuring every rehearsal begins with Scripture and prayer, reinforcing the spiritual significance of our creative expression.



## RECENT MILESTONES

Our 100+ member Worship & Arts ministry will be joined by 25 Word Tab creatives for Good Friday, expanding this multidisciplinary production across **music, singing, dance, and drama** in a fresh retelling of the story of the cross.



## □ What's Next?

- **Hosting a Summer Training Weekend** to sharpen skills, strengthen culture, and welcome new creatives interested in serving in Worship & Arts.
- **Creating new opportunities** for creatives across the church to join, grow, and serve through the arts.
- Prioritizing the next generation by creating space for **students to identify, sharpen, and actively use** their creative gifts in Worship & Arts.

# DIGITAL CONTENT CREATION AND E-CITY MEMBERSHIP

*Year Ending 2025*

*RHONDA WASHINGTON, E-CITY CAMPUS PASTOR*



# OVERVIEW

**E-City Online Ministry** reaches a growing multi-state faith community through digital engagement and member care operations. Operating across **16 states** and reaching audiences in **10 countries**, we combine virtual ministry with robust digital content creation and community outreach to serve members and extend our mission globally.



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# PERFORMANCE METRICS

Metric	Result
Active Members (Multi-state)	150+ across 16 states: Texas, Florida, North Carolina, Virginia, Maryland, Delaware, Oklahoma, Michigan, Illinois, South Carolina, Georgia, Tennessee, Washington D.C., Missouri, West Virginia, and New York
YouTube Views	485,000+ with 10% increase over last year
YouTube Subscribers	1,800
Facebook Impressions (H2)	1.89M (43.18% increase H1 to H2)
Facebook Engagement Growth	50%+ increase (reach +20% per post)
Intersections Magazine	2,400+ subscribers, 73% mobile open rate
Geographic Reach	10 countries (US, Nigeria, Jamaica, Canada, South Africa, Ghana, Germany, Kenya, and others)



# OPERATIONAL AREAS

## ❑ Digital Content & Engagement

- Weekly live sermons and Bible study sessions distributed across digital platforms
- Podcast development and distribution including children's content and conversational series
- Three new podcast launches planned for 2026

## ❑ Member Care Operations (E-City Care Team)

- Member outreach and virtual community engagement across multi-state constituency
- Integrated member management and communication via membership systems



## ❑ Marketing & Community Communications

- Event promotion, civic engagement announcements, and community outreach via targeted email and press releases
- Quarterly Intersections Magazine highlighting community impact and program updates

## ❑ Technology & Process Enhancement

- AI-powered tools for graphic design, multilingual content creation (Spanish translation), and analytics
- Deployed across media and executive staff teams to increase efficiency and expand accessibility



# HIGHLIGHTS

- ❑ **Significant growth in social media engagement** (50%+ increase on Facebook) and expanded digital reach
- ❑ **Strong viewer retention on YouTube** with sustained watch time, indicating quality content resonance
- ❑ **Robust email subscriber base** (2,400+) with exceptional mobile engagement (73% open rate)
- ❑ **International audience expansion** across multiple continents with North Carolina as primary demographic hub



## IMPACT & VISION

E-City Online Ministry combines accessible digital platforms with intentional member care to build an engaged, multi-generational faith community. Our growth trajectory demonstrates strong community reception and operational scalability. We are positioned to expand our reach and deepen member engagement while maintaining quality, accessible ministry across geographic and demographic boundaries.



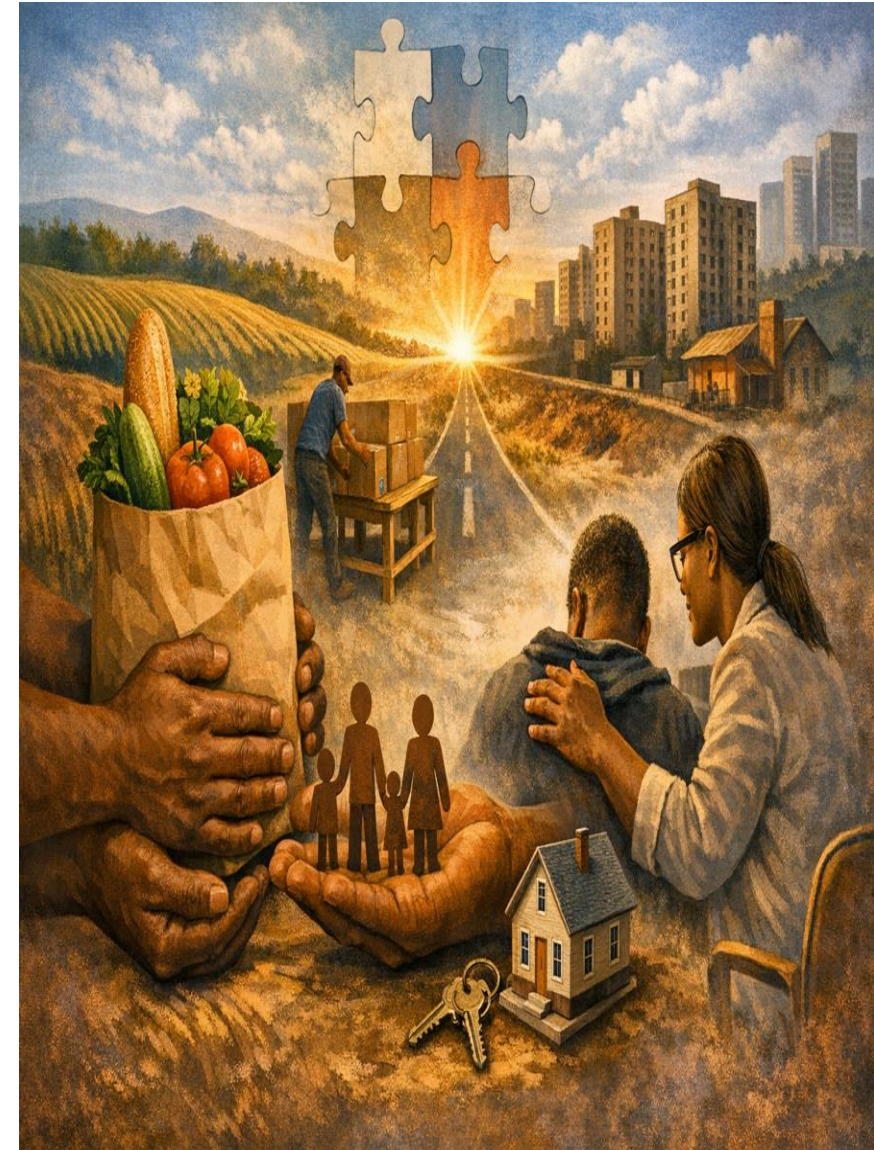
# COMMUNITY TRANSFORMATION AND OUTREACH

*Year Ending 2025*

*TRISHONDA ROBERSON, OUTREACH PASTOR*

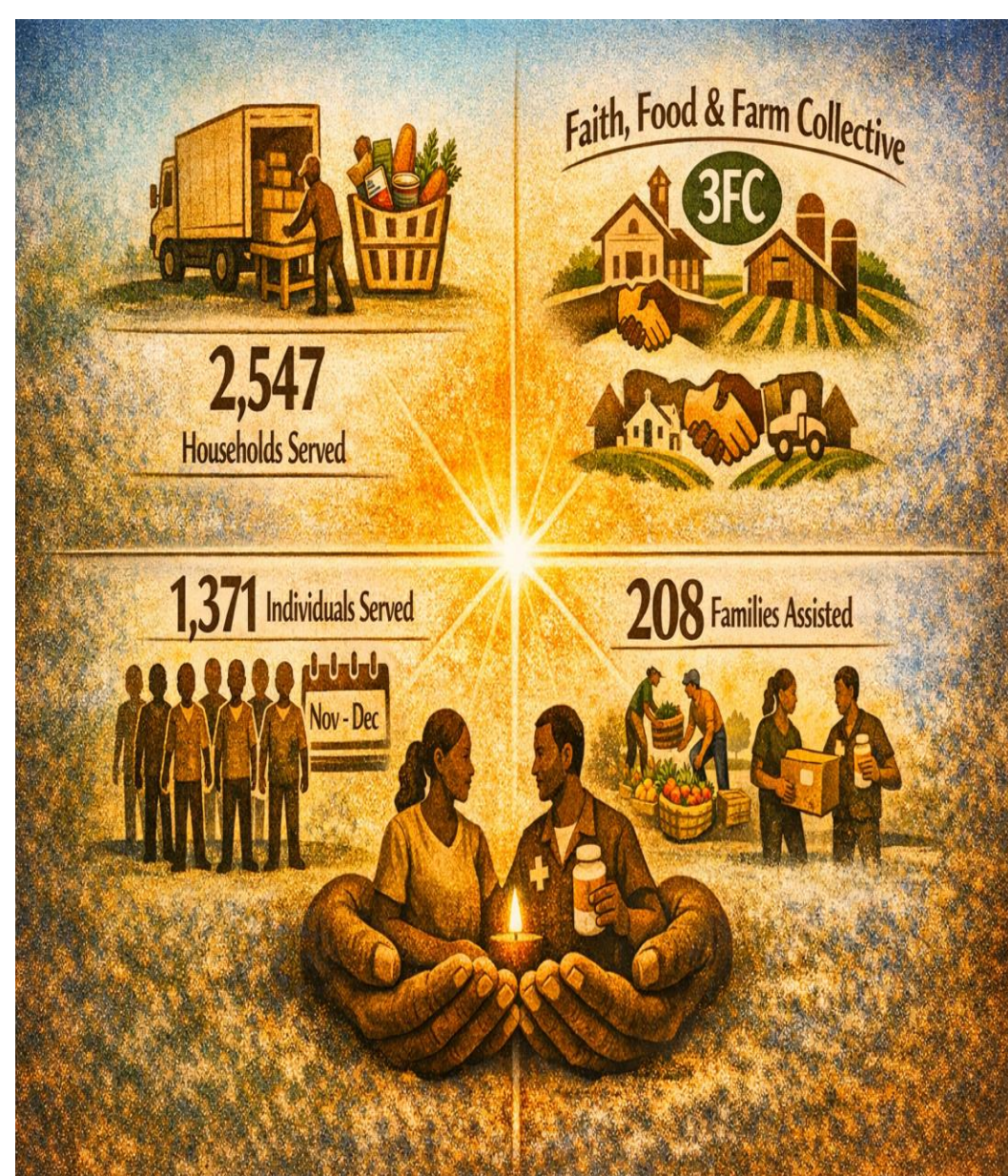


The **Center for Community Transformation & Outreach** leads community-based initiatives designed to address critical challenges impacting individuals and families, including economic inequity, food insecurity, housing instability, mental health needs, and the long-term effects of trauma. Through a coordinated model of direct services, leadership development, and strategic partnerships, the Center works to stabilize households in crisis while building pathways toward long-term opportunity, resilience, and community sustainability.



## ❑ Food Security

- Monthly food distribution partnership with Interfaith Food Shuttle and weekly food pantry
  - **2547** households served
- Faith, Food, and Farm Collective (**3FC**)- created in response to both immediate needs such as the recent disruption of SNAP benefits and the long-term realities of food insecurity across Eastern North Carolina
  - Initiative establishes a strategic, scalable framework for addressing food access through partnerships between churches and farmers
  - Launched in November serving a total of **1371** individuals between Nov and Dec.
  - **208** families served during the snap disruption from weekly food pantry and community garden



## ❑ Housing

- Safe at Home – A grant-funded program in partnership with the NC Coalition Against Domestic Violence.
  - 12 individuals housed
  - 40 domestic violence-related calls for resource assistance

## ❑ Emergency Financial Assistance

- Provides short-term assistance for rent, utilities, and prescription medications
- Total of 1737 calls

## ❑ Nursing Home and Prison Ministries

- Serves 20-30 residents per month at Carrollton of Nash Nursing Home
- Serves 55-70 inmates at Roanoke Correctional Facility each month.



1

2

## Evangelism

- Community Pop-up and Prayer events in 7 of our Thrive Cities over the summer
  - Evangelism Team prayer walked the community and invited individuals to the prayer event
  - Time together included worship, the preached word, and prayer walking
- Hosted 2 Christmas, Community, and Connection Events at Pizza Inn, Wilson and Rocky Mount.
  - Served a total of nearly **275** individuals.

## Missions

- Partnered with Converge International for Missions Training
  - Understanding of missions both locally and internationally gained
  - Approximately, **30** people participated in training
  - **15** individuals completed missions training with First Baptist Glenarden



## □ **Pathways to Healing** (Crisis and Counseling Intervention Services)

- Redesigned the framework for counseling services
- Included triage process and network of licensed professionals
- Conducted Becoming a Trauma Informed Church interactive training
  - Individuals understand the dynamics of trauma and how to best serve those that have been impacted
  - Trained approximately **75** individuals



# Thrive City



Enfield, Tarboro, Wilson, Whitakers,  
Greenville, Zebulon,  
Knightdale/Raleigh, Rocky Mount



A Thrive City is a Christ-centered model for holistic community development where people, families, and neighborhoods thrive in every area of life. Rooted in Biblical Theology, Asset-Based Community Development (ABCD), Trauma-Informed Care, and the principles of the Christian Community Development Association (CCDA), Thrive Cities create spaces where people are seen as partners, not projects; as co-creators, not clients.



## ❑ Thriving for Impact Campaign:

- At Word Tabernacle Church, we believe that faith must be lived, not just preached
- Through Thrive Cities, we are reimagining what it means to be the hands and feet of Jesus—on our block, in our county, and around the globe
- Thriving for Impact Campaign is our church-wide initiative to **organize, mobilize, and multiply** that impacts across the communities we serve
- The Campaign Framework: **4 Metrics. 4 Missions. 4 Major Projects**

## ❑ 4 Metrics of Thriving

- Metrics serve as our compass
- Every **project, partnership, or initiative** connects back to one or more of core areas:
  - Faith, Family, Fitness, Finance, Foundation, Field

## ❑ 4 Missions We Champion

- Each Thrive City adopts one or more of these missional focus areas.
  - Educational Attainment
  - Housing & Homelessness
  - Food Insecurity
  - Health Disparities
  - Social Justice
  - Economic Equity
  - Glocal Witness
- Each city chooses mission points based on local context
  - Pattillo Middle School
  - Food Pantry, Wilson Assisted Living Home, or support for the unhoused on Third Street
- Every effort reflects our values and aligns with one or more of these missions



## ❑ 4 Major Projects

- Mobilize church-family through high-impact projects
- Create togetherness no matter background, availability, or experience level
- Projects create catalytic moments of service and celebration
  - **Examples include:**
    - Back to School Bash
    - Angel Tree Christmas Outreach
    - Watch Parties & Block Events
    - Pop-Up Markets or Drives



## □ Data

- **Wilson**
  - Fall Festival Event served **147** families
  - Easter Extravaganza **400** individuals
  - Angel Tree supported **22** families
- **Tarboro**
  - **697** Individuals served from Food pantry at Patillo Middle School
  - **6558** pounds of food distributed
  - **250** Individuals served at Back-to-School Community Event
- **Enfield**
  - Delivered Thanksgiving boxes to seniors in the community
  - Partnered with Halifax County Schools for summer reading program
- **Whitaker**
  - Partnered with Hill Family Farm Education Center and provided **100** bags of nonperishable groceries to the community.



## ☐ Thrive List

### ▪ Launch and Purpose

- Official Launch: **August 2025**
- Black Business Month
- Supports Entrepreneurs Through:
  - Education
  - Marketplace Opportunities
  - Digital Visibility

### ▪ 285+ Businesses

- Growing entrepreneurial network
- Community-based ecosystem

### ▪ Thrive List App Thrive List App

- Central digital platform
- Hub for business owners to:
  - Increase visibility
  - Connect with customers and entrepreneurs
  - Access events and training
  - Be featured in growing digital business directory





- ❑ **Thrive Tank Entrepreneur Program – September 2025 - In Partnership with Nash Community College Small Business Center and NCIDEA**
  - Thrive Tank launched as Thrive List’s **entrepreneur training and pitch competition program**, designed to strengthen business mindset and development.
    - **23** business owners enrolled
    - **15** businesses completed the program
    - **15** participants became ICE House certified
  - **Cash Prizes Awarded**
    - 1st Place: \$500
    - 2nd Place: \$300
    - 3rd Place: \$200



## □ Marketplace & Economic Activity

- August 2025 – Black Business Expo and Thrive Holiday Market
  - **40+ vendors each event**
  - **Event provided opportunity for entrepreneurs to:**
    - Sell
    - Increase visibility
    - Connect with community



## SPOTLIGHT: GREENVILLE THRIVE CITY

- ❑ Council on Aging - Senior Center - West Greenville (13 AA Senior Ladies)
  - Valentine's Day Creative Experience
  - Interactive Easter Monday Bible-based Activities
  - Senior Day Luncheon



- Sustained Spiritual Growth Through Consistent Women of the Bible Teaching and Fellowship
- Demonstrated Tangible Care and Support by Providing Thanksgiving Baskets to Every Participant
- Celebrated Generosity and Community at a Christmas Luncheon with Gifts for All Attendees



## □ 3<sup>rd</sup> Street Academy

- Wednesday Devotional Services
- Back to School Welcome Party
- Celebrations for Grades and Behavior
- Students, Staff, and Parents Attended Church at Word and Stayed for Lunch



- Attended School Performances, Concerts and Fashion Show
- Co-sponsored October Festival; 300+ People Attended; 3 People Received Salvation
- Angel Tree Project: 10 Students from 3<sup>rd</sup> Street; 55 Students from Grifton School



- ❑ Ronald McDonald House
  - Monthly Meals for 30+ Residents
  - Fellowshiped and Prayed for 2-7 Families Monthly
  - 200 + Meals Were Served



## ❑ Thrive City Greenville Fellowships

- Fostered Community And Care Through A Post-service Lunch, Celebrating A Member's Completion Of 33 Weeks Of Chemotherapy
- Supported Youth Engagement And Encouragement By Attending An Orchestra Concert For An Active Thrive Teenager
- Strengthened Internal Economic Support With A Fellowship Dinner At A Restaurant Owned By A Word Tabernacle Member
- Cultivated Connection And Celebration Through A Christmas Fellowship Gathering At Texas Roadhouse



# WHAT'S COMING UP & SERVING OPPORTUNITIES...

- Nonprofit Innovators Lab- 8-Week cohort for nonprofit startups
- Prison Re-entry Seminar
- Memorial Weekend Watch Parties (Tarboro & Raleigh)
- Resource Counselor Training



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# STATE OF CHURCH REPORT

PASTORAL EMPHASIS

James D. Gailliard, Senior Pastor



James David Gailliard



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James D. Gailliard



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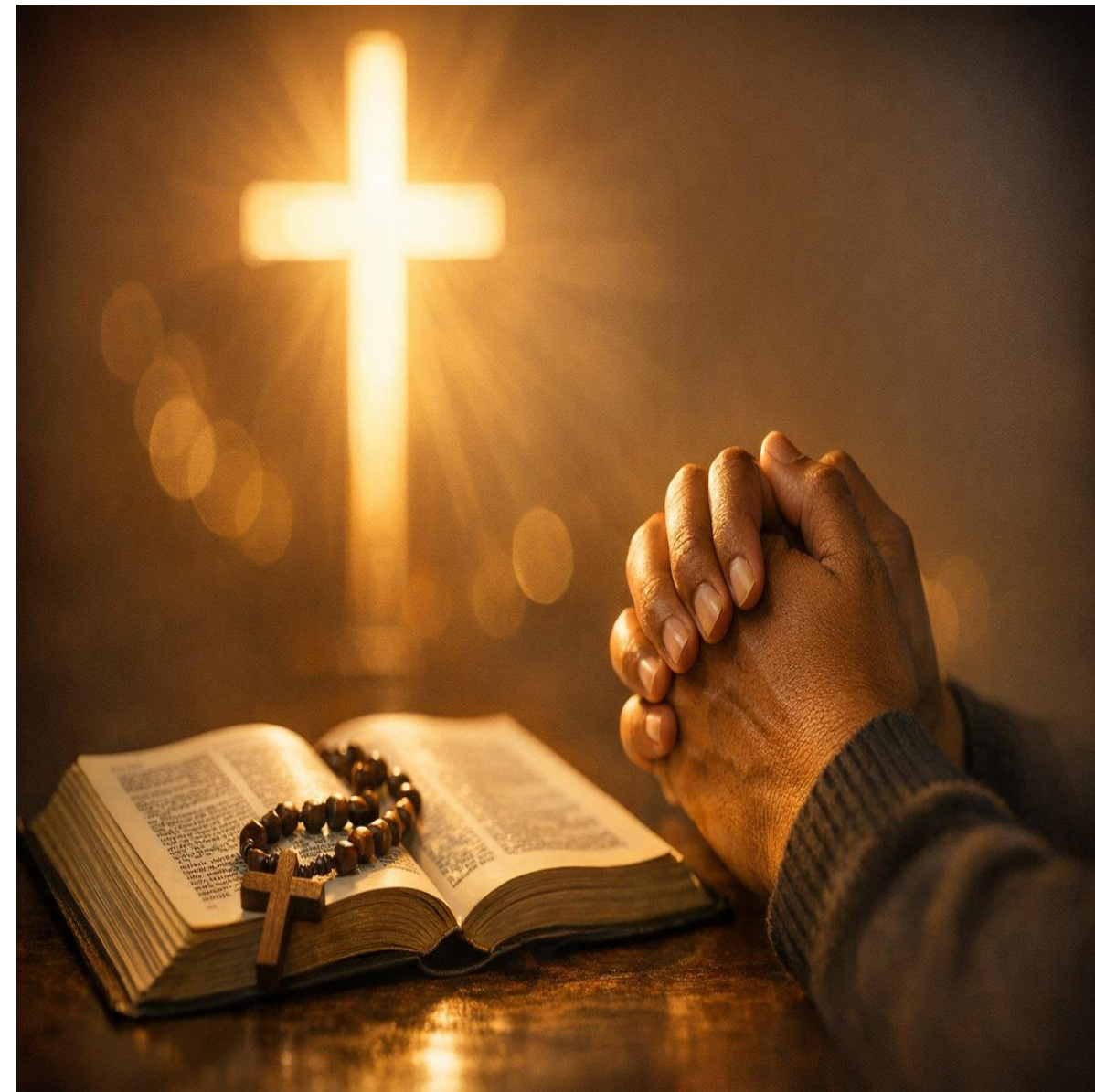
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# QUESTIONS & COMMENTS

(PLEASE PROVIDE NAME and MEMBER #)



# CLOSING PRAYER/ ADJOURNMENT



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